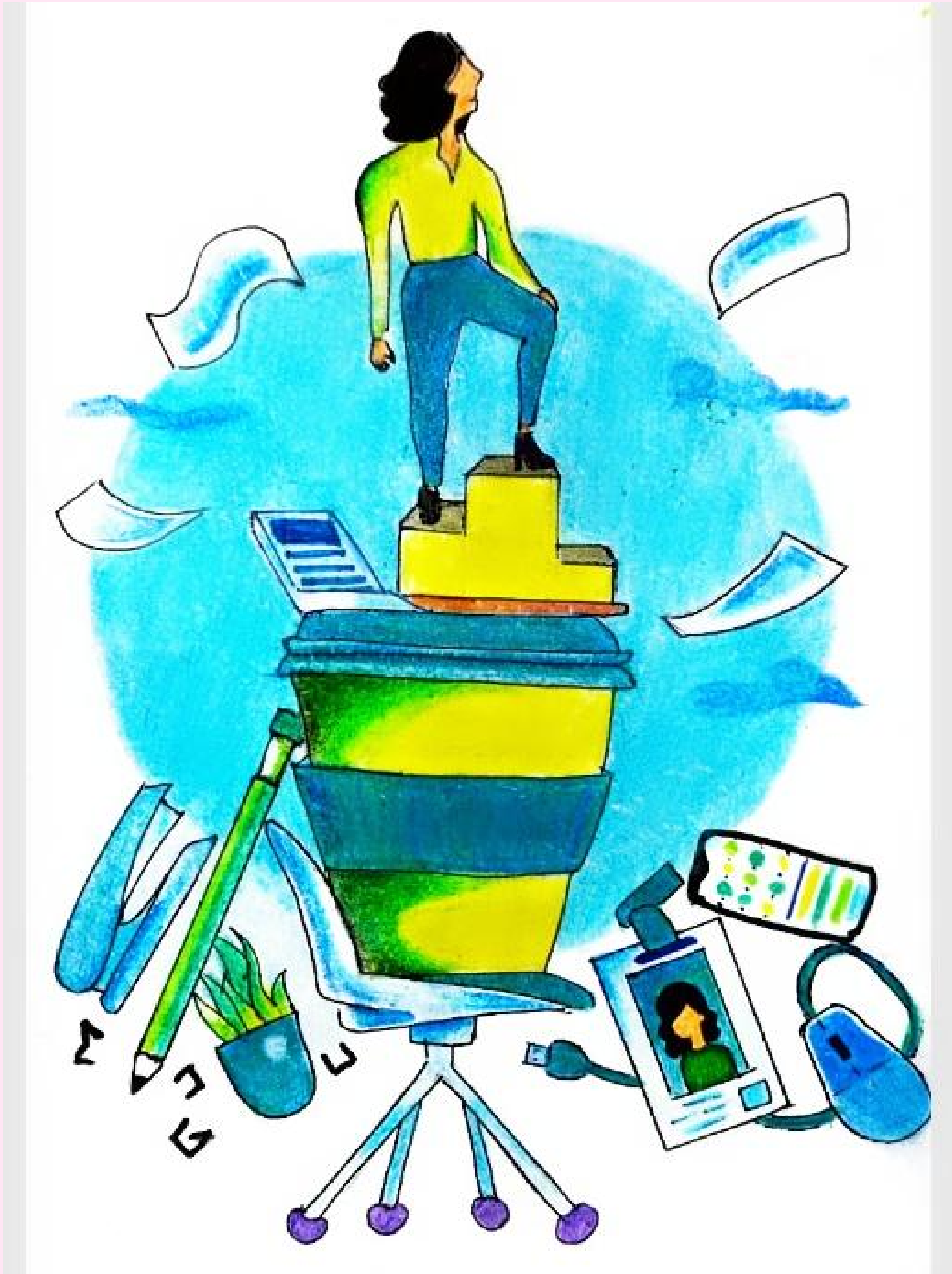


COMASCENT

VOLUME 2, ISSUE 20, 2021-22



DEPARTMENT OF COMMERCE
GARGI COLLEGE
UNIVERSITY OF DELHI



FROM THE PRINCIPAL'S DESK

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FROM THE PRINCIPAL'S DESK



The onerous task of moulding the thoughts can be performed only through education. At this crucial juncture when the tidal wave of transition is sweeping across the world, old is collapsing and new is struggling to be born. The college periodicals reflect the accomplishments of the students and provides them an opportunity to showcase their latent creative potential. I am delighted to know that the Department of Commerce is releasing it's Bi- annual magazine "Comascent" for the year 2021-22.

This year has been challenging again as the battle with Coronavirus continues. The world and its people have adapted to this new way of life. In the last year, technology became indispensable, and while we were all far apart, we still came together.

We have been in our houses for over a year and a half now, and while the pandemic has taken away a lot from us, it has also taught us valuable life lessons, especially that of empathy and kindness. Kindness is an essential quality that humans must imbibe. The world is more interconnected than ever, and every action of every individual has a tangible impact. "Work from home" culture has become a new normal which can be seen as both a boon & a bane. On the negative side, going out, interacting with peer group, exchange of emotional energy etc. at work place has surely been limited. Another challenge is that in an altered work landscape, how to work together without being together?

On the positive side, earlier some women who could not work despite their skills and qualifications due to family responsibilities, now got better opportunities to showcase their talent especially in smaller cities. At the same time it's so evident to see that people's social behaviour is changing all around the world as all are confined to their homes.

I appreciate the perspicacity of the students and teachers for coming up with the appropriate theme "Work from Home, the New Normal: Boon or Bane for Women". I am waiting eagerly to experience the warmth of this literary tradition.

Best wishes

Prof. Promila Kumar
Principal (Offg)

COMASCENT TEAM

2021-22



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EDITORIAL

"There is no limit to what we can accomplish."

-Michelle Obama



I am delighted to share Issue 20, Volume 2 of Comascent for the academic session 2021-22. The magazine is centered around the theme of Cascade 2021-22; “Work from Home, The New Normal: A Boon or a Bane for Women”. *Thinkers' Corner* of the issue covers various aspects of pandemic-induced new normal i.e. Work from Home (WFH). Women from all walks of life and across the globe have emerged from their homes in recent decades to pursue their goals. WFH concept can be seen both as a boon and a bane. On one side, it has impacted the work-life balance and wellbeing of countless working women. However, on the other side, women are taking up more opportunities in a remote setup and are optimistic about their future career prospects. The alarming issues of domestic violence and self-care neglect are also reflected in the issue.

It includes a section on *Budget Allocation for Women* which contains an analysis of the funds and schemes allotted to women. It also covers the success stories of *two women-led startups* who have made a noticeable impact and inspired millions with their expertise, determination in their field of work.

The forthcoming sections include book and movie reviews, crossword, comic strip along with department activities, placement report, academic results and freshers' corner. A doodle making/ comic strip/ slogan writing competition was held and the best entries are included in this issue.

We are grateful to our mentors for their advice and constant support. We thank our talented art team for bringing out the essence of Comascent through their extraordinary artwork.

We welcome your valuable suggestions for the forthcoming issues. Write to us at gargi.comascent@gmail.com

Happy reading!

Shubhi Goel
Editor

CASCADE 2021-22

DEPARTMENT OF COMMERCE
Gargi College
presents
CASCADE
2021-22

**Work from Home, The New Normal:
A boon or a bane for women**

Deepshikha Kumar
Author, Entrepreneur, Asia Women Icon Awardee
Founder and CEO, SpeakIn

Manvi Sharma
Mental Health Practitioner
TEDxSpeaker

Shikha Verma
Global Happiness Coach
& Woman Evangelist

Shweta Shroff Chopra
Partner (Competition Law) and Mental Health+
D&I Champion

PATRON
Prof. Promila Kumar
Principal,
Gargi College

Dr. Anjana Neira Dev
Moderator

Panel Discussion
The Uncanny Quest
Bidding Arcadia

28th February
11 am Onwards
Cisco Webex

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The Commerce Association, Gargi College holds its annual fest **CASCADE** every year providing detailed insights on the different aspects in the field of commerce. This year, the core theme of its webinar is

"Work from Home, The New Normal: A Boon or a Bane for Women"

The webinar aims to enlighten students on the pandemic-induced new normal: Work from Home and its effects on the lives of women. The webinar includes an eminent panel from different spectrums of the industry to share their knowledge on the theme.

