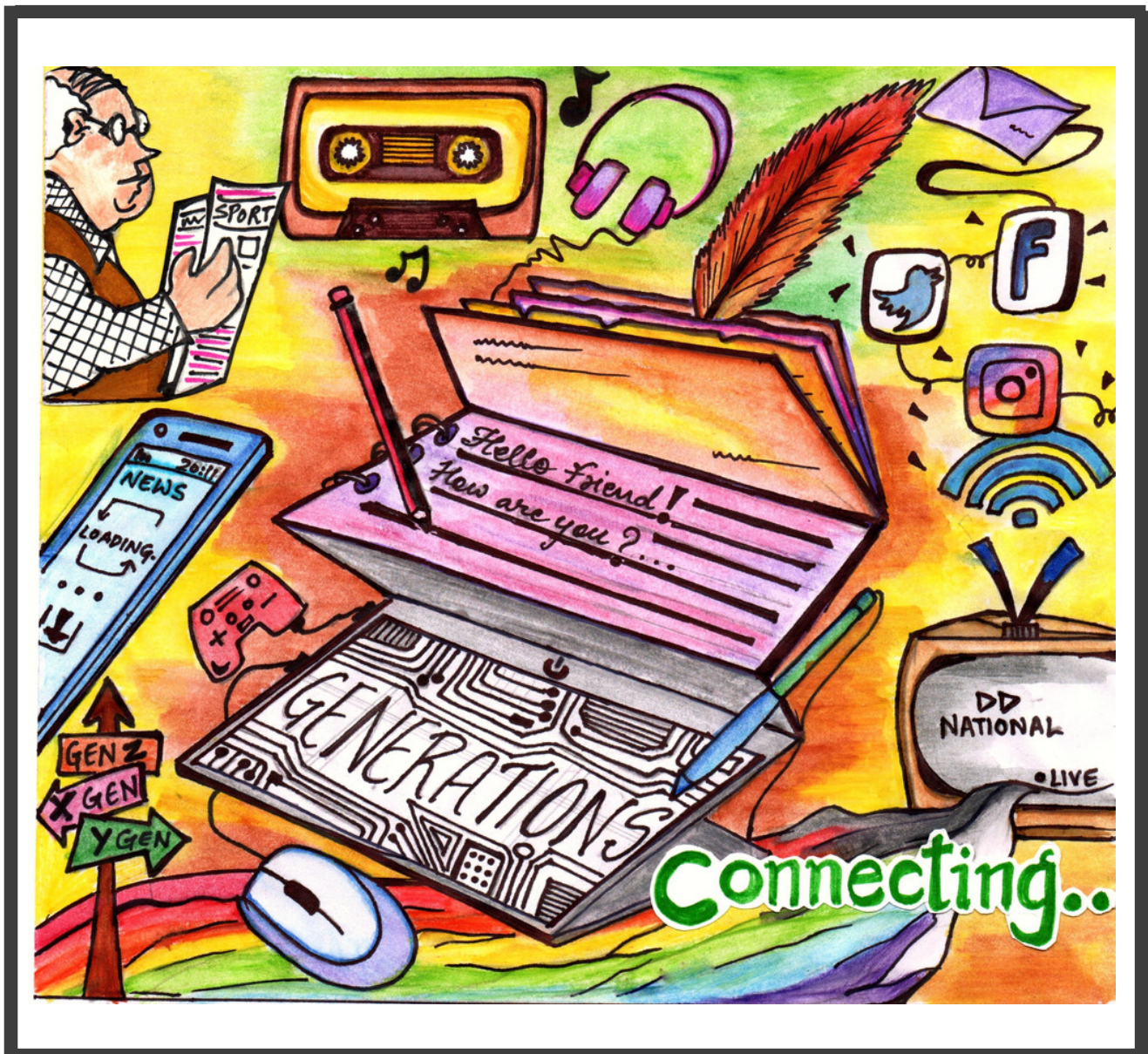


# COMASCENT

VOLUME 2, ISSUE 16, 2019-20



**DEPARTMENT OF COMMERCE**  
**GARGI COLLEGE**  
**UNIVERSITY OF DELHI**

# INSIDE

**From the Principal's Desk**



**Comascent Team**



**Editor's Note**



**Cascade Report**



**Survey**



**Thinkers' Corner**



**Young Entrepreneurs' Workshop**



**Winning Entries**



**Department Activities**



**Placement Report**



# FROM THE PRINCIPAL'S DESK

It gives me immense pleasure to know that the second issue of 'Comascent', the bi-annual magazine of the Department of Commerce is about to be released. Through this issue editors are trying to understand the difference among generations X, Y and Z which are dealing with entirely different social, political and technological changes.



Presently the whole world is dealing with Covid 19 pandemic which has entirely changed social behaviour of people across the world. Everyone is bound to maintain social distancing; hence the tradition of greeting each other has been confined to majorly "Namaste" in place of hugging and shaking hands. Majority of population is locked down in their houses and the professional activities are also being executed through on-line modes. To cope up with this unprecedented situation people of all generations are learning and using technology enthusiastically.

At one hand it's a challenging situation to handle but on the other hand it's helping the whole universe in a big way: air quality has improved drastically; rivers are cleaner beyond imagination; birds are happier and are visibly more in number; dolphins are seen in the sea near Mumbai. Apart from this a change in human behaviour has also been observed. Initially there was a panic but gradually people have started certain good practices like healthy life style, yoga, meditation which have made them calm and composed. The journey within oneself has started.

The student fraternity deserves salutation because inspite of so many technical glitches they are making best use of their time and talent. I am sure that very soon we will win over this pandemic and bounce back with a greater force.

I appreciate the efforts of the entire editorial team and contributors for releasing upcoming issue of 'Comascent' through e-resources in this lock-down period. I enthusiastically look forward to read our students' perspective.

