Dr. Karishma Gulati Trehan

Educator, Reseacher

An accomplished, result oriented professional, demonstrating a strong publication record. I am a motivated educationist in devising and delivering programs focused on raising the attainment and learning needs of the students.

✉ dr.karishmagulatitrehan@gmail.com   📱 +91-9654201900   📍 Delhi, India

EDUCATION

- **Doctorate of Philosophy (Knowledge Management and Human Resource Management)**
  Delhi School of Management, Delhi Technological University, Delhi, India (Nov/2011 – Oct/2017)
- **NET (Management)** New *Delhi, India* (2010, 2011)
- **MBA (Marketing and International Business)**
  Banarsidas Chandiwala Institute of Professional Studies, GGSIPU New Delhi, India (2008 – 2010) *(Percentage – 79.42%)*
- **Bachelor of Engineering (Computer Science)**
  Bhagwan Mahavir Institute of Engineering and Technology, Maharishi Dayanand University, India (2004 – 2008) *(Percentage - 66.48%)*
- **HSC**
  D.L.D.A.V Model School, New Delhi (C.B.S.E Board) (2003 - 2004) (Percentage - 66%)
- **SSC**
  D.L.D.A.V Model School, New Delhi (C.B.S.E Board) (2001 – 2002) (Percentage – 82.6%)

EXPERIENCE

Vivekananda Institute of Professional Studies
(Aug/2015 – Jan/2022)
Worked as Senior Assistant Professor in Business School

Roles & Responsibilities
- Taught the following subjects:
  - Research Methodology
  - Information System Management
  - Computer Applications in Management
  - E-Commerce
  - Production and Operation Management
- Worked as the part of NAAC team
- Assisted in preparation of semester wise timetable
- Organized guest lectures in the areas of Information Technology
- Worked as a part of ERP Team
- Organized conferences on various themes

BOOKS PUBLISHED

1. Editor of Conference Proceedings - VINC – ICSGR 2020 – International Conference on International Conference on "Sustainability, Governance and Responsibility" 23rd -24th Jan 2020
   ISBN: 978-93-85071-59-1
2. Book on "E-commerce" by Sun India Publications, January 2020. ISBN: 978-93-85071-55-3
3. Book on "Digital Marketing" by Sun India Publications, January 2020. ISBN: 978-93-85071-53-9
4. Book on "Computer Applications" by Sun India Publications, August 2019. ISBN: 978-93-85071-45-4
5. Book on "Research Methodology" by Sun India Publications, January 2019. ISBN: 978-93-85071-39-3
6. Book on "Information System Management" by Sun India Publications, January 2019. ISBN: 978-93-85071-38-6
7. Book on "Management Information System" by Sun India Publications, July 2018. ISBN: 978-93-85071-34-8

AWARDS

1. "Liaison between Training methods and effective employee's performance in IT organizations in India: the mediating role of individual level characteristics using a GSCA approach" MRCON 2021 - International Conference on Re-inventing Business, Entrepreneurship and Sustainability in the Era of Challenges held at Manav Rachna International Institute of Research and Studies, Faridabad on 26th – 27th February 2021.
   BEST PAPER AWARD – 2nd position
2. "Anatomising the Potential Impact of Stressors incidental to Work Environment during COVID -19 on Employee's Productivity: An Empirical of IT Organisations in India" International Conference On Global Economic Order in the Post-COVID-19 Era: Challenges, Opportunities and Strategies organized by Maharaja Agrasen Institute of Management Studies, Delhi on 25th July 2020.
   Won BEST PAPER AWARD
3. "Knowledge sharing as an imperative antecedent to organizational performance: An empirical study of IT organizations" presented in Conference on "Emerging Trends in Management Practices 2019" organized by

Rukmini Devi Institute of Advanced Studies on 11th & 12th April 2019. **Won BEST PAPER AWARD in Technical Session General Management and IT**

Won BEST PAPER AWARD – 3rd Position

4. "Exploring the training methods for effective employee's performance in IT organizations in India" presented in International Conference on MIDAS (Mindfulness, Innovation, Digitization, Artificial Intelligence and Sustainability) – VINC 19 organized by School of Business Studies, Vivekananda Institute of Professional Studies, Delhi on 31st Jan & 1st Feb 2019.

