

COMASCENT

2015-16, Vol. 2, Issue No.8



NURTURING NATURE



FROM PRINCIPAL'S DESK



It gives me immense pleasure to announce that the Department of Commerce has come out with the second issue of “Comascent”, on the theme “Nurturing Nature”. Nature is where all forms of life thrive and man owes his survival to it. However, Nature has witnessed paramount challenges for its own existence where development conflicts with its creation.

I am sure that the magazine will motivate students to follow the theme, "Nurturing Nature" and be the torchbearers of the change in conserving Nature. I congratulate all the members of the Commerce Department and the Comascent team in bringing out the current issue of Comascent.

I look forward to reading the new issue.

Dr. Shashi Tyagi

Principal,

Gargi College

EDITOR'S SPEAK



"Nurture the Nature for a better future"

This is a saying we have been inculcated with since childhood but not many of us earnestly heeded it. Nature's silence should not be mistaken for manipulation in the name of development. If we slide Nature, it would reciprocate and return the same treatment. Comprehensive measures taken at our end can go a long way in ensuring sustainable development and a better living space for all. Through this issue we aim to stimulate reader's thinking towards this alarming issue, and encourage them to earnestly bear the responsibility of Nurturing Nature.

We are always open to your suggestions and ideas to further shape up this bi-annual magazine.

Happy Reading!

Riya Sharma
Editor/Art Editor.

SHADES OF NATURE

The growling of water gushing down, a sound so magical.

Witnessing ice melting to water, a sight so enthralling.

Mother giving birth to a young one, who now has to travel its own path.

Flow beyond all hurdles, making its own way throughout.

An unmatched connection, so far yet so close.

Different forms but same however.

How can this beauty appall such atrocities?

The thought is alarming, the conditions hard to imagine.

Just to conclude, shades of nature

Arushi Gupta

B.Com(P) - II yr.

LET'S REJUVINATE!

Nature is an art of God.

But, unfortunately this piece is getting lusterless
by the smoke from vehicles and industries, that is measureless,
with the people becoming more inward-looking,
and future generations having no booking,
for the radiant rivers, magnificent mountains and towering trees.

So let's stop our ruthless acts to make it an ease.
Take out your brushes and color the canvas green,
and let's make our earth an alluring queen.

Riya Sharma

B.Com(H) - III yr.



LOVE LETTER TO NATURE

DEAR NATURE,

I wonder how we can disregard your beauty and your essence with destruction and pollution. Have we not learnt our lessons properly? The lessons that we studied from the day we entered the world of education!

Here, I remember the words of Oscar Wilde," It seems to me that we all look at you too much and we live with you too less. I discern great sanity in the Greek attitude, they never chattered about sunsets or discussed whether the shadows on the grass were really mauve or not. But they saw that the sea was for the swimmer and the sand for the feet of runner. They loved the trees for the shadow that they cast and the forest for the silence at noon." But with times, come change and so change humans and their attitude.

People now don't protect you, knowing that you can serve as a source of pure cosmic energy that has an important aspect of spiritual healing that helps to recharge our body and soul. Your beauty is enough to excite our senses, but it also is a perfect place to experience personal growth and meditation and even releases us from intense and stressful day. Unfortunately, the more technologically the savvy society becomes and the more society urbanizes, our connection with your entities gets weaker, we become aggressive and greedy.

I come as a lover with head bowed. I beg your forgiveness for the race have done to you over past 200 years and I could only say:

Show us your face.

Show us your beauty and your grace.

Shine your light over us and all of that, you love.

Protect us now from harmful ways.

Keep us safe for another day.

And surely this race would revert back to you A DAY!!

Poorvisha Jindal

B.Com(P) - I yr.

ENERGY RESOURCES

Are accesses to energy resources and human development, two sides of the same coin?

If the disasters that have befallen the world so far prove anything, it is that, nature has a cruel sense of Karma and is doing this out of vengeance. None of us would let go of the convenience and luxuries by availing electricity, or let go gains, by advanced irrigation techniques. None of us can break down dams and bring back the mountains and the rivers. Yet, when development policy is applied in terms of carbon copying blueprints to different contexts without regard to environment and culture, we plant the seeds of disaster.