**Dr. Promila Kumar**  
Principal (Offg.)

# COMASCENT TEAM 2019-20



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and Yamini Dhatwalia

# EDITOR'S NOTE

**The only limit to the height of your achievements is the reach of your dreams and your willingness to work hard for them.**

**- Michelle Obama**



**It is an honour to present to you the 16th issue of Comascent. It gives me immense pride in sharing that the previous issue released at Cascade 2019 was appreciated by our eminent speaker, Dr. Somdutta, Board Member and Advisor of Kotler Impact Inc. She also congratulated the Editorial Team for the same. The brilliant guidance of our mentors, along with the unflagging commitment of the team augmented the entire learning experience. With every issue, the goal is to ensure that Comascent continues to be a platform to educate and edify youth.**

**The current issue aims to understand the differences in perception among Generations X, Y and Z. Every generation grows up dealing with entirely different social, political and technological changes than the other. The current issue bring out these differences through a survey. The survey is complemented with an article on the same to help our readers understand how peoples' perceptions turn out to be the biggest impediment to effective communication.**

**In addition to the survey analysis, this issue has articles, a poem in Hindi and winning entries of the online article writing competition. It also throws light on the activities of the Commerce Department, the Young Entrepreneurs' Workshop and the Placement Report.**

**I thank our exceptionally talented Art Team in bringing out the essence of Comascent through their outstanding art work. The Team would like to extend heartiest congratulations to the graduating batch of 2020. We wish them the best for all their future endeavours and hope they achieve great heights.**

**We value your feedback for the forthcoming issues. You can write to us at [gargi.comascent@gmail.com](mailto:gargi.comascent@gmail.com).**

**Bhavya Sharma  
Editor**

# CASCADE REPORT

## 2019-20

**Cascade, the annual seminar of the Department of Commerce, Gargi College was held on 30th September 2019 on the topic- Economic Empowerment of Women. The Chief Guest for the formal event was Dr. Shayama Chona, who is a Padma Shri and Padma Bhushan recipient. The event was also graced by the presence of Ms. Vasundhara Pathak Masoodi, who was the Guest of Honour, and two eminent speakers; Dr. Somdutta, Board Member and Advisor of Kotler Impact and Ms. Mrinal Sharma, a Gargi Alumna and the co-founder of Baba's Beans.**

**The event commenced with the felicitation of the speakers, after which they gave valuable insights into the theme. This was followed by inter college competitions- Youth Gusto, Corporate Duniya, Desh in Dilemma and Trade-O-Mania. The Comascent team brings forth the highlights of Cascade 2019.**



**Dr. Chona is the Founder and President of Tamana Association. Ma'am began by reflecting how women of all ages have nurtured this nation with their selfless acts. According to her, the best introduction she could ever receive is of an "empowered woman". She explained the various stages of how education not only impacts one woman but helps to empower the entire family. She firmly believes that education can change the way this society continues to exist. Dr. Chona also gave the audience food for thought by suggesting the inclusion of domestic work in households in the GDP of the country. Ma'am signed off by saying that whatever is given to women, women turn it into gold. That's the power women hold in changing the world in their stride.**



**Dr. Masoodi is the chairperson of J&K State Commission for Protection of Women and Child Rights. Ma'am shared her personal experiences and struggles. She quoted an Urdu saying "don't be afraid of the wings that are blowing opposite to your direction. They're blowing so that you can rise above and above." Through this quote, she inspired and motivated the students to strive for greatness and rise above all the hardships and misfortunes life puts them through. She also focused on the need to have laws and strict punishment for crimes against women, and the need for quick redressal of such cases. She concluded her address with a beautiful Urdu Nazm, describing life, its struggles and how to overcome them.**

**Dr. Somdutta was the former Vice Chairperson of NASSCOM Product Council. She started her address by mentioning that it is unfair how the whole idea of empowerment revolves around women because that implies that women are somehow the weaker gender. According to her, women are already empowered and in reality, it is the men who need to be empowered. Dr. Somdutta believes that Empowerment comes from within and the nation is empowered only when everyone works to the best of their capabilities. She concluded her address by urging the students to not give up on their dreams because of any obstacles but work towards removing them to make their dreams come true.**



**Ms. Mrinal Sharma began her address by pointing out that India is one of the most diverse nations in the world. She explained how realities differ from people to people and region to region. According to her, the various statistics that are available on women empowerment do not necessarily depict the reality, but instead shed some light on the direction towards which we're headed. Ma'am urged the students to understand their own battles and to focus on creating a better tomorrow for themselves. Ms. Sharma focused on the fact that if a person is determined and disciplined enough, they can achieve everything in life.**

**Youth Gusto was an interactive and fun-filled event which consisted of two rounds. In the first round, the participants were asked to form a human chain, as long as they could, by forming alliances with fellow participants. The qualifying participants entered the next round which tested their knowledge and spontaneity. It witnessed participation from over 40 students from various colleges.**



**Corporate Duniyadaari was a strategy-based event in which participants got to experience the real-world challenges faced by corporates. The teams were judged based on interview content, delivery and language, convincing skills and clarity of thoughts. A total of 35 teams had participated in this event out of which 5 teams competed for the final round.**

**Desh in Dilemma gauged the depth of knowledge of participants regarding the corporate world and different ministries of the Government of India. A total of 12 teams participated in pairs of two.**



**Trade-O-Mania was organised by Consilium- The Business Society. The first round was held online through which 15 teams were selected. For the second round, the teams were to bid and prepare the allotted product within an allotted budget. The winners were decided on the basis of the profit earned by each team.**

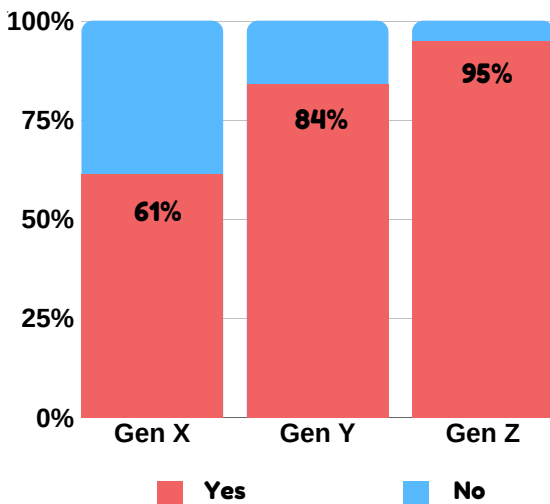


# SURVEY

The Comascent Team conducted a survey on the differences in perception among Gen X (born between 1965 and 1980), Gen Y (born between 1981 and 1996), and Gen Z (born after 1996). The purpose of the study was to find out if differences exist in perception in the following areas- Career, Technology, Personality, and Beliefs. To have equal representation from the three categories, 75 respondents were surveyed from each generation.