   Won BEST PAPER AWARD in Technical Session Digitization, New Technologies and Artificial Intelligence

5. "Demographic factors and Knowledge Sharing behaviour in IT organisations in India" presented in National conference on Digital Interventions for Economic Growth organized by Lal Bahadur Shastri Institute of Management, Dwarka on 22nd & 23rd March 2018.

   Won BEST PAPER AWARD – 3rd Position

6. "Study on consumer preferences while buying cars keeping safety as a priority" presented in National conference VINC 18 on "Transforming Nations through: CSR, Financial Inclusion, Empowerment & Digitalization" organized by School of Business Studies, Vivekananda Institute of Professional Studies, Delhi on 14th & 15th March 2018.

   Won BEST PAPER AWARD in Technical Session "Paradigms of Marketing, E-Commerce and Services in the New Millennium"

7. "Role of Demographic characteristics on Tacit Knowledge Sharing behavior of employees of IT organizations in India: An empirical study" presented in International Conference on The Role of Social Media for Organizational Sustainability (ICROSMOS) organized by Jaipuria Institute of Management held on February 12th-13th, 2016.

   Won BEST PAPER AWARD – 1st Position

8. "Empirical analysis of impact of technological implementation on 2c's in banking services: customer base & cost effectiveness" presented in National Conference Competition on "Challenges & Responses of Organization During Turbulent Business Environment" organized by Management Education Research Institute, New Delhi on 23rd February 2013.

   Won BEST PAPER AWARD – 1st Position

SESSION CHAIRED

1. "Information Technology: Digitization, New Technologies and Development" in National conference VINC 18 on "Transforming Nations through: CSR, Financial Inclusion, Empowerment & Digitalization" organized by School of Business Studies, Vivekananda Institute of Professional Studies, Delhi on 14th & 15th March 2018.

2. International Conference on "Replenish Restructure and Reinvent technology -fueled transformation for sustainable future" organized by Vivekananda Institute of Professional Studies, Delhi and University of Nebraska on 21st -22nd Jan 2022.

RESEARCH PAPER PUBLISHED IN INTERNATIONAL JOURNALS

1. "Unfolding the Linkage between SCM Practices and Customer Responsiveness in Indian Automotive and Aerospace Manufacturing Firms" published in **Vision: The Journal of Business Perspective, SAGE publications,** Nov 2021, pp 1-19. **(Scopus Indexed, UGC Care)**

Available at https://doi.org/10.1177/09722629211053406

2. "Exploring the training methods for effective Employees performance in IT organizations in India: A SEM approach" published in **International Journal of Public Sector Performance Management, Inderscience Publications,** 6 (5), pp 664-675. Special Issue on: VINC 2019 Mindfulness towards Sustainability (ISSN 1741-105X) Sep 2020. **(Scopus Indexed, UGC Care)**

3. "Reward System and Tacit Knowledge Sharing behavior of employees of IT organizations: An empirical study" published in **International Journal of Knowledge Management Studies, Inderscience publication,** 2015, Vol-6, No-4, pp 322-336. *(ISSN online: 1743-8276)* **(Scopus Indexed, UGC Care)**

4. "Knowledge Management – Success platform for service innovations and 7 P's of Services" accepted for publication in **FIIB Review, SAGE publications,** Vol-3, No-1, Jan-March 2014, pp 54-60. *(ISSN 2319-7145)* **(Scopus Indexed, UGC Care)**

5. "Role of Demographic Characteristics in Consumer Motivation for Online Shopping", published in **Journal of Exclusive Management Science**, Archers & Elevators Publishing House, May 2017, Vol 6, Iss 05. Pp 27-39 *(ISSN 2277-5684) (Impact factor 2.78) May 2017*

6. "Training methods and Tacit Knowledge Sharing: Evidence from IT organizations" published in **Jindal Journal of Business Research, SAGE publication**, June & Dec 2015, Vol 4, Iss 1&2, pp 1-16 doi:10.1177/2278682116649849. *(ISSN 2278-6821)* **(UGC Care)**