THINKERS' CORNER



WORK-LIFE BALANCE: FADING BORDERS OF PROFESSIONAL AND PERSONAL DOMAINS



The unprecedented COVID-19 has caused great havoc in every individual's life, be it a student, a working professional, or a homemaker. It has a significant impact on work-life balance, with women being the most affected.

"Don't take your work home," the phrase that was earlier commonly propagated, has now been replaced with "work from home, the new normal." This has diluted the demarcation between professional and personal domains.

To contain the spread of COVID-19, a nationwide lockdown was announced, which resulted in many people losing employment. On the other hand, those who continued to work found it very challenging to strike a work-life balance.

Before COVID-19, the Female Labour Force Participation Rate (FLPR) in India was already very low due to the social taboos associated with working women. With the emergence of COVID-19, it further plummeted. According to Centre for Monitoring Indian Economy (CMIE) data, the participation rate in the workforce of younger women fell to 9.7% during the pandemic (in December 2020) after reaching a high of 14.9% at the end of 2019. According to the World Economic Forum's Global Gender Gap Index, India slipped to 112th position from 108th position in 2020, simply because over 70 lakh Indian women lost jobs.

With the advent of work from home, women are obliged to perform two tasks at the same time, namely household chores and official duties, which leads to fall in productivity. Women continue to bear the twin burden because they are afraid of being forced to sacrifice their careers. Also, the depression rate among women has increased due to remote working. As per a survey by Statnews, in the year 2020, women experienced an almost 30% increase in major depressive disorders and a 28% increase in anxiety disorders worldwide. While in case of men there was a 24% increase in depressive disorders and 22% rise in anxiety disorders.

This blending of official and household work disrupts harmony between personal and professional life. There is a detrimental impact on the physical and mental health of even teenagers and children, which will have devastating consequences in the future. With estimates indicating that India will become the world's largest populated country in the coming decade, it can only reap the benefits of the demographic dividend when its working population is physically and mentally healthy. Therefore, it is imperative to take pertinent measures to ensure wellbeing of India's population.

Diksha Chawla
B.Com (H) 2nd Year

COVID-19 : CONCERNS BEHIND THE CLOSED DOORS



Our life has changed a lot during the pandemic. We have all seen 'Taali-Thali Bajao' or 'pot ringing' as well as 'candle lighting' to show gratitude towards covid warriors during the lockdown. These two years have taken us towards many new 'normals' like wearing masks, sanitising hands, following the old tradition of namaste instead of handshake to avoid physical contact.

'Work from Home' (WFH) is one of the salient new norms which provides more flexibility and agility among employees, saves travelling time and money that they can use for themselves and their families. As every coin has two sides, WFH does not suit everyone's personality, especially women who find it difficult to manage their home responsibilities along with office work. It is a known secret that gender inequality in household responsibilities makes it difficult for women to WFH. They have to take care of their personal and professional world simultaneously. For a new mother, it's more difficult as she has to manage a toddler while working. This causes interruption in her work and further accentuates the imbalance.

The concerns behind the 'closed doors' are as threatening as COVID-19 itself. The rate of domestic violence has substantially increased during the lockdown. According to the National Commission for Women (NCW), complaints relating to domestic violence doubled after the nationwide lockdown. Some other organisations indicated that many women were unable to report the violence, as they had less privacy and means to access help. The Indian Government took an important step and classified *domestic violence shelter and support services* as "essential".

Humans are social beings and need to socialise and engage with each other to live a tranquil life. Due to lockdown everyone was trapped within the four walls of their own home. Thus, leading to social isolation and frustration. On the other hand, unemployment resulted in financial crisis which further aggravated distress. This along with the fact that men being at home 24/7 increased the prevalence of domestic violence.

It is not just women who suffered, men and children suffered too. Grief, fear, uncertainty, social isolation, increased screen time, and parental fatigue negatively affected the mental and physical health of all. Home isolation lead to overthinking, taking people a step closer to anxiety and depression.

Need of the hour is to create a safe and productive work environment at home.

Gunjan

B.Com (H) 2nd Year

SHE, PANDEMIC AND DIGITAL WORLD



With a deadly virus outside and personal and professional world mixing up inside, pandemic has been a challenging time for everyone. Women have also been deeply impacted. It's no secret that even today, most of the household responsibilities and family care has to be looked after by the women of the house. Now, when everyone is at home, women are expected to take care of them. With all these responsibilities and stress, women still thrived in their own ways. Let's dig into how COVID-19 actually helped women in becoming independent.

Work from home is the new norm. One of the beneficiaries of remote working are women. Women who always wanted to start a venture of their own were able to do so because of work from home. As per the Annual Ministry of Micro, Small & Medium Enterprises (MSME) Report, 2018-19, presently, women-owned enterprises in India have surpassed 15 million. The report further stated that women-owned enterprises have grown from 14% to 20% over a decade. Additionally, new mothers who took a professional break were easily able to return to work because of remote working.

The boom in the number of womenpreneurs is mainly because of the rise in digitalisation. Technology opened a world for women where they can socialise and grow on their own. This created a sense of digital empowerment among women. Internet and social media platforms like WhatsApp, Instagram and Facebook empowered womenpreneurs by giving them an opportunity to start from their home itself, especially benefitting women in rural areas. More and more women in rural India are now embracing digital tools to both sustain and start new ventures. The internet adoption rate in rural India has grown by 13% to 299 million users over the past year. (Source: Report by IAMAI Kantar ICUBE 2020)

COVID-19 also did a miracle by breaking many gender and social stereotypes that do not portray women as an earner of the family. Now, women have creatively turned their household chores into successful ventures like tailoring and cooking. In addition to this, remote working helped to divide household responsibilities between both the genders boosting gender equality. Men have started taking more responsibility for household chores and family wellbeing.

Besides, flexible working hours due to the pandemic have become a game-changer for women's careers. With everything happening through digital ways, women get time to structure their days and increase their productivity by having a good work-life balance.

In nutshell, it can be rightly said that even though the pandemic has been a hard time in our lives, women still figured out ways to find the silver lining. Womenpreneurs like Ghazal Alagh, co-founder of Mamaearth and social media influencers like Kusha Kapila are two live examples showing the world how women are ready to take up challenges and be the best version of themselves. Therefore, it is not wrong to say that the pandemic helped us have a different outlook towards the way we live and function and for women, it has been a blessing in disguise.

Tripti Bansal

B.Com 2nd Year

SELF-CARE NEGLECT BY WOMEN



Unlike when she was young, when there was the shelter of her parents over her head, asking her if she had eaten the breakfast or got enough sleep, an independent woman doesn't tend to have someone constantly making sure that her needs are met.

Instead, most women are the ones making sure that everyone else's needs are met. In fact, in a 2013 report by the American Psychological Association, it was found that young women were the ones who happened to meet the increased work demands over their male counterparts.

While men tend to feel comfortable spending time doing leisure activities for their enjoyment, women often struggle with the idea of doing an activity that's just for them. The idea that women commit themselves to work more than themselves is true even outside the workplace. A 2014 survey conducted by the Bureau of Labor Statistics found that women have been doing more housework than men.

So, why do women take on the brunt of most work, both within and outside the workplace, and neglect self-care and personal attention? On speaking with many women, it has been found that it is often a combination of feeling innately responsible for others and feeling guilty when they are not fulfilling that responsibility.

Women spend most of their time caring for others, to the point that they're often left stressed out, overworked or run down; so much so that spending some time relaxing on the couch or going for a walk can make them think twice whether that time could have been spent doing some other task.

Over-stressing and overlooking self-care then leads to mental and physical problems such as Polycystic Ovary Syndrome (PCOS), diabetes, high blood pressure, nerve-bone problems, depression, anxiety and so on.