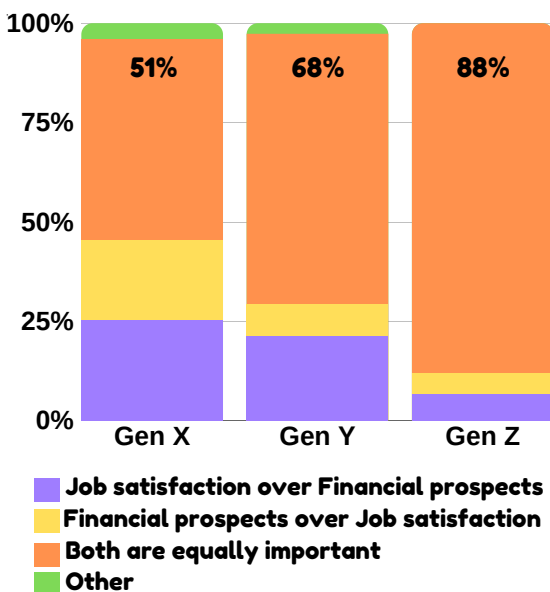
## CAREER

Did you have the freedom to choose your own career path/ degree?



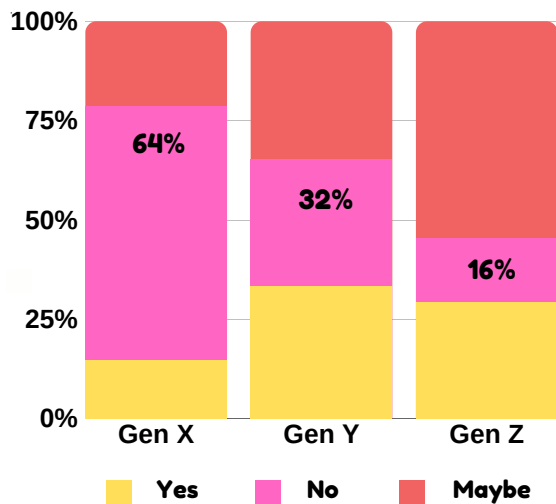
- In case of Gen X, the freedom to choose a career path is 61%. It substantially increased to 84% in Gen Y, and further increased to 95% in Gen Z.

Which of the following options best describes your primary expectation out of a job?



- 25% of Gen X chose job satisfaction over financial prospects. It declined to 21% in Gen Y and further declined to 7% in Gen Z.
- 20% of Gen X chose financial prospects over job satisfaction. It tremendously declined to 8% for Gen Y, and further declined to 5% for Gen Z.
- For 51% of Gen X both job satisfaction as well as financial prospects are equally important. It increased to 68% and 88% in Gen Y and Gen Z respectively.

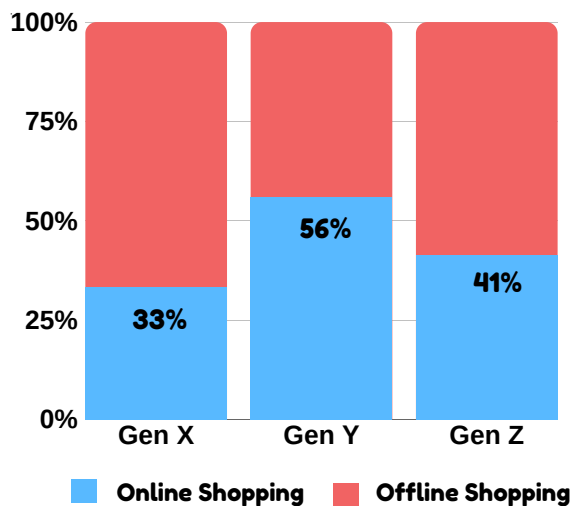
**Would you risk losing a well-paying job to pursue your passion?**



• 64% of Gen X would not risk losing a well-paying job to pursue their passion. It declined to 32% for Gen Y, and further declined to 16% in Gen Z.

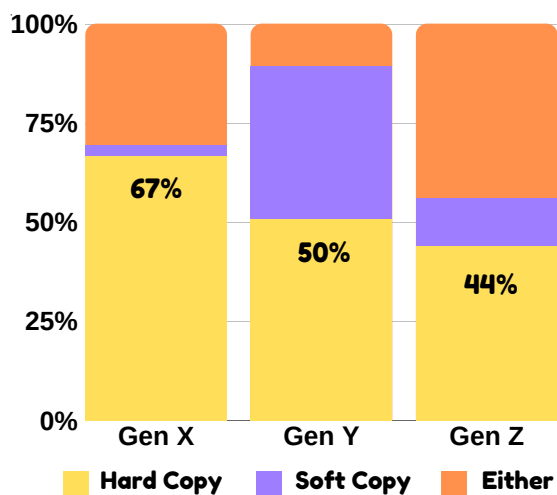
**TECHNOLOGY**

**Which of the following would you rather prefer?**



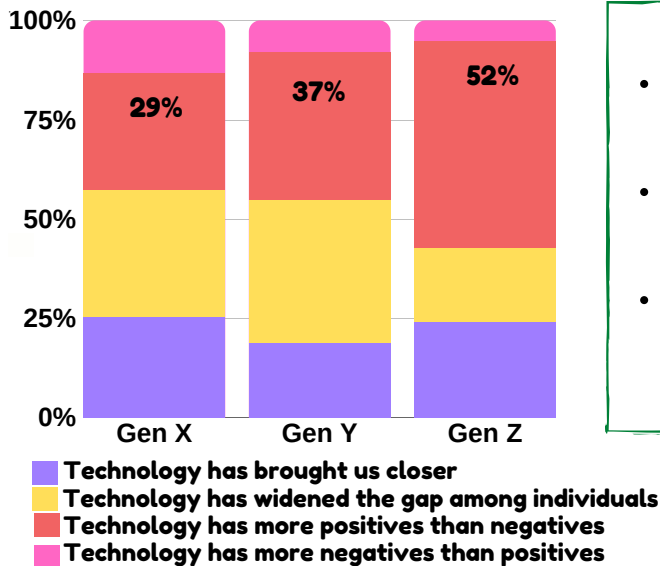
• 33% of Gen X prefers online shopping over traditional shopping methods. For Gen Y, it is 56% and for Gen Z, it is 41%.