7. "Role of Human Resource practices in enhancing Information and Communication Technology skills in Asia pacific region" published in **DIAS Technology Review**, Vol-10, No-2, Oct 2013-March 2014, pp 35-43. *(ISSN 0972-9658)*

8. "Human Resource Information System and its impact on Human Resource Planning: A perceptual analysis of Information Technology companies" published in **IOSR Journal of Business and Management (IOSRJBM),** Vol-3, Iss-6, Sep-Oct. 2012, pp 6-13. (ISSN 2278-487X)

9. "Job satisfaction: A ray of sunshine even in burnout times: Perceptual analysis of IT organizations" published in **International Journal of Management & Information Technology,** Vol-1, No-3, Sep 2012, pp 111-117. (ISSN 2278-5612)

10. "Factors affecting Customer Perception of Vodafone: An Empirical Study in Pune" published in **Singhad International Business Review**, Vol-5, Iss-2, Jan - June 2012, pp 7-16. (ISSN 0974-0597)

11. "Data Mining: A competitive tool of Business Intelligence" published in **International Journal of Management and Computing Science**, Vol-1, No-1, Jan-March 2011, pp 24-34. (ISSN 2231-3303)

RESEARCH PAPER PUBLISHED IN NATIONAL JOURNALS

1. "Knowledge sharing as an imperative antecedent to organizational performance: An empirical study of IT organizations", published in **Effulgence** Vol. 17, No. 2 (Special Issue) July - December 2019 (ISSN (O): 2456-6675, ISSN (P) : 0972-8058).

2. "Drivers of Knowledge Diffusion in Academic Institutions: An in-depth Analysis", published in Avyukta Journal of

Management and Social Sciences, Vol.1, No.1 April/May 2016, pp 1-22. (ISSN: 2455-9776)

3. "IT in Convergence of Knowledge Management and CRM: Tool of Competitive Advantage", published in Journal of Management Research & Insight, Vol 1. No 1, July-Dec 2016, pp 34- 48. (ISSN 2456-1088)

4. "Empirical analysis of workforce diversity and its management in today's IT organizations", published in Apeejay Journal of Management and Technology, Vol 10, Issue 1, Jan 2015, pp 62-69. (ISSN :0974-3294)

5. "Training: A significant tool to bridge the employee's skill gap to gain sustainable competitive advantage" published in GD Goenka Business Review, Vol-1, No-1, Jan-Jun 2015 issue, pp 6-16. (ISSN 2394-8639)

6. "Reorientation of learning system for sustainable development – From Brick and Mortar learning to e-learning" published in **BVIMR Management Edge,** Vol-7, No-3, January-June 2014, pp 43-49. *(ISSN 0976-0431)*

7. "Web 2.0 Tools: Millennium Tools for The Knowledge Sharing in B-Schools" published in **Srusti Management Review**, Vol-7, No-1, Jan-Jun 2014, pp 52-55. *(ISSN 0974-4274)*

8. "Empirical analysis of impact of technological implementation on 2C's in banking services: customer base & cost effectiveness" published in **MERI- Journal of Management and IT**, Vol-7, No-1, Oct 2013, pp 1-8. *ISSN 0974-2093)*

9. "A comparative study of Web presence strategy for effective and efficient CRM: Evidence from Insurance industry"**,** published in **Satyam – MSIT Journal of Research**, Vol-1 No-2, Jan-Jun 2013, pp 44-48. *(ISSN 2319-7987)*

10. "Role of HR Practices and KM Tools on Knowledge Sharing behaviour of internal customers at commercial banks in Delhi/NCR, India", published in **The IUP Journal of Bank Management,** Vol-12, No-2, May 2013, pp 43-61. *(ISSN 0972-6918)*

11. "An Empirical study on Performance Management as key tool for effective knowledge sharing in Information Technology Organizations", published in **MAIMS Journal of Management**, Vol-8, No-1, April 2013, pp 34-37. *(ISSN 22490116)*

12. "Impact of Web presence strategy on effective and efficient Marketing: Analysis of Telecom industry" published in **UDYUKTA, Central Institute of Business Management, Research & Development,** Vol-1, Iss-1, September 2012, pp 1-8. *(ISSN 2320-1010)*