Women should recognize that they need to include themselves among the people and tasks they're leaning towards. Otherwise, women who can't find the balance between taking care of themselves and others often become unhappy, resentful and suffer from low self-esteem.

Worse of all, these toiling women put themselves at risk for all sorts of health conditions that result from stress and an overworked mind and body. Instead, women can practice a handful of self-care tips to give themselves the much-needed rest and attention their bodies need:

- Take up yoga or meditation to regain balance, calm, and peace.
- Make sure women have a well-balanced diet by eating wholesome, fresh food and sitting down for actual meals (vs. snack bars on the go).
- Pick up a new book and dedicate some time each day where she can sit down, relax with a cup of tea, and read her new find.
- Take a bubble bath, light a candle, and put on some relaxing music.
- Take up a new hobby by signing up for a local class on art, language, pottery, stitching or anything else that may interest her.
- Sign up at a local gym and attend a workout class, or make exercise a regular part of her life. Exercise is known to increase endorphins and counteract stress hormones.
- Make sure to get enough sleep by setting a bedtime for herself each night and sticking to it.
- Go for a walk out in Nature and enjoy the peaceful euphony.
- Go for a manicure-pedicure or a spa treatment to pamper herself.

To all you wonderful women out there, indulge yourselves in self-love and self-care and see its magical effect on your own mental health as well as on your relationships. When you yourself are happy, you can make others happy too. When you are at peace, you can handle easily the stress of everyday life. So, to be a good wife, mother or working professional, first be a good person to your own self. Treat yourself well to be treated well by others and do include 'self' and 'self-care' in your dictionary!

Puja Bharara

B.Com (H) 2nd Year



**WORK FROM HOME: GENDER
DIFFERENCES IN WORK
SATISFACTION**



The COVID-19 pandemic has profoundly transformed our lives, causing tremendous human suffering and challenging even the basic foundations of societal well-being. Beyond its immediate impact on health, jobs and incomes, the pandemic has increased people's anxiety, affected their social relations, personal security, and most importantly, their sense of belonging. The pandemic dramatically raised the percentage of employees who work from home and has questioned their productivity as well as satisfaction. Working from home during the lockdown phase proved to be challenging. Stress was at its zenith among the workforce because the economy was on the verge of a breakdown and jobs were unstable due to crashing corporate revenues. As a result of which job satisfaction was observed to be skewed for both genders.

"Pleasure in the job puts perfection in the work."

-Aristotle

The pandemic has generally created challenges for women's advancement. Many women were in essential services which exposed them to infections and psychological stress. According to Organisation for Economic Co-operation and Development, women are potentially more exposed to material hardships associated with the economic fallout from COVID-19. Women have innumerable homely responsibilities that reduce work hours; thus, productivity stagnates to scale up in such conditions. At home, women spend more time on domestic tasks such as housework and childcare and thereby, have more work disruption than men. Pre-pandemic, mothers could deal with housework and childcare without sacrificing their work productivity and job satisfaction. The governments in many countries have counter-initiated work-life balance programs to help women juggle work and family, narrowing gender gaps in job-related outcomes among working women. Within the notion of a gender-equal world, the additional housework and childcare created by COVID-19 lockdown were perceived to be equally shouldered by both men and women. Yet, the housework and childcare primarily fell on women. The societal flaw believes that handling the family as a role is central to women but not to men's social identity.

Two preferences that stand out as particularly important to women are: intrinsically liking the work and having a good work-life balance. These preferences are firmly associated with greater job satisfaction and cause the gender gap to disappear. But, COVID-19 has disrupted both the conditions.

When work and life are mass centered at one place, then the ideals of work-life balance hit rock bottom. There is no impulse to strategize over found opportunities to achieve the organisational goals and the sense of accomplishment is least found, both of which are ingredients to a failed recipe of "job satisfaction".

Vanshita Ghoomi
B.Com (H) 2nd Year



**UNION BUDGET:
WHAT'S IN STORE FOR WOMEN?**



Women account for one half of the potential human capital in the economy. They are the key drivers of economic growth. Thus, emphasis needs to be put on women's empowerment and development. Working women and entrepreneurs had a lot of expectations from this year's budget specifically in the areas like women safety, menstrual hygiene awareness and increase in gender budgeting.

MISSION SHAKTI

MISSION VATSALYA

POSHAN 2.0

The Union Budget, 2022 aims to convert two lakh anganwadis into saksham anganwadis and launch programs such as *Mission Shakti*, *Mission Vatsalya* and *Poshan 2.0* to empower more and more women. It focuses on improved quality of service, capacity building of functionaries at ground level and avoiding duplication in initiatives.

- Mission Shakti provides support to women by giving them safety, rehabilitation and empowerment.
- Mission Vatsalya looks into women and child welfare and protection services.
- Poshan 2.0 focuses on maternal nutrition, infant and young child feeding norms and wellness through AYUSH.

- The budget allocated to the Ministry of Women and Child Development is 0.51% of the total budget this year.
- The allocation of schemes under different ministries saw an increase of 11.5% from ₹ 1,53,326.28 crore to ₹ 1,71,006.47 crore for this fiscal year.
- Mission Vatsalya, which focuses on women and child protection, saw a hike of 63.5%.
- Allocation for schemes for women decreased with its percentage in the expenditure from 4.4 % to 4.3 % for the year 2022-23
- The scheme on women safety on public road transport came down to ₹20 crores this year.

(Source: *The Hindu* and *The Times Of India* 01-02-2022)

Another important aspect of the Budget 2022 is "The Gender Budget". It focuses on the issues faced by women and their "inclusive development". It is a tool to rectify gender inequality and ensures that the benefits of socio-economic development reach women as much as men. It comprises of two parts:

- Part A displays the Women Specific Schemes
- Part B includes schemes having atleast 30% allocation for women.

A total of ₹ 1,71,006.47 crore has been allocated for women centric schemes under both the parts of the gender budget.

We still have a long way to go in allocating more funds to the issues relating to women, children and lactating mothers. There should be more funds assigned for the girl child education, their hostel stay and their vocational training .

The government should focus more on women's safety and their welfare. More funds should be allocated to "women led startups" to encourage them and support them in leading the country ahead. Keeping in view the limited resources and a limited tax garnering because of the unwilling tax payers, this year's budget allocation for women should be appreciated.

Garima Grover, Jahnvi Grampurohit
B.Com (H) 2nd Year, B.Com (H) 1st Year

REALISING NEW OPPORTUNITIES DURING COVID-19 : TALE OF TWO WOMEN ENTREPRENEURS



It is no hidden truth now that India has a startup train running at full speed and many people have boarded this train. Now, there are startups brewing in almost every household irrespective of the fact it is located in Tier-1 city or a rural area. Among the passengers, there is a significant number of womenpreneurs. Pandemic gave such women an opportunity to start, nurture and grow a venture of their own and become independent and confident. Following are the tales of two womenpreneurs who are changing the world through their startups.

Romita Ghosh

Romita Ghosh is a cancer survivor and founder of iHeal HealthTech Private Ltd. also known with the brand name of MedSamaan . It was formed in 2018 and the headquarters is located in Shimla. She also has another venture with the name Admirus.

She was diagnosed with blood cancer at the age of 12 and struggled through the painful suffering. She battled with cancer and decided to do something for the ones who are on the same page.

She graduated with double majors from Kerala University in Biotech and Biochemistry. She developed interest in transnational research and initiated research in Cancer Biology. She also holds an MBA degree in Biotechnology Management from Amity Business School. She also underwent training in Import-Export Management from Welinkar's Institute, Tech Entrepreneurship from Stanford and IIM Udaipur, and Six Sigma Quality Management Systems from BSI (British Standards Institution).

During COVID-19, front line workers and doctors were at risk in the pandemic. They were in great need of PPE Kits and other protective gears. Supply chain of PPE got affected due to the lockdown. Even the prices for PPE Kits were skyrocketing. Doctors and health workers were forced to reuse those PPE Kits again and again due to the short supply. Hence, they were becoming a mode of infection to others too. Moreover, dumping of PPE Kits outside the hospitals was adding to bio-waste.