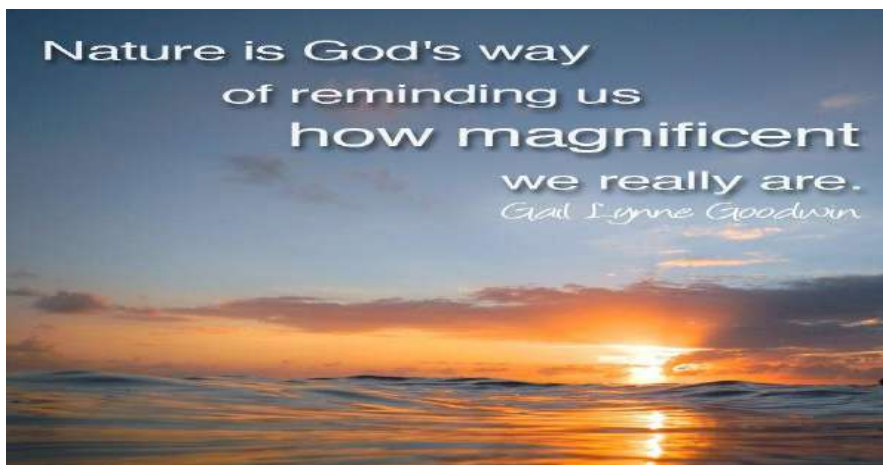
Human Development is a complex issue with many different and sometimes contentious definitions. A basic perspective equates development with economic growth. A more detailed definition i.e. to lead long and healthy lives, to be knowledgeable, to have access to the resources for a decent standard of living and to be able to participate in the life of the community.

Development, therefore, is empowerment. It is about local people taking control of their own lives, expressing their own demands and finding their own solutions to their problems.

What we are doing today is turning a culture of self reliance into a culture of dependence. Beyond the many useful equations and calculations in the larger social cost of aggressive and destructive development lies: displacement, poverty and injustice.

We talk of sustainable development, but how will we sustain this if everything else such as rivers, mountains, flora and fauna, perish. We have to integrate nature into our lives and the symphony of life should bear harmonious notes, not the ear-splitting cacophony of a disaster. We need to go back to eco-friendly homes, natural irrigation systems, tapping solar, wind, wave or geothermal energy which nature provides in bountiful measures.

Progress does not mean cutting the branch on which you sit!



Ritika Dhankhar
B. Com(H) - III yr.