13. "The persona of Knowledge Management in New Product Development: Manifestation from FMCG companies" published in **IUP publications in IJKM Journal,** Vol-11, No-1, January 2013, pp 23-37. *ISSN 0972-9216)*

14. "Knowledge management for cost effective promotional strategies to gain competitive advantage: Evidence from FMCG companies" published in **Asia pacific marketing review**, Vol-1, No-1, Jan-June 2012, pp 57-62. *(ISSN 2277-2057)*

15. *"*A comparative analysis of the customer's perception on carbonated drinks: Pepsi versus Coca-Cola versus RC-Cola" published in **KHOJ Journal of Indian Management Research and Practices by MIT School of Management, Pune,** Vol-3, Iss-2, September- December 2012, pp 1-13. *(ISSN 0976-8262)*

16. "Factors affecting customer perception of ICICI bank: An empirical study in Delhi" published in **EKANSH, Journal of Engineering, ICT and Management by GNIT group of Institution**, No-3, July- Dec 2011, pp 37-40. *(ISSN 2230-9756)*

17. "Knowledge Management for Cost effective Marketing Process to gain Competitive Advantage: Evidence from FMCG Companies" published in **KHOJ Journal of Indian Management Research and Practices by MIT School of Management, Pune,** Vol-2, Iss-2, Sep – Dec 2011, pp 12 -16. *(ISSN 0976-8262)*

18. "Achieving Competitive Advantage through Knowledge Management and Innovation: Empirical Evidences from Indian IT Sector" published in **IUP publications in IJKM Journal,** Vol-1, No-6, April 2011, pp 7-25. *(ISSN 0972-9216)*

19. "E-learning for sustainable development: Case study of Telecom sector" published in **IPM (Institute of Productivity and Management)**, Vol-12, No-1, Jan-June 2011, pp 23-29. *(ISSN 0976-0873)*

CHAPTERS PUBLISHED IN BOOKS

1. "Liaison amid Organizational culture and learning using SEM: Evidence from IT organizations in India" in the Book - The global information and business strategies by GIBS in 2022, 12th Edition. *(ISBN : 978-81-9555693-4-2)*

2. "Challenges to implementation of blended learning- a systematic review" in "Management Education 4.0: Strategies for Global Competitiveness" by Vivekananda Institute of Professional Studies, in 2019.

3. "Knowledge Sharing in Diverse Organization cultures" in book New Horizon in Global Business Publishers in 2018 *(ISBN 978-93-86238-54-2)*

4. "Demographic factors and Knowledge Sharing behaviour in IT organisations in India" in book "Digital Interventions for Economic Growth" by Macmillan Education Publishers in 2018 *(ISBN 978-93-87687-72-1)*

5. "Study on consumer preferences while buying cars keeping safety as a priority" in book "Transforming India: Inclusion, Empowerment, Digitalization & Social Responsibility" in 2018 by Excel India Publishers *(ISBN 978-93-86724-61-8)*

6. "Tacit versus Explicit Knowledge sharing: Motive for Learning at IT organizations" in book "Transforming India: Inclusion, Empowerment, Digitalization & Social Responsibility" in 2018 by Excel India Publishers *(ISBN 978-93-86724-61-8)*

7. "Role of Demographic characteristics on Tacit Knowledge Sharing behavior of employees of IT organizations in India: An empirical study" in *book "Social Media and Organizational Sustainability" by Bloomsbury Publisher in 2016 (ISBN 978-93-85936-04-3)*

8. "Role of Training Methods in enhancing Tacit and Explicit Knowledge Sharing behavior in IT organizations" in book titled "Management by Optimism" by Bloomsbury Publishers in 2016 *(ISBN 978-93-85936-10-4)* pp 168-171.