Romita analysed the problem and observed that if the kits could be reused, it would save money for transportation as well as procurement. This is how she came up with the idea of Sterilizer. iHeal developed the RoAR Sterilizers which is a UBC Cabinet in which PPE Kits can be spread out and every part of it is exposed to radiation. The PPE kit of a person who is at the risk of infection can be sterilised frequently. This Steriliser can be used in all types of health care centres such as public health care, hospitals, clinics, laboratories and containment zones.

COVID-19 has been an opportunity for the health care sector to develop and bring new ideas in their field.

Jaya Parashar and Ankita Parashar

Pandemic boosted digitalisation and hence, technology like artificial intelligence, robotics, machine learning etc. have become a necessity in our lives. To sow the seeds of this technology in younger generation's mind, a mother-daughter duo, Jaya Parashar and Ankita Parashar, founded STREAM Minds, a unique EdTech solutions company that combines storytelling with technology to impart STREAM-Science, Technology, Reading, Engineering, Art & Maths education to students across all socio-economic platforms.

The main aim of these womenpreneurs behind this startup is to introduce technology to children in a more simplified way using methods like seasoned storytelling techniques and simple paper circuits.

It all started when both of them were in Dubai and Ankita started teaching technology related topics to children there. That's when she thought of bringing STEM (Science, Technology, Engineering and Mathematics) education in India and thus, they both returned to India and started their venture from Gurugram in 2016.

STREAM Minds works in different ways to provide a holistic experience to its users. One of them is Short Circuits, a Paper Circuits book that combines electronics with the age-old art of storytelling.

The key turning point for their venture was pandemic, when parents started recognising the importance of technology and invested in extra educational courses for their children. This helped their venture to grow tremendously.

Pandemic brought a flood of entrepreneurs and mainly womenpreneurs in India and STREAM Minds is a perfect example of how womenpreneurs are leading different sectors today.

Nandini Sharma, Tripti Bansal
B.Com (H) 2nd Year, B.Com 2nd Year



नारी हूं मैं

ढाल हूं मैं इस संसार की ,
बल हूं मैं इस बुनियाद की ,
नाव हूं मैं इस मझधार की ।

सदा से मैंने अपना परिचय दिया ,
नारी होकर हर किसी को सहारा दिया ,
फिर क्यों मैं निर्बल कहलाई ?

दुर्गा सी शक्ति हूं मैं ,
हर घर की नींव हूं मैं ,
फिर क्यों मैं कमजोर कहलाई ?

तराजू पर मेरे सपने तोले गए ,
सिमट कर मेरी दुनिया रह गई ,
क्यों मैं अबला कहलाई ?

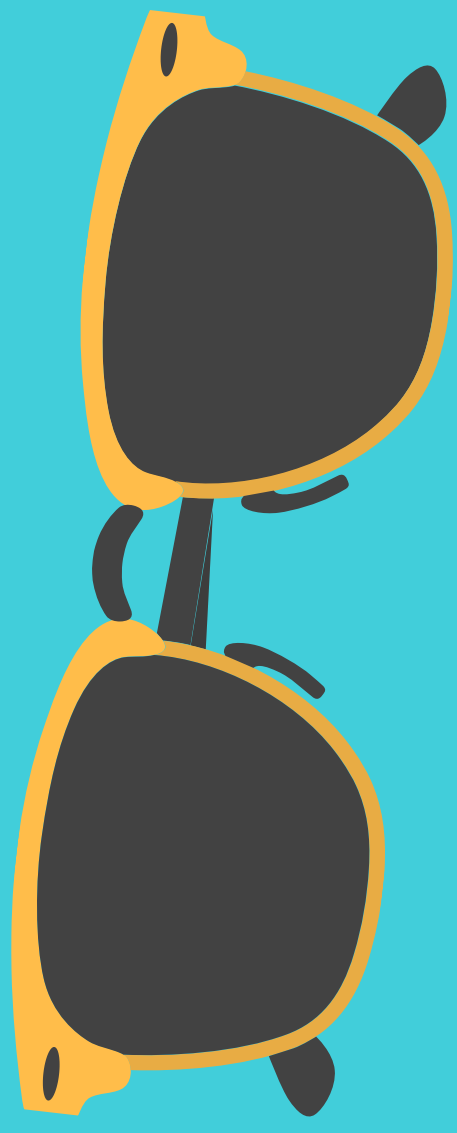
हर शंका को मैं भुला कर ,
हर रुकावट को मैं तोड़ कर ,
जीयूंगी मैं हर ख्वाब को ।

उभरी हूं मैं ज़माने के पिंजरे से ,
गुज़री हूं मैं अंगारों से ,
निखरूंगी अब मैं हर दिशा से ।

एक शब्द जितनी चाह थी मेरी ,
एक पन्ने की राह थी मेरी ,
एक किताब-सी मंजिल है अब मेरी ।

जहान बस्ता है एक नारी में ,
उसके बिना दुनिया बेरंग है ,
ना रोको उसे उड़ने से ,
वे तो दुनिया बनाने वाली है !!

Nandini Sharma
B.Com (H) 2nd Year



DEPARTMENT ACTIVITIES



COMMERCE ASSOCIATION

2021-22



Faculty Advisors: Dr. Sheela Dubey, Ms. Sumant Meena, Ms. Aakriti Chaudhry, Dr. Varun Bhandari

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Reporter: Palak Tamrakar

Social Media Coordinator: Hiteshika Kanwer

B.Com Representatives: Juhi Madan, Suhana Jain

B.Com (Hons.) Representatives: Khushi Talwar, Saaranya Agarwal

PRESIDENT'S MESSAGE

Greetings!

As we move towards the end of yet another amazing virtual session, I would like to thank all the students of the commerce department for their wonderful contribution to the activities held during the session 2021-22.



With the aim of reaching greater heights, The Commerce Association organised Entrepreneurship Conclave to celebrate the art of innovation, culture and creativity. The event provided the holistic development of the participants by organising the first of its kind **PAN India Paper Presentation Competition**. This not only gave the students an entrepreneurial vision but also improved their research and analytical skills.

One of the major impacts of the COVID-19 pandemic was the psychological and economical effects of work from home on working women. In order to address this crucial topic, The Commerce Association took the initiative to organise a Panel Discussion in order to bring awareness amongst the masses. The event was organised as a part of our Annual Commerce Fest: Cascade which also involved various informal events to engage the students.

I would like to thank the faculty advisors and the association members for their constant support and guidance. Without them, the session 2021-22 wouldn't have been successful. I wish the upcoming team of Commerce Association all the very best for their year ahead and hope that they bring more success to our department.

Regards,
Chhavi Agarwal
President
Commerce Association

ENTREPRENEURSHIP CONCLAVE

The Commerce Association, Gargi college hosted its first PAN India Paper Presentation Competition as a part of the Entrepreneurship Conclave held on October 29, 2021 on the theme *Entrepreneurship, Culture & Creativity*.

A total of 30 teams of students from undergraduate and postgraduate colleges across the country submitted their research papers on the theme. Out of the submitted papers, top 8 teams got the opportunity to present their paper on the day of the conclave in front of the judges. Through the competition the students got an opportunity to comprehend the topic, develop analysing and planning skills and strengthen their communication skills.

The morning session of the conclave consisted of an international webinar in which illustrious alumnae entrepreneurs of the college Ms. Manasi Khanna, Ms. Mrinal Sharma, Ms. Rohi Bashir, Ms. Lavanya Trehan & Ms. Varunavi Chauhan were invited as the speakers. The session began with an address by the principal Prof. Promila Kumar followed by an intriguing deliberation on the topic by the speakers. Distinguished alumnae entrepreneurs were also felicitated for their achievements. This was followed by the paper presentation competition where the shortlisted teams presented their well researched papers on the theme.

The event not only celebrated the art of innovation, ideation, and implementation, but also helped in engaging the students to further develop their research and analytical skills.

PAPER PRESENTATION COMPETITION

WINNERS

FIRST PRIZE

Team Dynamix (Srishti, Tanya Nain, Sanskriti Pal)

SECOND PRIZE

Team Ascend (Arpita Dixit, Ria Bharti)

THIRD PRIZE

Team Dominators (Priyanshi Agarwal, Shubhi Goel, Vaishnavi Singhal)

CONSOLATION PRIZE

Team Mind Benders (Bhavya, Katuna Aggarwal, Manomita Das)

CONGRATULATIONS TO ALL THE WINNERS!!



