

Curriculum Vitae

Name: Dr. Romita Popli

Department: Commerce

Designation: Associate Professor

Contact Details: rpopli@gargi.du.ac.in

Academic Qualifications:

Degrees / Examination	Year	Name of the Institution
Ph.D (Topic: “Antecedents and Consequences of Relationship Quality: A Study of Customers in Select Service Sectors”)	2019	Department of Commerce, Delhi School of Economics, University of Delhi
M.Phil. (Topic: “Determinants of Corporate Dividend: A Study of Select Indian Companies”)	2007	Department of Commerce, Delhi School of Economics, University of Delhi
M.Com	2000	Department of Commerce, Delhi School of Economics, University of Delhi
B.Com (H)	1998	Jesus and Mary College, University of Delhi
DOEACC ‘O’ Level	2006	Department of Information Technology, Government Of India

Areas of Interest / Teaching: Marketing, Entrepreneurship, Human Resource Management

Teaching Experience: More than two decades

Roles and Responsibilities at Gargi College:

- Worked as **Deputy Superintendent** for Semester Examination May-June 2019
- Worked as the **Admission Convener for Commerce** for the year 2018-19
- **Signatory for B.Com admissions** held during August-September, 2023
- **Convener of Computer Lab Committee** from September 2019 to April 2022; member of the same committee from 2009-10 till June 2024
- Member of **Pathfinder Committee** since July 2024
- Member of **Leave Committee** since July 2024
- Member of **Library Committee** from 2018 till June 2024
- Member of **Medical Committee** since July 2022
- Member of **Workload Committee for Non-Teaching Staff** (representing computer lab) during 2021-22
- Commerce department representative on **Prospectus Committee** during 2012-13

- Member of **Placement and Higher Education Committee** during 2010-11; 2011-12; 2012-13
- Member of **Creative Writing (Hindi) Committee** during 2013-14
- Member of **Add-on Courses Committee** from 2007 to 2009 as Coordinator, Tally Accounting Programme
- At Department-level, multiple times have been member of **Time-Table Committee, Faculty Advisor for Bi-Annual Commerce Magazine: COMASCENT, Faculty Advisor for Commerce Association**, member of **NAAC Sub-Committee: Teaching, Learning and Evaluation**, member of **selection committee for ad hoc appointments**

Research Publications:

1. Popli, R. (2017), "Relationship quality dimensions in fast food restaurants", *International Journal of Management Studies*, Vol-IV, Special Issue-1, September, pp. 76-83, ISSN (Print) 2249-0302, ISSN (Online) 2231-2528.
2. Popli, R. (2017), "From relationship marketing to relationship quality: An overview", *Journal of Arts, Science and Commerce*, Vol-VIII, Issue-4, October, pp.171-179, E-ISSN 2229-4686, ISSN 2231-4172.
3. Nanda, S., Popli, R. and Jain, A. (2022), "Maintaining Service Quality Benchmarks through Green Relationships: A Marketing Strategy for Sustainable Success in Restaurants" *IOSR Journal of Business and Management (IOSR-JBM)*, Volume 24, Issue 1, January, pp. 24-32, p-ISSN: 2319-7668; e-ISSN: 2278-487X

Membership of Professional Bodies / Societies:

- Member of Indian Commerce Association
- Member of Indian Accounting Association