9. "The impact of Web strategy on effective and efficient CRM: Evidence from Airline industry" in book titled "Contemporary Issues in Sustaining Business in Emerging Global Markets" by Excel India Publishers in 2015 *(ISBN 978-93-84869-96-0)*

10. "Tacit Knowledge Sharing in IT organizations: Analysis of Training Methods" in Evidence Based Management (ICEBM) 2015 by BITS Pilani in 2015. *(ISBN 978-93-84935-18-4)*

11. "Knowledge sharing in diverse organizational structures" in Contemporary Management practices: Creative or Dogmatic by Jagan Institute of Management studies by Excel India Publisher *in 2015. (ISBN 978-93-84869-17-5)*

12. "Training as Determinant of knowledge sharing for Mind Management: Evidence from IT companies in India" in Mind Management for Management organized by USMS, Guru Gobind Singh Indraprastha University, Dwarka, by Bloomsbury Publishing India Pvt Ltd. *In 2014 (ISBN 978-93-84898-51-9)*

13. "An Empirical study on IT in banking – Case of Indian Banks" in book Dimensions 2011 by Himalaya Publishing House. *(ISBN 978-93-5024-792-1)*
14. "Knowledge Management and Innovation: Tools for Competitive Advantage" in book Innovative Business Strategies for corporate Excellence by Delhi Institute of Advanced Studies, Rohini *in 2011. (ISBN 978-93-80697-86-4)*

PAPERS PRESENTED AT CONFERENCES

1. "Nexus between Training methods and effective employee performance in IT organizations in India: the mediating role of individual level characteristics" in **International Conference on "Replenish Restructure and Reinvent technology - fueled transformation for sustainable future"** organized by Vivekananda Institute of Professional Studies and University of Nebraska held on 21st – 22nd Jan 2022.
2. "Role of learning via Digital tools on the persona of the students on Higher Education" in **12th International conference on Global Information and Business Strategy** organized by Gitarattan International Business School held on 15th - 16th Jan 2022.
3. "Association amid demographic dynamics and knowledge sharing: Evidence from IT firms in India" in **7th International Management Conference – Advances in Management through Research, Innovation and Technology** organized by Fortune Institute of International Business, New Delhi, held on 7th-8th January 2022.
4. "Liaison between Training methods and effective employee's performance in IT organizations in India: the mediating role of individual level characteristics using a GSCA approach" MRCON 2021 - **International Conference on Re-inventing Business, Entrepreneurship and Sustainability in the Era of Challenges held at Manav Rachna International Institute of Research and Studies, Faridabad** on 26th – 27th February 2021.
5. "Unfolding the linkage between SCM practices and Customer responsiveness in Indian automotive & aerospace manufacturing firms" MRCON 2021 - International Conference on **Re-inventing Business, Entrepreneurship and Sustainability in the Era of Challenges held at Manav Rachna International Institute of Research and Studies, Faridabad** on 26th – 27th February 2021.
6. "Comparative analysis of data modelling approaches to envisage bank telemarketing behaviour" **International Conference On Strategizing for Future: The post COVID economic Order jointly** organized by **Vivekananda Institute of Professional Studies, Delhi and College of Business, University of Buraimi** on 22nd and 23rd January 2021.
7. "Anatomising the Potential Impact of Stressors incidental to Work Environment during COVID -19 on Employee's Productivity: An Empirical of IT Organisations in India" **International Conference On Global Economic Order in the Post-COVID-19 Era: Challenges, Opportunities and Strategies** organized by **Maharaja Agrasen Institute of Management Studies,** Delhi on 25th July 2020.
8. "Impact of Working Conditions on Productivity of Employees: Evidence from IT Sector: A SEM Approach" presented in **International Conference on "Sustainability, Governance and Responsibility" VINC 2020** organized by **School of Business Studies, Vivekananda Institute of Professional Studies**, Delhi on 23rd -24th Jan 2020.
9. "The Influence of Corporate Social Responsibility (CSR) on Customer Satisfaction and Loyalty in India" presented in **International Conference on "Sustainability, Governance and Responsibility" VINC 2020 organized by School of Business Studies, Vivekananda Institute of Professional Studies**, Delhi on 23rd -24th Jan 2020.
10. "Nexus between Training methods and effective employee's performance in IT organizations in India: the mediating role of individual level characteristics using a SEM approach" presented in **Anusandhan Pratiyogita 2019 organized by Rukmini Devi Institute of Advanced Studies** on 1st June 2019.
11. "Knowledge sharing as an imperative antecedent to organizational performance: An empirical study of IT organizations" presented in **Conference on "Emerging Trends in Management Practices 2019" organized by Rukmini Devi Institute of Advanced Studies** on 11th & 12th April 2019.
12. "The association of organizational culture and organizational Learning in IT organizations: A SEM approach" presented in **International Conference on Business and Management organized by Delhi School of Management, Delhi Technological University** on 29-30 March 2019.
13. "Exploring the training methods for effective employee's performance in IT organizations in India" presented in **International Conference on MIDAS (Mindfulness, Innovation, Digitization, Artificial Intelligence and Sustainability) –VINC 19 organized by School of Business Studies, Vivekananda Institute of Professional Studies**, Delhi on 31st Jan- 1st Feb 2019.
Extended abstract published in proceedings. (ISBN 978-93-87684-42-3) by JSR publishing House.
14. "Role of Demographic Characteristics in Consumer Motivation for Online Shopping" presented in **International conference VINC 17 on "Building Research Analytics IN Sciences, Technology, Operations Research & Management - BRAINSTORM" organized by School of Business Studies, Vivekananda Institute of Professional Studies**, Delhi on 16th & 17th March 2017.
15. "Designing Organization Structure for Tacit & Explicit Knowledge Sharing Using Vedic Principles" presented **in National Conference of InSIS on Ancient Wisdom and Multimedia Learning Transforms Modern Education organized by Indian Society for Indic Studies, Managed by DRPSECT in collaboration with Delhi School of Management, DTU**, on 14th-15th Oct'2016
16. "Tacit versus explicit knowledge sharing in IT organizations: Analysis of Training methods" presented in **4th Biennial Indian Academy of Management Conference organized by IIM Lucknow (Noida campus) in collaboration with Indian Academy of Management** held on 11-13 December 2015.
Abstract published in e-proceedings
17. "Tacit and Explicit Knowledge: The significant entities for Organizational Development Interventions" presented in **12th Knowledge Globalization Conference on "Managing in Diverse Cultures" organized by Jindal Global Business School in collaboration with Knowledge Globalization Institute and partner universities, Suffolk University (Boston, USA) and University of New Brunswick (Fredericton, Canada)** held on 13-14 Aug' 2015 at OP Jindal Global University.
Full paper published in e – proceedings (ISBN 978-0-979-7593-3-8)
18. "Training: A significant tool to bridge the employee's skill gap to gain sustainable competitive advantage" presented in **2nd International conference on Management, GDGU ICON 2015, changing landscape of world economies:**