PLACEMENT REPORT
2020-21

We congratulate the following students who have been placed with reputed companies. We wish them all the success for their future endeavours!



accenture

Aamisha Jaitly
Rhea Shukla
Divisha Sharma(PPO)
Malvika Kapoor



Deloitte.

Aarushi Chawla
Abhilasha Mishra
Anishka
Anjanee Chopra
Annushka Jain
Anushka Agarwal
Astha Singhania
Charu Arora (PPO)
Deepanshi Kamboj
Disha Shankar
Ginni Rawat
Harjas Kaur
Kanika Sharma
Pragya Modi
Rashi Sanghvi
Sandali Jain
Sanjeevni Khanna
Shreshtha Bhattacharya
Shruti Jain
Srishti Goyal
Tanu Arora
Yashika Grover (PPO)
Yashita Malik



EY

Akkchhi Ankita
Akshita Bhardwaj
Anushka Dhull
Anushka Singh
Bhavya
Chhavi Agarwal
Chitra
Daisy
Diksha Bharti
Diya Tikoo
Himani Shishodia
Ishita Brijwal
Jyoti Bhatt
Karuna Aggarwal
Meghna Batra
Nandini Phutela
Neha Sharma
Nidhi Kaliraman
Radhika Sunil Malu
Reema Chourasia
Shivani Arora
Shivani Pal
Shivani Yadav
Shiza Wasi
Shubi Verma
Somaiya Shandilya
Taniya
Tannu Priya
Vanshika Maheshwari
Yashika Arora



genpact

Kashish Agarwal



WFS

Anushka Srivastava
Ayushi Negi
Khushbu
Manomita Das
Pinaz Sindhu
Prashi Kaur
Simran Kaur



**Willis
Towers
Watson**

Shreya Kashyap



VALUE PROSPECT

Aditi Mehrotra



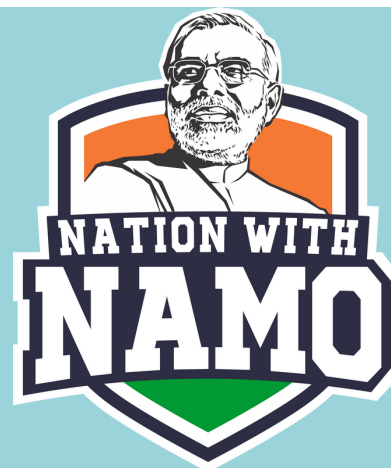
Ananya Lohani
 Anjale Minocha
 Aradhana Joshi
 Riya Gulati
 Sonali Sikka
 Surabhi Verma
 Swati Bawari
 Urvi Parashar
 Vanshika Agarwal
 Vipasha

leap.club

Avilasha Borthakur



Kavya Chakraborty



Vandita Goyal



Ishi Bansal
 Anushka Verma



Arti Gupta
 Nidhi Rajpal
 Saundarya Rastogi



Chhavi Singh



Ishita Singhal
 Tanya Tomar



Komal Awana
 Reena Gupta
 Somyaa Agarwal



Akshita Nahar
 Anushka Agrawal
 Pankhuri Sinha
 Sakshi Singh



Shreya Shah
 Sofia Chauhan



Anchal Bharti
Pranjal Jain
Sameeksha Verma



Tabassum Khan



Anshita Singhania
Itishree Das



Ayushi Badgujjar
Beauti Kumari
Deepika
Sakshi Sethia



Aish Soni
Deepasha



Sarita





B.Com (H)



1st Year

College Position	Name of Student	CGPA	University Position
FIRST	Yashika Kedia	9.77	5th- University 4th- South Campus
SECOND	Prerna Rana Lavleen Kaur Mohal	9.64	
THIRD	Ruchi Joshi	9.59	

2nd Year

College Position	Name of Student	CGPA	University Position
FIRST	Reema Chaurasia Yashika Grover	Akshita Nahar Anushka Singh 9.82	4th- University 3rd- South Campus
SECOND	Pranjali Bhatia Rhea Shukla Sakshi Singh Sanjeevni Khanna Somya Singha	Megha Swain Sehaj Jain Chetna Yadav Shubra Joshi 9.71	
THIRD	Khushbu Lipika Shruti Jain Tanu Arora Vandita Goyal Vanshika Garg	Mallika Kalra Shunyam Gupta Ishi Bansal Pallavi Joliya Kashish Yadav 9.61	



3rd Year

College Position	Name of Student	CGPA	University Position
FIRST	Aastha Sardana	9.54	4th- South Campus
SECOND	Oishika Ghosh	9.3	
THIRD	Hargun Kaur Jham Yamini Dhatwalia	9.24	



B.Com



1st Year

College Position	Name of Student	CGPA	University Position
FIRST	Vishnu Priya Gupta	9.73	2nd- University
SECOND	Tripty Wig	9.36	
THIRD	Nidhi Modanwal	9.32	

2nd Year

College Position	Name of Student	CGPA	University Position
FIRST	Drishti Vashishth Taniya	9.73	2nd- University
SECOND	Annushka Jain Devyanshi Gairola Ritika Chhabra Shreya Kashyap Tanishka Katariya	9.59	5th- University 4th-South Campus
THIRD	Gurleen Kaur Saundarya Rastogi Vipasha Meghna Batra Anjaneer Chopra Chhavi Singh	9.45	



3rd Year

College Position	Name of Student	CGPA
FIRST	Nidhi	9.15
SECOND	Aditi	9.14
THIRD	Arushi	9.12



FRESHHERS' CORNER



On the very first day of the online semester, there was a mix of various emotions: happy, excited and nervous too. The virtual classes were amazing and the way teachers made it so interactive and joyful was fun. My online semester has taught me a plethora of new things, to grow and come out of my comfort zone.

Khushi Garg
B.Com (H) 1st Year

I feel so proud and grateful to be a part of the Gargi family! I was getting the first day jitters but things worked out so smoothly as all the teachers made us feel so comfortable. The unofficial Google Meets helped a lot in connecting with some awesome people who are so similar in nature. The process of getting into a society made me self-confident and helped me grow. I know that online classes are a bit difficult to manage but the important part is what we learn and gain from them.

Jahnvi
B.Com (H) 1st Year

For me, online education, which I feel was a blessing in disguise, was a solution to my problems of time management as it allowed me to focus on my other areas of interest and not restrict myself to my under-graduation course subjects' learning. To be honest, with the onset of online classes in college, I didn't find much difficulty adapting myself to the digital learning mode because my 12th standard classes were also conducted in online mode due to the pandemic, enabling me to be mentally prepared to continue with the same medium in my college also. As like me, everyone faced the real mental outbursts during the initial time of conduct of online classes; but with the passage of time we all got adapted to this new normal.

Kanika Chowdhary
B.Com (H) 1st Year

My experience in online class wasn't that much good, because I couldn't understand properly. I'm an average student; so, I need some more teaching elements in my classes. I couldn't get these elements in the online classes. Beside this, I am used to studying offline for many years; so, it was extremely difficult for me to study online. Now I'm getting the opportunity to study offline and I'm really happy to be able to stay with my classmates and my teachers.

Harsha
B.Com 1st Year

Undoubtedly, online classes are the best possible way to prevent the loss to the education sector due to the COVID-19 pandemic. I realized that online learning proved worthwhile for students having access to electronic gadgets but was a serious problem for the lower classes of the society. Online classes prevented wastage of time and energy in travelling, enabled us to spare time for our hobbies. Moreover, teachers used various electronic media like Powerpoint presentation, e-notes to make online teaching-learning more effective. However, staying glued to the screen for long hours also affected our physical health.

Manya Gupta
B.Com 1st Year

I really enjoyed the experience of online classes. It's more fruitful for subjects like AECC and Hindi in comparison to subjects like Financial Accounting and Business Organisation and Management. Although the way teachers modified their way of teaching is appreciable. They used videos, presentations and spreadsheets to make their point clear. Online mode has certain additional features such as slide sharing and picture presentation which are absent in offline mode.