**In what form do you prefer to have your study material?**



• 67% of Gen X prefers hard copies. It declined to 50% for Gen Y, and further declined to 44% for Gen Z.  
 • Only 2% of Gen X prefers soft copies over hard copies. It is 39% for Gen Y, and 12% for Gen Z.

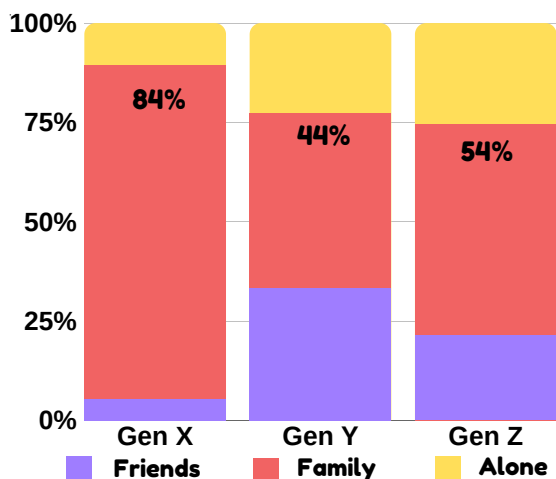
**Which of the following most accurately describes your views on the rapid advancement in technology?**



- 32% of Gen X feels technology has widened the gap among individuals. It's 36% and 19% for Gen Y and Gen Z respectively.
- 29% of Gen X feels technology has more positives than negatives. It increased to 37% for Gen Y and 52% for Gen Z.
- 14% of Gen X feels technology has more negatives than positives. It declined to 8% in Gen Y, and further declined to 5% in Gen Z.

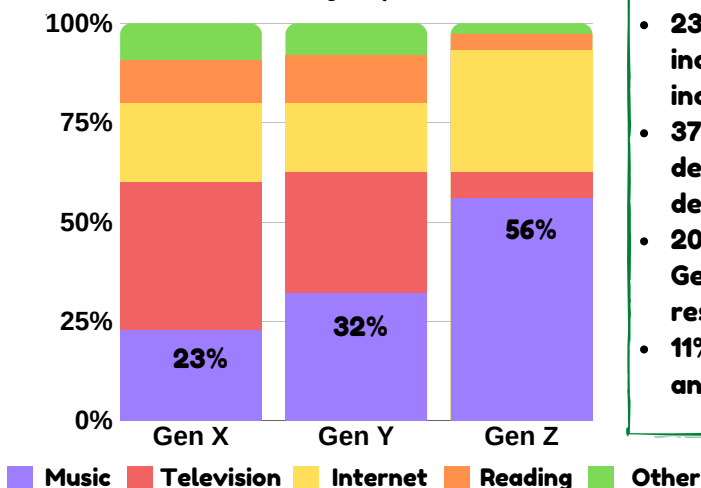
## PERSONALITY

**If you could only pick one, who would you rather spend most of your time with?**



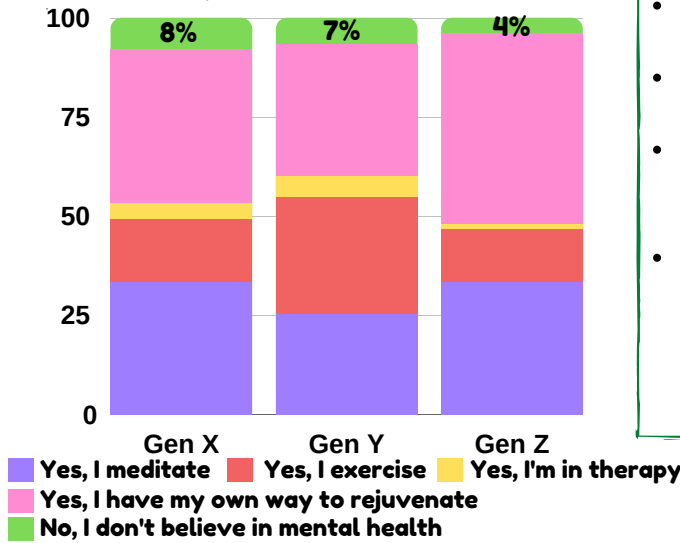
- 5% of Gen X prefers spending time with friends. For Gen Y, it is 33% and for Gen Z, it is 21%.
- 84% Gen X prefers spending time with family. It is 44% and 54% for Gen Y and Gen Z respectively.
- 11% Gen X prefers spending time alone. It increased to 23% for Gen Y and further increased to 25% for Gen Z.

**What is your favourite way to unwind after a long day?**



- 23% Gen X listens to music to unwind. It increased to 32% in Gen Y and tremendously increased to 56% in Gen Z.
- 37% Gen X watches television to unwind. It declined to 31% in Gen Y and tremendously declined to 7% in Gen Z.
- 20% Gen X surfs the internet to unwind. For Gen Y and Gen Z it is 17% and 31% respectively.
- 11% Gen X reads to unwind. It's 12% for Gen Y and 4% for Gen Z.