Need for alternative growth models held at GD Goenka University on 19th and 20th February'2015.
Paper shortlisted for GD Goenka Business Review (ISSN 2394-8639) for January-June 2015 issue

19. "Knowledge Sharing: Critical success f actor for learning in IT organizations" presented in **International Seminar on Globalization and its impact on Management and IT held at Ideal Institute of Management and technology and School of law** on 21st Jan 2015.
Full paper published in e – proceedings (ISBN 978-93-80494-98-2)

20. "Knowledgeable Workplace: On the job training to facilitate knowledge sharing" presented in **International Conference on Emerging Trends in Global Management Practices – An interdisciplinary approach organized by Symbiosis centre for Management Studies** held during 7-8th March 2014.
Abstract published in proceedings

21. "Role of KM practices in enhancing ICT skills in ITes organizations in India" presented in **Global Conference on Managing Recovery Markets (GCMRM 2014) organized by MDI, Gurgaon** held during 5-7th March 2014.
Abstract published in proceedings. ISBN 978-81-929149-0-9

22. "Web 2.0 tools: Millennium tool for knowledge sharing in B-schools" in **Re-Techno-Art, International Technical Article Competition** (associated by International Journal of Modern Computer Science and International Journal of Modern Embedded System) organised by **Research and Educational Society** in March 2013.

23. "Empirical analysis of impact of technological implementation on 2c's in banking services: customer base & cost effectiveness" presented **in National Conference on "Challenges & Responses of Organization During Turbulent Business Environment" organized by Management Education Research Institute, New Delhi** on 23rd February 2013.