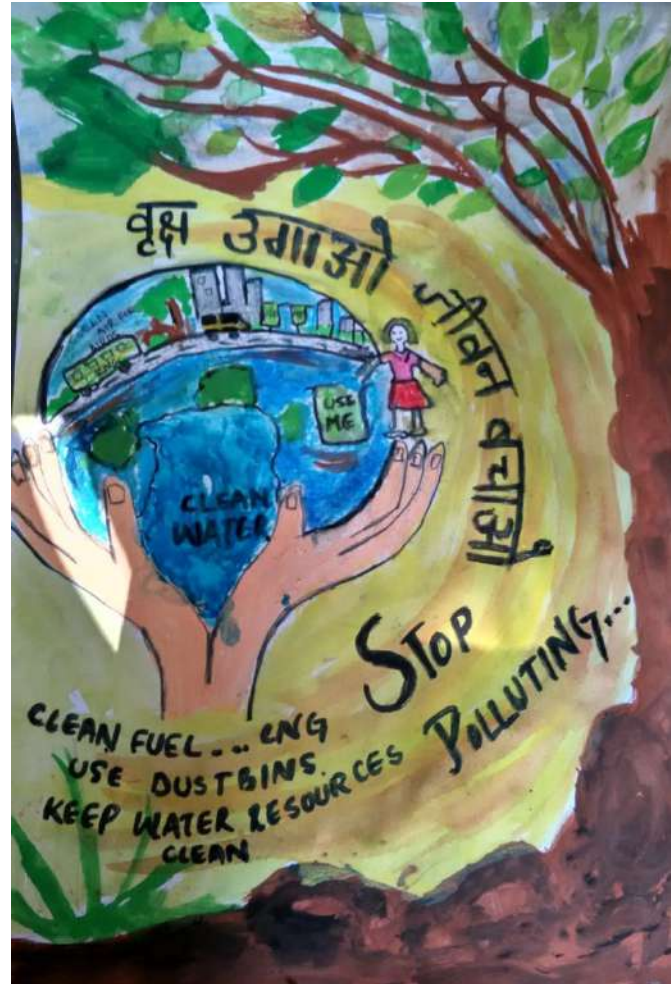
THE LAST SONG

Can you listen to the nature?
Do you hear it call?
The melodies of the morning birds,
the sweet sound of falling rain.
Is it going in vain?
Terrific thud of the majestic falls
the growls of the thundering clouds.

Can you listen to the nature?
Do you hear it call?
Why can't the men listen
Why can't we hear the nature's plight
Is it because of those loud machines
That grind and groan and creek

Can you listen to the nature?
Do you hear it call?
Have we waited far too long?
Have we really lost our chance?
Can we still listen to those melodies?
Or are we left with the last song?

Anushka Malhotra
BBE – I yr.



Made by- Sneha Saini, BBE – I yr.

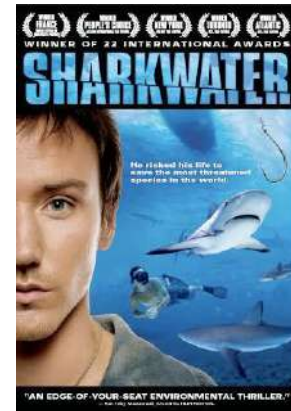
CONNECTING ENVIRONMENT AND FLICKS

In one's vision of the distant future; after global warming has melted the ice caps, water has flooded over all the houses, an earthquake has jolted various lives, film makers came out with the idea of drawing attention and concern for environment among people in their movies. The movies listed below contribute to our understanding of what it means to live on earth and how to make it an ecologically sustainable planet for our forthcoming generations.



The Day after Tomorrow (2004): This movie shows an ice sheet's shedding off leading to climate change. The main reason for shedding was global warming and sudden rise in earth's temperature. This movie very well conveys that nature will backslide, if not taken care of. This shows that if cruel human activities are not stopped right away then it would result in a catastrophic future.

Shark Water (2006): this movie is about creating awareness for shark protection, by changing government policies and creating shark protection institution. Shark water is considered one of conservation's success stories, resulting in shark fining being banned worldwide. The film explains how shark-hunting industries are driving sharks to extinction and the ways they can be protected. The film has received 31 international awards.

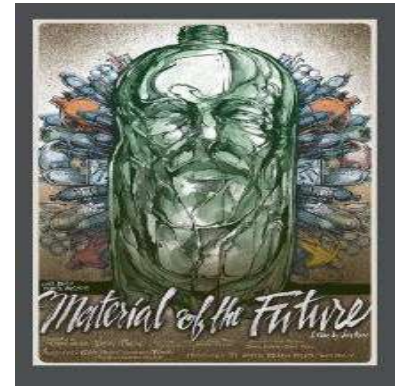


Fight for the Planet (2009): It is a documentary about the geological, social and economical, impacts of global warming. The film stresses not only on the need for a change in politics, but also in behavior. It investigates both the science behind climate change, and technologies that will bring us into the new "green" future.



Elemental (2012): It narrates the story of three individuals united by their deep connection with nature and driven to confront some of the most pressing ecological challenges of our time. One of them was Rajendra Singh, who has gone on a 40 day pilgrimage down India's once pristine Ganges river, after seeing the poor condition of the river, he started working towards close down of various factories and construction of dams to improve the condition of river. The other was Eriel Deranger, who struggles tirelessly to close down world's largest industrial development Tar Sands, a large oil deposit the construction process of this was effecting the indigenous community and entire continent. Third, Jay Harman, believed that nature's own resources hold the key to our world's ecological problems. He was in search of investors to prepare a device that he believed, could slow down the global warming. Though separated by continents, yet, all of them shared the same view to save the environment.