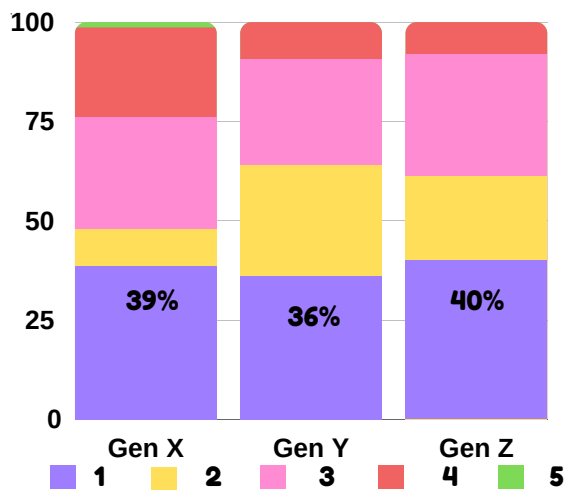
**Do you actively take time out to take care of your mental health?**



- **33% Gen X meditates. It is 25% for Gen Y and 34% for Gen Z.**
- **16% Gen X exercises. It is 29% for Gen Y and 13% for Gen Z**
- **39% Gen X rejuvenates in some or the other way. It is 34% and 48% for Gen Y and Gen Z respectively.**
- **8% Gen X does not believe in mental health. It declines to 7% in Gen Y and further declines to 4% in Gen Z.**

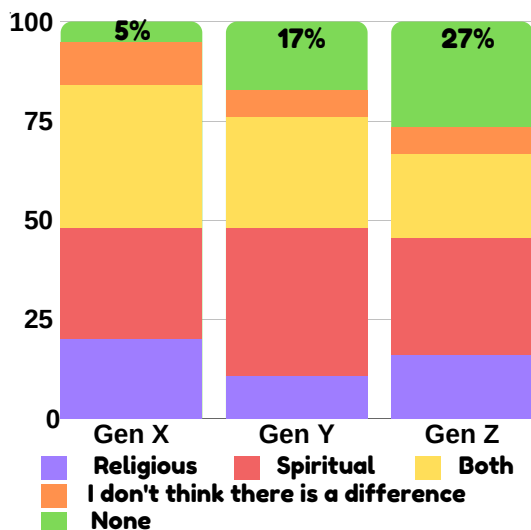
**BELIEFS**

**On a scale of 1 to 5, how much relevance would you give to a superstition or faith during a task ?**



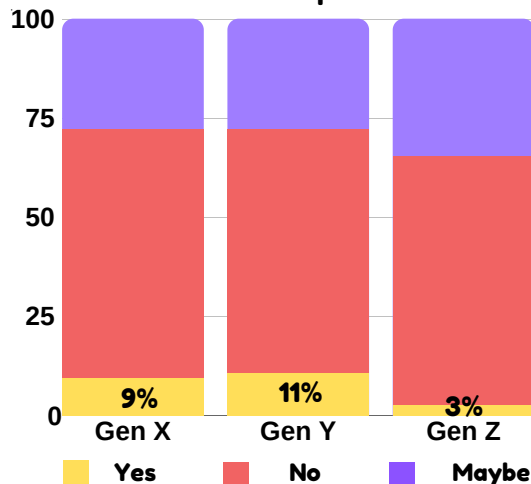
- **39% Gen X is least superstitious. It is 36% for Gen Y and 40% for Gen Z.**
- **28% Gen X is moderately superstitious. For Gen Y and Gen Z, it is 27% and 31% respectively.**
- **1% of Gen X said they follow the highest degree of superstition. It is 0% for Gen Y and Gen Z.**

**Would you consider yourself to be religious or spiritual?**



- **20% Gen X is religious. It is 11% and 16% for Gen Y and Gen Z respectively.**
- **28% Gen X is spiritual. For Gen Y it is 37% and for Gen Z, it is 29%.**
- **36% Gen X are both religious as well as spiritual. It declined to 28% for Gen Y and further declined to 21% for Gen Z.**
- **5% Gen X is neither religious nor spiritual. It increased to 17% for Gen Y and tremendously increased to 27% for Gen Z.**

**Would you change your views in order to be liked or accepted?**



- 9% Gen X would change their views to be liked. It is 11% for Gen Y and 3% for Gen Z.
- 63% Gen X would not change their views to be liked. For Gen Y and Gen Z, it is 61% and 62% respectively.

### **Conclusion:**

The analysis of the survey shows drastic changes in perception over the generations. The freedom to choose careers, the will to pursue one's passion, the dependency on technology has all increased from Gen X to Gen Y, and further increased in Gen Z.

Gen X's propensity to prefer traditional norms and ways of doing things is evident through the findings. They prefer spending time with family, choose offline ways to shop, prefer hard copies over soft copies. Gen X also has the most number of people who don't believe in mental health. They are more superstitious as well as more religious.

Gen Y showed a perfect blend of doing things the old way and adopting modern methods. They like to shop online but prefer soft copies of their reading material. They agree that technology has more positives than negatives, but when it comes to unwind after a long day, Gen Y would rather read than to surf the internet.

Gen Z is the generation that is most likely to take risks and venture into unexplored territories when it comes to their careers. Across generations, Gen Z has the least number of people who said they don't believe in mental health. For them, "maybe", "either", "both", "none" were the most sought after answers. The reason for this could be that probably they are still too young to have concrete views on certain things.

As time passes, some ideas become redundant and new ones take their place. However, at the same time, one must not forget the core values. A balance can be achieved when all the generations communicate effectively with each other.

# THINKERS' CORNER

## Differences in Perception: An Impediment to Effective Communication

**"Change the way you look at things and things you look at will change."**

Perception is the processing, interpreting, selecting and organizing of information. Its effect on the communication process is all about how the same message can be interpreted differently by different people. People can filter out certain information to make it align with their thoughts, beliefs, and judgments. Past experiences, culture and present feelings are some of the factors that can affect perceptions.

### **Why we don't think alike?**

People may choose to select different aspects of a message to focus their attention based on their interests or what they may consider as more important. To understand perception a little better, it is pertinent to observe how one is paying attention, remembering details or interpreting messages. Communication is affected by how we speak as well as our body language and facial gestures. For example, one may apprehend a situation differently if the person speaking is smiling or frowning. For effective communication, one must practice positive body language.