24. "Empirical analysis of the Quality factors of Internet banking service providers" presented in **6th International Conference on "Innovative Ways of Managing Business in the Post Globalised Era" by Bharati Vidyapeeth Institute of Management Research,** held on February 2-3, 2013.
Abstract published in proceedings

25. "The knock-on effect of HRM practices on transfer of tacit knowledge of internal customers: An empirical evidence from insurance industry in India" presented in **12th International Human Resource Management conference organized by MDI, Gurgaon** held during 10-13th December 2012.
Abstract published in proceedings

26. "Performance management: Noted desideratum for effective knowledge sharing in Information Technology organizations" presented in **6th International Conference on Contemporary Business 2012 organized by IIT, Delhi and Curtin University, Australia** held during 18-19th October 2012 at IIT, Delhi
Abstract published in proceedings

27. "Reorientation of learning system for sustainable development – From Brick and Mortar learning to e-learning in **5th International Conference "Excellence & Sustainable Development: Emerging Global Trends" published in conference proceedings on Feb 19-20, 2011 at Bharati Vidyapeeth Institute of Management Research.**
Abstract published in proceedings

28. "Data Mining: An important tool for Business Intelligence" in **International Conference held at Ideal Institute of Management**, Delhi on 21st January' 2011

29. "E-learning: Tool of Knowledge management in New Era" in Seminar at **Dronacharya College of Engineering**, Greater Noida on 23rd July'2010.

CONFERENCE ORGANIZED

1. Conference Convener of the International Conference on ICSGR (International Conference on Sustainability, Governance & Responsibility) –VINC 2020 organized by School of Business Studies, Vivekananda Institute of Professional Studies, Delhi on 23rd – 24th Jan 2020.

2. Conference coordinator of AIMS 31st Annual Convention, on the theme "Management Education 4.0: Strategies for Global Competitiveness" at Vivekananda Institute of Professional Studies, Delhi on 29th, 30th & 31st August 2019.

3. Conference Secretary of the International Conference on MIDAS (Mindfulness, Innovation, Digitization, Artificial Intelligence and Sustainability) –VINC 19 organized by School of Business Studies, Vivekananda Institute of Professional Studies, Delhi on 31st Jan & 1st Feb 2019.

4. Conference coordinator of the International Conference VINC 17 on "Building Research Analytics IN Sciences, Technology, Operations Research & Management - BRAINSTORM" organized by School of Business Studies, Vivekananda Institute of Professional Studies, Delhi on 16th & 17th March 2017.

5. Conference coordinator of the 2nd National Conference on "Sustainable Business Practices for Emerging Global Markets" organized by Vivekananda Institute of Professional Studies held on 27th and 28th November, 2015.

REFRESHER COURSE, SEMINAR, FDP, MDP ATTENDED

1. Four Week **Induction/Orientation Programme for "Faculty in Universities/Colleges/institutes of Higher Education"** from 19th November to 18th December 2021 organized by Teaching Learning Centre, Ramanujan College University of Delhi with Grdae A+.

2. One day workshop on "**Advance Research Writing Skills: A Comprehensive Outlook**" held on 13th Dec 2021 organized by Viveknanda Institute of Professional Studies.

3. Five days Virtual Faculty Development Program (FDP) on **Research Paper Publication in ABDC/ Scopus with AMOS** organised by Department of Business Management of Pillai College of Arts, Commerce & Science (Autonomous), New Panvel from 21st June 2021 to 25th June 2021.

4. One Week Faculty Development Program on "**Multivariate Analysis Through Advance Techniques**" organized by Banarsidas Chandiwala Instituteof Professional Studies, Dwarka on 15th - 20th March 2021.

5. **SWAYAM (NPTEL)** Online certification and FDP 8 week (Sep – Nov 2020) Course by IIT Kharagpur on "**Knowledge Management**" completed with **ELITE certificate**.

6. **SWAYAM (NPTEL –AICTE Approved)** 8 week (Sep – Nov 2020) **Faculty Development Programme** by IIT Kharagpur on "**Knowledge Management**".