Mahi Gupta
B.Com 1st Year

In these tough times, the option of online classes was the only possible way through which the studies could have been carried out smoothly by the University and the college was very much successful in making this happen. Also, teachers provided us with various study materials and notes which will come in handy at the time of preparing for the exams.

Hazel Sharma
B.Com 1st Year

My experience with the online mode was quite good. The classes were very interactive. Teachers were punctual and very cooperative. Discipline was maintained by the teachers in the online class.

Samriddhi Srivastava
B.Com 1st Year

I had attended online classes on a regular basis ever since I got admission in Gargi College; but I faced a bit of difficulties while attending the online classes like network glitches. The teachers were very supportive and they taught us very well.

Rini Sahu.
B.Com 1st Year

While at first, I was a little disillusioned at the idea of starting my college life online; so far, my time at Gargi has been marvellous. The professors and seniors have been very supportive and have patiently solved even the silliest doubts. I've had the best time with my classmates too, who are all truly some of the most fun-loving and genuine people I've ever met.

Aarushi Khanna
B.Com (H) 1st Year

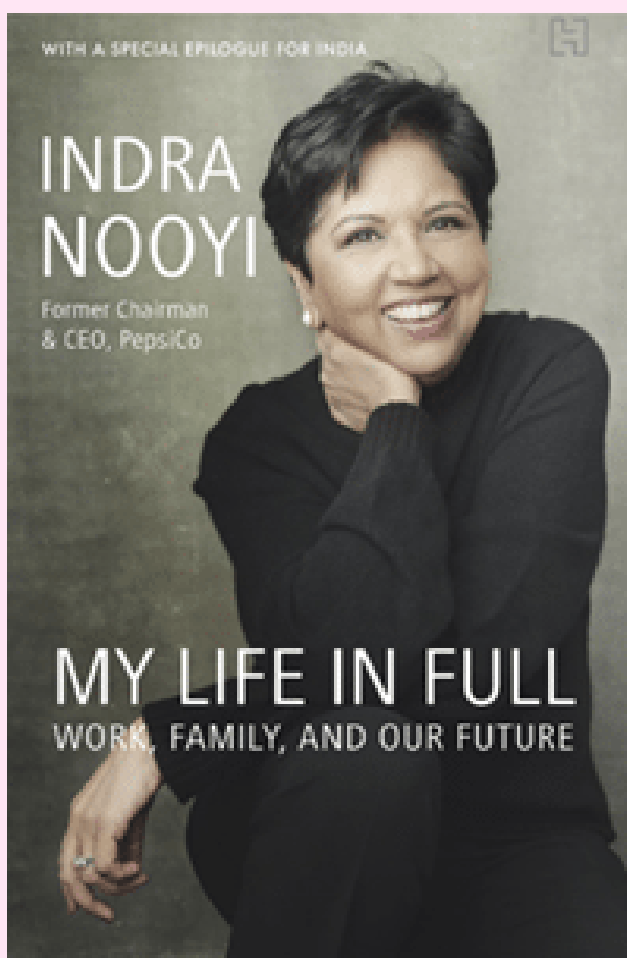
Online education for me was a whole new experience for a student who enjoys going to tuition or school and interacting with friends and teachers offline. It sure was a lot to adjust too. Online education has its own pros and cons and while we do save a lot of time and can try new things, it prohibits us from meeting new people and gaining experience which is provided in offline mode. Although now offline classes have started, my online classes were enjoyable and quite interactive too, all because of our wonderful teachers who provided us with the support and encouragement needed to keep our morale high during the gloomy pandemic times.

Maanya Gupta
B.Com (H) 1st Year

Initially, I was facing difficulty in learning how everything works in online mode. But overtime, I became used to the online medium and found it convenient. The major advantage of online learning is that it is accessible from anywhere. Personally speaking, for me online classes have always been comfortable as a lot of time was saved because there was no need to travel to the college. However, in the long run, I prefer physical mode of classes as the classes are more interactive and it also helps to develop a student's intellectual and social capabilities.

Mansi Kumari Meena
B.Com 1st Year

BOOK REVIEW



My life in full: Work, Family, and our Future

“The full acceptance of women as paid workers spell human progress. It unlocks them from being at the mercy of a male-dominated world.”

-Indra Nooyi

Who doesn't know Indra Nooyi? She is one of the most iconic CEOs and trailblazing leaders in the contemporary world. Through this charming memoir, she details her journey from a young girl in 1960s and 70s Madras, reading newspapers with her *Thatha* (grandfather) to becoming *the* Indra Nooyi. She has redefined PepsiCo as a company and brand and has become an idol for women across the globe.

A standout feature of this book is just how accessible it is. Even a person who has no idea about the working of the business world can get a taste through this book. Nooyi takes the reader on a journey, sharing a glimpse of racism, misogyny, and corporate politics she has faced and her handling of the situations. Once during a meeting at PepsiCo, her ideas were brushed off by the men in the room as "too theoretical", but the same idea presented verbatim by a male colleague received tons of praise. After that, instead of speaking up, she turned to one of her colleagues and loudly whispered her idea to him to present to the team- saying that way they would at least consider it, much to the embarrassment of all the men in the room.

The writing is at its most impactful while discussing the pressures and challenges faced by working women. Nooyi talks about how she never had a female professor or a case study of a female-led business analyzed in class. Throughout the book, the readers observe the impact this severe lack of female role models has had on her. She describes the double standards and corporate systems designed to favor men that hinder the rise of women in the workplace and how we still have a long way to go in unlearning this patriarchal mindset.

She has mentioned some of her regrets in life, like skipping a friend's funeral for a meeting and not spending enough time with her children and family. However, she has merely glossed over her mistakes and bad decisions.

Overall, *My Life in Full* makes for a thought-provoking and inspirational read. All of us can learn a lot from this autobiography about work ethics, perseverance, and what it means to be a leader.

Aarushi Khanna

B.Com (H) 1st Year

MOVIE REVIEW



Hidden Figures

"If you act right, you are right. That's for certain."

- Dorothy Vaughan

Hidden Figures is a movie based on true events. It's a heartwarming, inspiring and entertaining movie which teaches you to stand for yourself. It revolves around racial segregation as well as gender discrimination. There are three African-American women, Katherine G. Johnson, Dorothy Vaughan, and Mary Jackson who are extremely talented and intelligent. All of them worked at NASA, Virginia in 1961.

Katherine was a brilliant mathematician and became the first coloured woman to work at the Langley Research Center in Hampton. She calculated and analysed the flight path for Friendship -7, a space capsule which was launched in 1962 to orbit around the Earth. She also raised the issue that there was no dedicated bathroom for coloured in the office. As a result, a policy of a common washroom was started by the management.

Dorothy wanted to be a supervisor but there was no permanent post for colored people. With the installation of IBM 7090 electronic computers there was fear of loss of jobs. Despite many hardships she took a book on Fortran from a library which was meant only for white people. She taught herself and her West Area co-workers about programming. She agreed to her promotion only if her co-workers also got placed. Dorothy became the first African-American Supervisor at NASA and was one of the brilliant minds for frontier electronic computing.

Mary was assigned to the heat shield team of a space capsule, where she immediately identified a design flaw. She was motivated by her team leader to apply for the official NASA engineer position. To achieve this she needed to do an additional course, for which she filed a petition for permission to attend all-white Hampton High School. After presenting several facts she won the case and attended the classes over there. Mary Jackson became the very first African-American aeronautical Engineer at NASA.

This movie is a must watch, as it is a story of struggle and will power. It also shows that if you have talent nobody can stop you from growing and achieving greater heights irrespective of whether you are white or coloured, man or woman.

Nothing really matters if you are talented.