### **What affects a person's perception?**

Many attributes like physical characteristics, technology, culture, environment and upbringing make people perceive things differently. For example, In earlier times, teenagers would spend time with their grandparents for fun but today, they would rather watch Netflix series, plan a trip with friends, etc. Many times, our cultural backgrounds also cater to understanding certain things differently. For example, in some countries, people perceive calling parents and relatives by names normal whereas that might be different for a country built on traditional values.

### **How to overcome these differences?**

The key to overcoming perceptual differences is by asking questions to gain a sense of clarity and to ensure that those communicating are on the same page.

**To facilitate effective communication, one should be patient and must listen and analyze carefully. Everyone has preferences and life experiences that act as filters on the information. Despite these differences, one must be willing to learn and unlearn to understand one another better.**

**Varunavi Chauhan, Anshika Gupta  
B.Com (H) 2nd Year**

## संस्कृति एवं तकनीकी का समावेश

तकनीक अर्थात टेक्नोलॉजी, यह विशेष अर्थ में पर्यावरण और समाज की बदलती जरूरतों का वैज्ञानिक रूप से समाधान कहलाता है। किसी व्यक्ति, जाति, राष्ट्र आदि की वे सब बातें जो उसके आचार-विचार, कला-कौशल और सभ्यता के क्षेत्र में व्यक्तित्व विकास की सूचक होती हैं, उसे संस्कृति कहते हैं। जहां तकनीकी संसाधन एक देश के वैज्ञानिक विकास का परिचय देती है, वही संस्कृति ऐतिहासिक और सामाजिक परिचय प्रस्तुत करती हैं।

तकनीकी क्षेत्र में जो विकास और अविष्कार हो रहे हैं, उससे संस्कृति और उससे प्रफुल्लित होने वाले सोच की रूपरेखा को एक नई दिशा मिल रही है। जिससे हमारी संस्कृति भी नए बदलावों को अपनाने में सक्षम हो रही है। भारतीय संस्कृति में जहां साड़ी और धोती हमेशा से पहनावा रहा था, वही जींस, शर्ट और अन्य पाश्चात्य वस्त्र भी अब एक अहम अंग बन गए हैं। तकनीकी ने केवल वस्त्र ही नहीं बल्कि चिकित्सा, शिक्षा एवं शोध के क्षेत्रों में भी आदान-प्रदान को बढ़ावा दिया है। आज स्मार्टफोन का प्रयोग कर, हम विश्व भर में लोगों से जुड़ सकते हैं। एक खत से लेकर किताबों तक का इतिहास आज इंटरनेट जैसे तकनीकी आविष्कार में सिमट गया है।

दूसरी ओर, तकनीकी सहायता से जहां विश्व के अलग-अलग भागों में हमारी भारतीय संस्कृति को एक नई पहचान भी मिली है। विश्व के हर कोने में भारतीय संस्कृति और प्रस्तुति बेहद मशहूर है। आज हमारे सामने इंटरनेट, सोशल मीडिया जैसे अनेक मंच हैं, जिससे हमें दूसरे देश के नागरिकों के समक्ष हमारी संस्कृति को प्रस्तुत करने का अवसर मिला है। भारतीय कलाकारों ने ऐसे ही अवसरों का लाभ उठाकर पूरे विश्व में हुनर का परचम लहराया है।

तकनीकी ने हमारे समाज की संस्कृति को और भी सुगम एवं पारदर्शी बना दिया है। तकनीकों के बल पर आज हम भाषा के अवरोध, पहनावे की भिन्नता एवं सोच की विविधता के बीच की दूरी को और कम करने में सक्षम हो गए हैं। इस प्रकार संस्कृति और तकनीकी के समावेश से हम अपने मूल सिद्धांत 'वसुधैव कुटुंबकम्', 'विविधता में एकता' जैसे सिद्धांतों पर आज भी अमल कर पा रहे हैं।

निकुंज अग्रवाल ,रचना कुमारी  
B.Com (H) 2nd Year , B.Com (P) 1st Year

# ये पल, अगले ही पल चले जायेंगे

ये पल अगले ही पल चले जायेंगे  
न फिर लौट कर आयेंगे,  
सिर्फ यादों सी रह कर  
ज़हन में बस जायेंगे ॥

कुछ छोड़ चले जायेंगे  
कुछ साथ निभाएंगे,  
कुछ कसमें सिर्फ सुनाएंगे  
कुछ वादे निभाएंगे ॥

कुछ तुम्हे हसाएंगे,  
कुछ यूँही नचाएंगे,  
कुछ बेबस बनाएंगे  
हर रोज़ नया सिखाएंगे ॥

कुछ हल्की सी नोक-झोंक  
में रिश्ते टूट जायेंगे,  
सिर्फ यादों सी रहकर  
ज़हन में बस जायेंगे ॥

ये सारे आँसू  
शायद आज बड़ा रुलाएंगे,  
मगर एक रोज़ दोबारा  
यही सब हसाएंगे ॥

जब वक्त मिलने पर कभी ये  
खुशियों का पिटारा खोल पाएंगे,  
सारे पलों में कैद  
ये पल ही रुलाएंगे ॥

आज, बाकी सब भुला कर  
जीलो इन लम्हों को, वरना  
जाकर भी ये पल बड़ा सतायेंगे,  
फिर शायद ये वापस भी ना आएंगे ॥

ये पलों का पिटारा,  
बस यूँ ही भर लो हर पल,  
क्योंकि जैसे भी हो, याद रखना  
ये पल अगले पल चले जायेंगे ॥