7. **SWAYAM (NPTEL)** Online certification and FDP 12 week (Sep – Nov 2020) Course by IIT Madras on "**Management Information System**" completed with **ELITE certificate**.

8. **SWAYAM (NPTEL –AICTE Approved**) 12 week (Sep – Nov 2020) **Faculty Development Programme** by IIT Madras on "**Management Information System**".
9. One week Online Faculty Development Program, Organized by Department of Mathematics, Statistics and IQAC of Rajarshi Chhatrapati Shahu College, Kolhapur on "Educational Video Creation" from 22nd July to 27th July 2020.
10. One week Online Faculty Development Program, Organized by Delhi School of professional Studies and Research on "Learn to Teach, Teach to Learn" from 17th to 23rd June 2020.
11. **SWAYAM (NPTEL)** 12 week (Jan – April 2020) Course by IIT Roorkee on "**Market Research and Analysis II**" completed.
12. **SWAYAM (NPTEL)** 12 week (July – Oct 2019) Course by IIT Kharagpur on "**E-business**" completed with **ELITE certificate**.
13. **SWAYAM (NPTEL –AICTE Approved**) 12 week (July – Oct 2019) **Faculty Development Programme** by IIT Kharagpur on "**E-business**".
14. Workshop on "TEQIP III Sponsored Two Weeks Faculty Development Program On Advances in Research Methods and Teaching Pedagogy" organized by Delhi School of Management, Delhi Technological University from 18th to 29th June 2018.
15. Workshop on "Qualitative Research Methods" organized by Vivekananda Institute of Professional Studies held on 2nd & 3rd March 2017.
16. National seminar on "Paradigm shift in Teaching Pedagogy in Higher Education in India" organized by Banarsidas Chandiwala Institute of Professional Studies, New Delhi on 5th Novemebr 2016.
17. MDI Research Week 2016 organized from May 30, 2016 to June 03, 2016 in MDI Campus, Gurgaon, INDIA
18. FDP on SPSS organized by Vivekananda Institute of Professional Studies held on 29th Feb – 4th March' 2016
19. National Seminar on "Recent Trends in Management Research" organized by Department of Management Studies, JSS Academy of Technical Education, Noida on 4th April'2014.
20. Seminar on "Knowledge Management Practices on Education Systems" organized by Banarsidas Chandiwala Institute of Professional Studies, Dwarka on 30th September 2013.
21. FDP titled "Multivariate Data Analysis for Management Researchers" organized by Fortune Institute of International Business, New Delhi on 16th and 17th August 2013.
22. FDP titled "Essential tools for Quality Research" organized by DIAS, Rohini on SPSS on 11th – 12th May 2012.
23. MDP conducted on IBM SPSS 19.0 by SPSS South Asia and Symbiosis Institute of Management Studies, Pune on 2nd and 3rd September 2011.

CERTIFICATIONS
1. Awarded by **Microsoft** in Education certificate in recognition of membership in the **Certified Microsoft Innovative Educator program, May 2020**
2. Certified **Marketing Analytics,** online non-credit course authorized by University of Virginia and offered through Coursera, July 2020.
3. Certified **What is Data Science**, online non-credit course authorized by IBM and offered through Coursera, July 2020.
4. Certified **Data Science Methodology**, online non-credit course authorized by IBM and offered through Coursera, August 2020.
5. Certified **Tools for Data Science,** online non-credit course authorized by IBM and offered through Coursera, August 2020.
6. Certified **Python for Data Science and AI**, online non-credit course authorized by IBM and offered through Coursera, August 2020.
7. Certified **Databases and SQL for Data Science,** online non-credit course authorized by IBM and offered through Coursera, August 2020.
8. Certified **Data Analysis with Python,** online non-credit course authorized by IBM and offered through Coursera, August 2020.
9. Certified **Machine Learning with Python,** online non-credit course authorized by IBM and offered through Coursera, August 2020.
10. Certified **Data Visualization with Python,** online non-credit course authorized by IBM and offered through Coursera, August 2020.
11. Certified **Applied Data Science Capstone,** online non-credit course authorized by IBM and offered through Coursera, August 2020.