Nandini Sharma

B.Com (H) 2nd year

WINNING ENTRIES

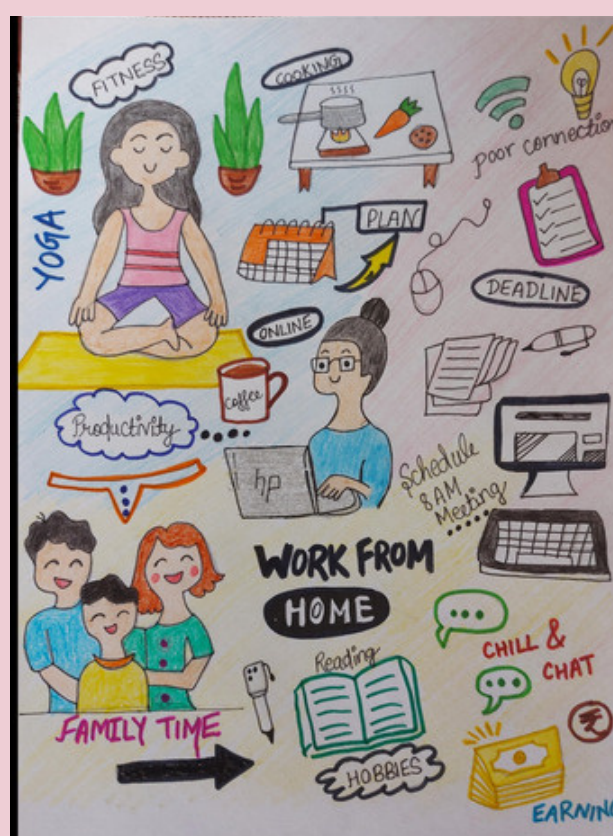
The Comascent team organised a Comic Strip Making/ Doodle making/ Slogan Writing Competition this semester. The topic for the same was, "Work from Home, The New Normal: Boon or Bane for Women". We witnessed students from all courses participating in this virtual competition organised by the team. The top three entries have been featured in this section.



ISHA AGRAWAL



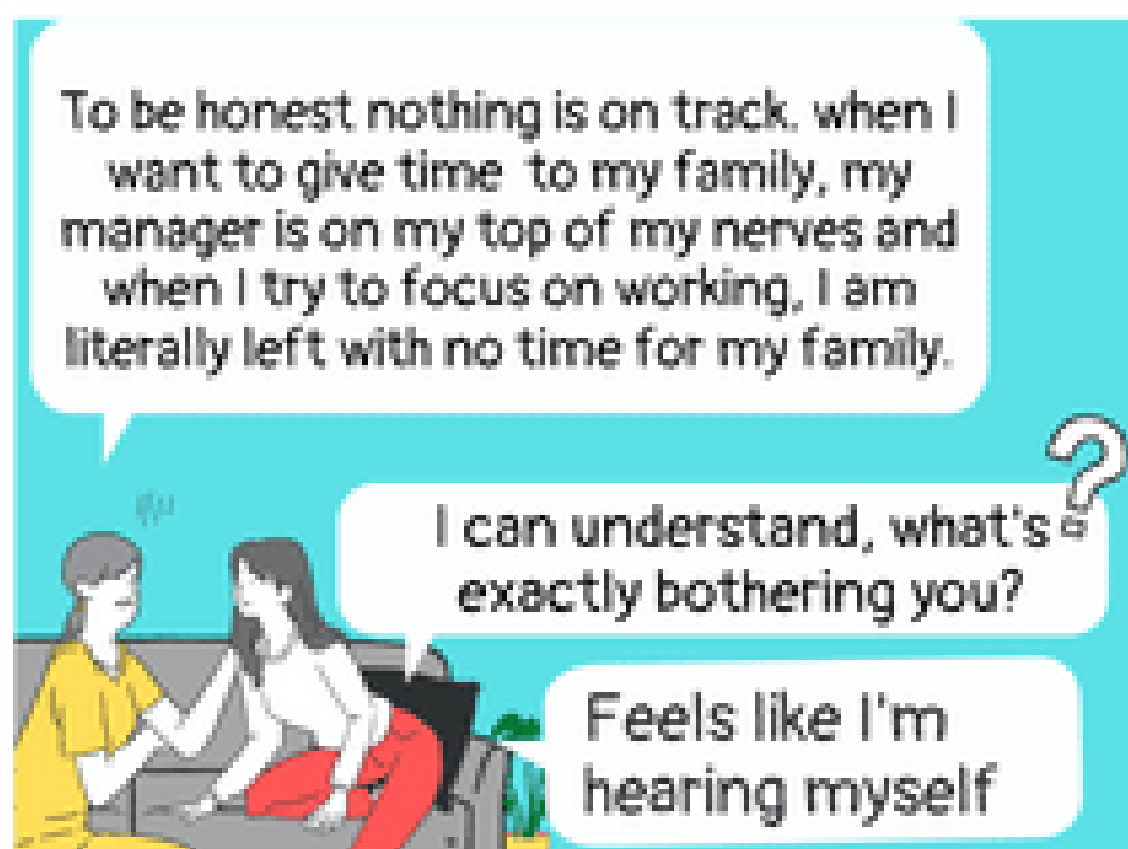
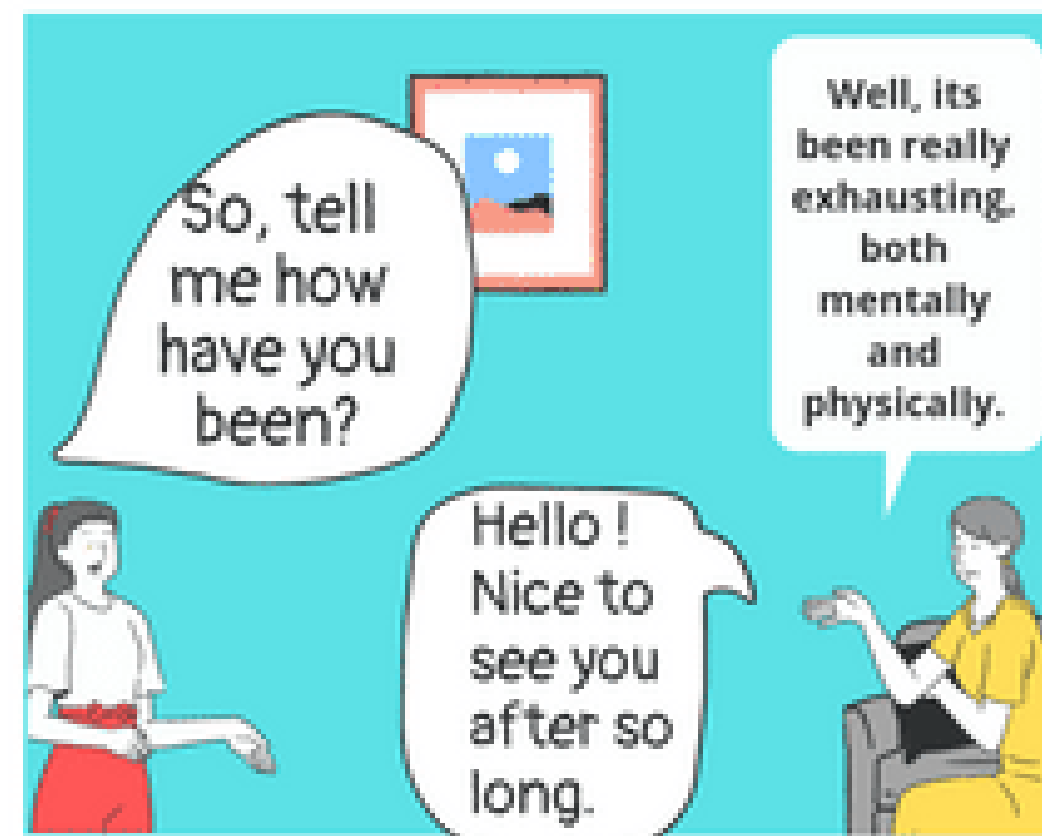
AYUSHI ARORA