निकुंज अग्रवाल  
B.Com (H) 2nd Year





# YOUNG ENTREPRENEURS' WORKSHOP

**Convener: Ms. Usha Vaish**

**Co-Convenor: Ms. Jyotika Bahl**

**Members: Ms. Anjali Siwal, Ms. Laxmi Devi, Ms. Sunita Kumari, Ms. Nupur Tyagi**

**Feb 4, 2020 – Feb 6, 2020: The Departments of Commerce and Business Economics organised a three day Entrepreneurship workshop – ‘Young Entrepreneur’s Workshop’, for the first time, during Reverie, the Annual College Fest, with the support of the Principal, Dr. Promila Kumar. This workshop was for students studying Entrepreneurship, including B.Com (Hons.), BBE (GE), Commerce (GE) and BA (Prog.). Through this workshop, students were provided a unique opportunity to demonstrate their entrepreneurial zeal and a platform to showcase their creativity through innovative products and services, and marketing the same.**

The workshop saw an enthusiastic participation of 223 students across streams and provided them an exposure to the kind of functions performed by the entrepreneurs, like searching for an idea, feasibility of the idea, financing, etc. The students offered diverse products including fusion golgapas, chat papri, bhel puri, homemade nachos, chocolates, brownies, cakes, as well as handmade gift items including bookmarks, diaries, woollen scarfs, key chains and polaroid photo booth. They also hosted innovative games like game 7,



colour confusion, paper game, ball game, brick game, card game and guess the dialogue. These young entrepreneurs were able to cover their costs enabling them to earn profits. The competition was judged by Dr. Manju Sahai, Dr. Mandakini Das, Mrs. Raman Bindra and Dr. Manju Khosla. Prizes were distributed to students on the basis of creativity displayed in product/service, marketing and profits earned. The workshop was a grand success. The special support and effort of Dr. Nidhi Gupta (TIC Commerce) and Dr. Manju Khosla (TIC BBE) as well as other faculty members of the departments of Commerce and Business Economics were highly appreciated.

# WINNING ENTRIES

The entire nation is under Lockdown due to the novel Coronavirus. With a view to give students a platform to express their thoughts and opinions during these unprecedented times, the Comascent Team conducted an online article-writing competition on the topic - "Life post Lockdown".



It has been almost 7 weeks since our country was first put under lockdown after a national announcement by the Prime Minister. Words like 'social distancing' and 'quarantine' have now become the new normal. After a few initial turbulences and frantic surfing to figure out the circumstances, I now seem to have reached a harmonious accord with this current phase. I am relinquished to the fact that going on outings, shopping sprees and luncheons are luxuries of a bygone era, and practices like 'Work from Home' and digital classes, seminars etc. are here to stay.

The post lockdown phase seems to be a petrifying avenue, threatening to disrupt the art of being productive while staying at home, something that I had just begun to master. To survive in these times of unprecedented changes, we need essential guidelines for survival. Thus, to aid mankind and sail through these uncertain times easily, I decided to envisage and curate "A 101 Post-Lockdown Survival Guide", the synopsis for which are as follows-



Every event has a purpose and every setback a lesson. Lockdown as an event indeed has curtailed the spread of coronavirus to an extent, but the lessons it has to offer are far more immense. **LESSON 1:** Standard employment might not be the best prospect in future considering the volatile situation and plummeting economy. Hence, there is a dire need to become multi-talented by constantly increasing one's skill set.

**LESSON 2:** The complete shutdown of economic activities across countries has left many people in a dismal financial position. It has reiterated the need for investing in a steady job and money-making opportunities, along with the increased activity of stock markets.

**LESSON 3:** Digital is the way forward and to survive in the future, we must learn to cope and surf on the digitalization wave. We must continuously endeavour to become technically equipped and help those around us to use technology effectively.

**LESSON 4:** The constant flashing of the death toll and the disheartening plight of migrant workers on news channels has reinstated the need to be grateful for all the blessings God has bestowed us with. We are all indeed novices as none of us has experienced such adversity before, but we must remember that every catastrophe, no matter how tragic it is, brings out human resilience. It provides us with the will to survive and tackle all odds of life.

Harjas Kaur  
B. Com(H) 1st Year



Heading into the third month of quarantine, the anxiety of maybe never stepping out again is slowly being replaced by the uncertainty of lifestyle post this lockdown. No matter what is said on the television, we know it will not be the same. Going to the movies, eating at Burger King, taking the metro to college, none of it will be the same again. We all will have to be more careful than ever.

These months spent in quarantine have brought about various changes. Some of us have learnt to cook, some learnt to play the guitar, while some of us finally took the much-needed rest that we craved for. More than anything, this quarantine made us all appreciate the lives we lived before. Amongst everything else that will change after the lockdown, the most significant change will be the one in our attitude towards life and freedom.



Looking at the bright side of this never-ending lockdown, it has not only helped nature heal itself with no human interference but has also helped humans to gain a different and positive outlook on the lives that they always complain about.

So now, when college reopens, and we all head back to it, most of us will greet the guard with a smile while showing our IDs, instead of just rushing by. Many of us will sit in classes not just for the attendance but because we are grateful to be there. We will be sitting on the campus grounds again, but not just to catch up with our friends but with an appreciation for the freedom that we took for granted.

Maybe everyone else has different plans of travelling the world or heading to the mall after the quarantine is over, I have a simple plan of doing everything I did before, but with a little more appreciation.

**Shikha Poddar**  
B.Com(P) 1st Year



It seems as if, for long, we had been swimming in an ocean with no end and then suddenly, a boat came to our rescue - yes, I am talking about quarantine. You must be wondering why I used the word 'rescue' when all we had been doing was enjoying our lives, right?

"I am too busy, I hardly have time for myself", this is a sentence we often heard our friends speak. Now I've realized I won't find the time; I'll have to take out time for the important things in my life.

"Life teaches us to make good use of time, while time teaches us the value of life".



This is something that I have learnt during this quarantine. When you make yourself too busy by engaging in many things that may seem important, you certainly overlook things which are important. This pandemic has disrupted our lives; it has put us in an endless tunnel of darkness, and as we wait for a ray of hope, I have started creating a 'to-do-list'. The one thing topping my list is to meet my dear ones.

Life cannot be explained as it has different meanings for different people. For me, the way that I have been living in quarantine will become a huge part of my post-quarantine life.