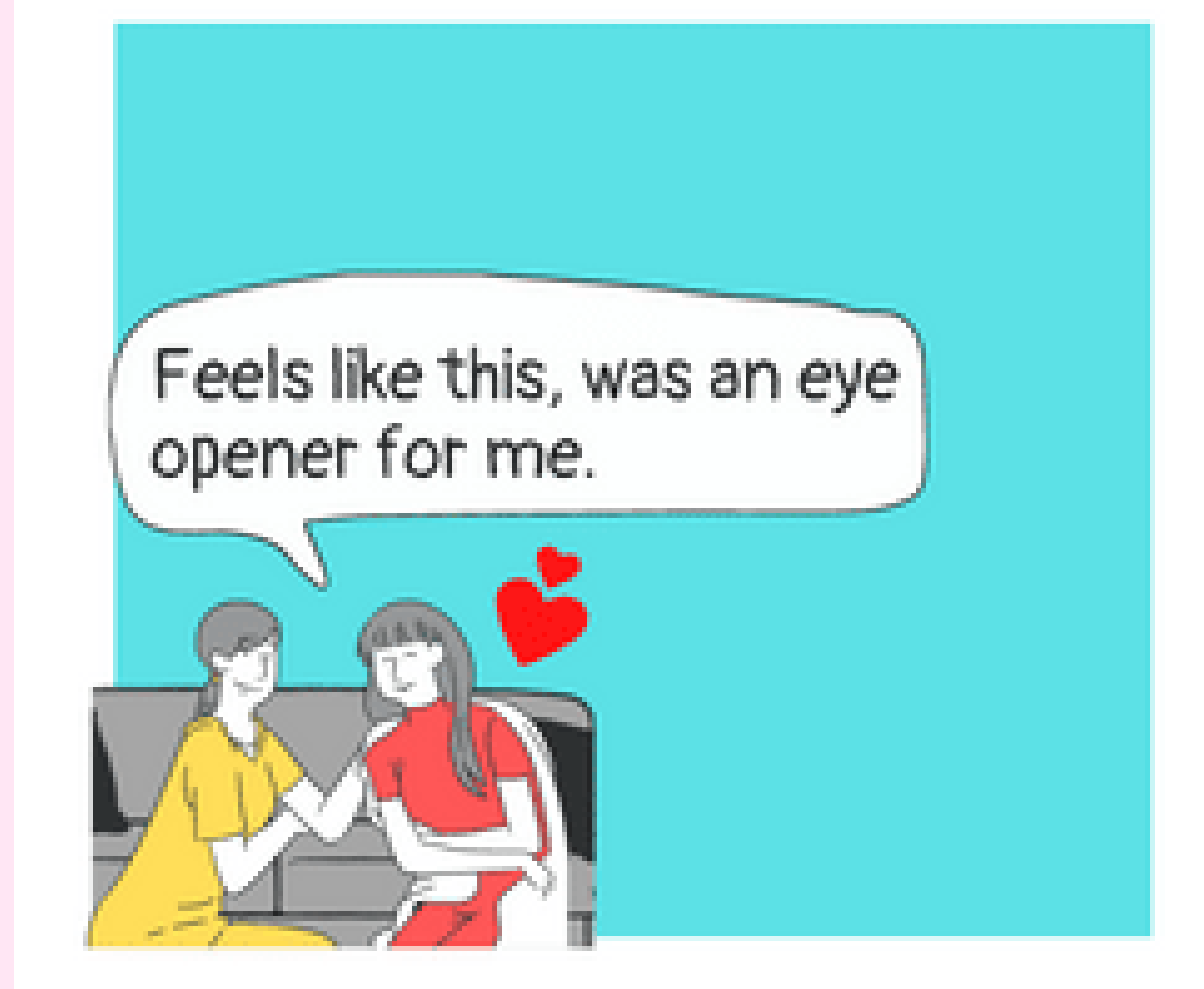
ISHA SINGH

"Her abilities, fascinating the big halls, got caged in just four walls."

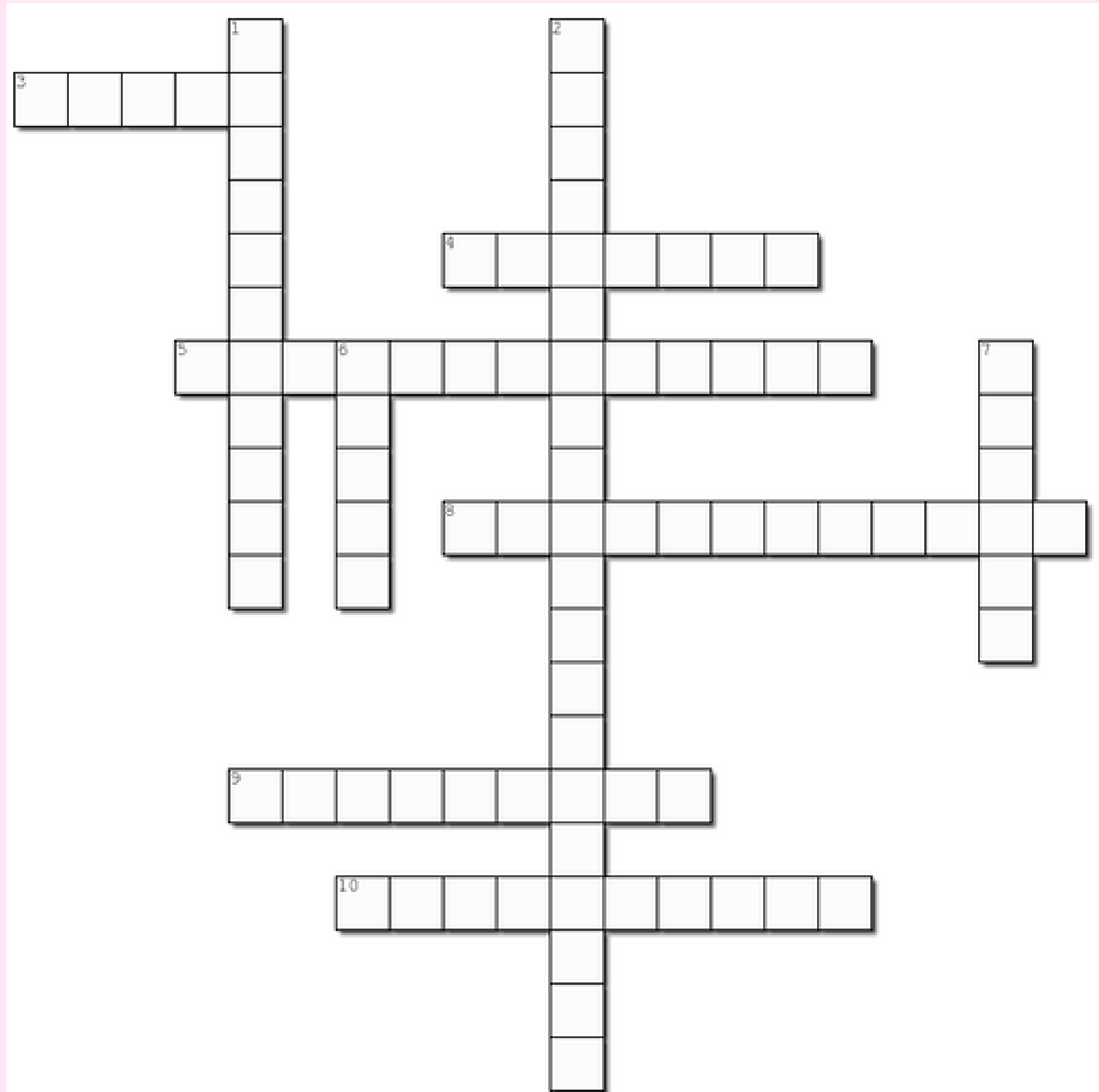
COMIC STRIP



COMIC STRIP



CROSSWORD



DOWN

1. He coined the term 'telecommuting' in 1973.
2. This is the first nation to have adopted a four-day work week.
6. This country has the third-largest startup eco-system in the world with about 60,000 startups.
7. First company to adopt hybrid mode of work.

ACROSS

3. This beauty and personal care brand has launched its IPO in latest times.
4. A women-only social network and community platform, launched by Sairee Chahal.
5. Term used for people who often travel and don't work from a permanent location.
8. She is the co-founder of Mamaearth.
9. A portmanteau term for work and vacation.
8. She has announced retirement from all forms of cricket in February 2022.