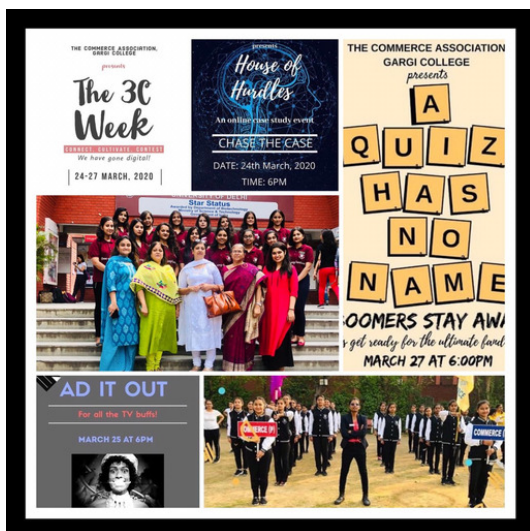
It is rightly said, 'life is a one-time offer', so as soon as this pandemic is over, I'll live my life to the fullest with a new 'me'.

**Kajal Mukeriya**  
B.Com(P) 2nd Year

# DEPARTMENT ACTIVITIES

The students of Commerce Department participated in the Sports Day, wherein they outshone other departments by bagging awards in the various sports events held throughout the year.

With the recent outbreak of novel Corona-virus, the Commerce Association prepared a one minute video to sensitize the students about adopting precautionary measures. It was shared across social media handles as well as the WhatsApp groups of the department.



The Association organized an online event, 'The 3C Week- Connect, Cultivate, Contest' to engage students across Delhi University colleges to provide creative solutions to new age business problems. The event had four engaging competitions- House of Hurdles, Ad It Out, Rattle Rattle Netflix Battle and A Quiz Has No Name.

The tenure came to an end with the Commerce Association, Gargi College bagging Third Rank in DU Assassin's Best Commerce Societies of Delhi University with a total of 5343 votes.

As we edge closer to the end of this academic year, I'm deeply honoured to have served as the President of The Commerce Association, 2019-20, together with my incredibly resourceful team. We have successfully observed an action packed year with a multitude of engaging and exciting activities. Cascade 2019-20 has yet again, marked another milestone.



I heartily congratulate Team Comascent on their current issue, centered on the topic 'Differences among generation X, Y and Z'. As interesting as the topic sounds, it speaks volumes about how these generations locate themselves differently in dynamic political, social and technological landscapes.

Though this episodic year has everyone sitting on pins and needles, we are sure the new Association will continue to bring a flurry of events throughout the year using online modes.

I wish all the students a future filled with success, happiness and hope!

**Isha Dhing**  
President, Commerce Association

# Placement Report

A total of 80 students have been placed in various companies.  
We wish them all the best for their future endeavours.



Diksha Tehria  
Kanika Shrama  
Muskan Periwal  
Tanvi Sharma



Asahi India Glass Ltd.

Ayushi Kohli



Bhavya Sharma  
Charmi Singh  
Kanchi Mahajan



Diksha Garg  
Garima Khurana  
Vamika Shah



Aakriti Katyal  
Aarti Gupta  
Akansha Khanna  
Akansha Kumari  
Alekhya  
Anushka Jaiswal  
Anushka Chhabra  
Anushka Jaiswal  
Anushka Srivastava  
Ashi Bansal  
Darshita Devnani  
Dolly Tibrewal  
Harshita Giridhar  
Hityeshi Suneja  
Isha Dhing  
Kanika Gupta

Khushboo Sharma  
Lakshana Sunda  
Lisha Sachdeva  
Manmeet Kaur  
Minal Nanda  
Muskan Sikka  
Neha Grover  
Priyashi Kumari  
Ridhi Mongia  
Shubhangi Srivastava  
Vidhisha Agarwal  
Vrinda Madan



Aabha Verma  
Ankita Kapoor  
Nikita Kohli  
Samvridhi Shrestha  
Sneha Priyadarshini



Sanyukta Malkani



Anubhuti Tewatia  
Mehak Garg  
Niharika Nimesh  
Prerna Madaan  
Ria Arora  
Smridhi Chojar  
Swara Sachdeva



Ruhani Nagpal



Aditi Mohabe  
Aishwarya Vashisht  
Akhriti Tripathi  
Archisha Rana  
Mansi Gulwani  
Manvi Agarwal  
Priya Agarwal  
Riya Arora  
Sakshi Sadana  
Sonal Garg  
Srishti Bansal  
Garima Talwar  
Khyati Garg  
Srishty Tanwar



Shivani Gupta



Anjali Bhardwaj  
Kaavya Kesarwani  
Manvi Vashishtha



Shivani  
Sonam Sakshi



Sangeeta (Alumni)



Anjali Kharbanda  
Jahanavi Gupta  
Mahima Gava  
Priyanka Mehra  
Vanshika Aggarwal



Nidhi Pahuja

My 3 yrs in Gargi were amazing. I'm going to miss the teachers, excitement for fests, all the gossips. I wish I could relive these days  
- RIA ARORA

Life at Gargi was like deep-diving in an ocean of new opportunities which honed my skills and ability. Gargi became a home for me in these past 3 years  
- JAHNAVI GUPTA

My experience at Gargi has taught me that life is unpredictable & that there awaits a new beginning for us all.  
- MEGHA DUA

Gargi is a place which has given a new shape to a ball of clay like me. Every place in Gargi, every inch holds & unfolds a beautiful memory  
- ALEKHYA SKK CH

Life is subtle, sometimes that you barely notice yourself walking through the door you once prayed would open. Gargi was that door for me, one of the best part of my life.  
- SHREYA SINGH

Gargi for me will always be an indispensable journey which I would cherish for the rest of my life.  
- MEHAK GARGI

I made a lot of memories amongst those red bricks which will always be an important part of my life  
- AYUSHI KOHLI

I just love everything about Gargi. I have made friends for life. The teachers are very supportive. This network zone truly helped us connect  
- JAISHREE KHETARPAL