Material of the Future (2014): The film conveys the perspectives of true value plastics. It covers a wide range of topics including reusable plastics, plastic pollution, plastic industry, controversies of plastic recycling, etc. The film also includes short interviews taken from scientists, authors, artists and environmentalists, conveying their ideas about the topic.



Preeti Yadav

B.Com(H) - III yr.

Is India Intolerant of Pollution?

“Many people will never be bothered by the air pollution because they don’t stop talking long enough to take a deep breath” - Vikrant Parsai

Rising air pollution levels in India are known to all. It has become a serious issue with many health problems coming into the notice of all, the main reason being air pollution. Despite knowing the effects of the air pollution, are the citizens of India actually doing something? Or we might say, *is India tolerant or intolerant of pollution?*

There has been a rise in the number of premature deaths mainly due the pollution caused by the vehicles and industries. While many others suffer from various diseases. Who is to blame for all this? The citizens easily questions the credibility of the government's plans and policies regarding the rising pollution levels. But is it only government at fault?

Aren't we also equally responsible for the nature's condition, the depleting number of trees & forests? It is very easy to put the blame at the government for not doing something. But the fact is that people are equally responsible for this. The government comes out with plans and policies. It is we that need to help the government to implement those plans. Just being *“Intolerant”* won't help.

When every citizen of this nation comes forward to actually contribute for eradicating the pollution, the Government's policies will itself become successful and effective.

Sooner or later, we will have to realize that Earth has rights, too, to live without pollution. What mankind must know that human beings cannot live without mother earth, but the planet can live without human.

Kavya Sharma
B.Com(H)-II yr.

INTROSPECTION

It dawns upon me to deliver, a Thank you note, to Mother Earth for all it has bestowed upon us with. But, equally it goes without saying that, its drudgery has gone to the wrong and ungrateful hands.

The exquisite and finest meaning of beauty it translates into our eyes that they wish it for keeps, has been taken for granted.

My conscience gets horribly pricked when I turn around and behold the irreparable damage we have cast on the largesse of Earth. We have turned a blind eye upon its glorious and mystic ways of pleasing us.

As a child, when I observed, a once green area, phase out to chopping of trees and further getting overpowered, by high rise residential areas or shopping complexes or a busy market, I would wonder and ponder the reason, 'development', which the elders would answer to my baffled enquiry.

As I grew up to the age of cycling, I soon came to realize that my cycling space shrunk everyday with cars parked haphazardly, overlapping and marring the look of a handsome street. These vehicles and many more, mushroomed in number drastically, that the air became unbreathable.

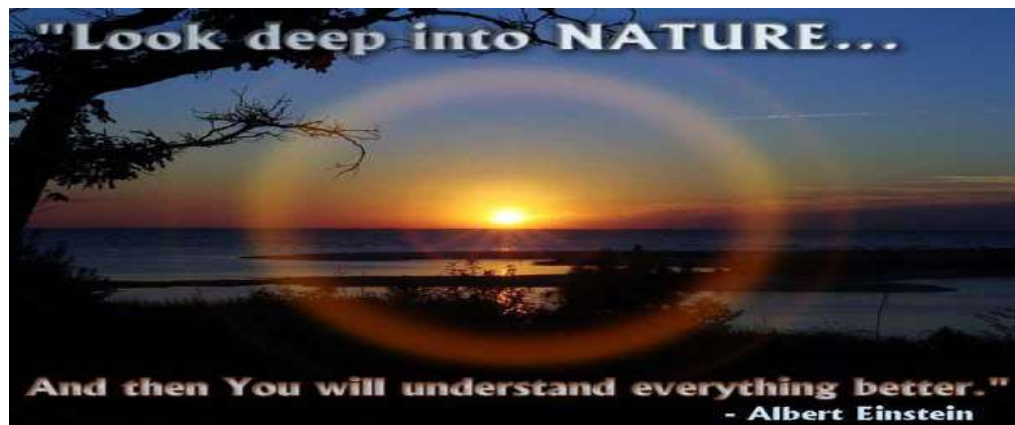
Today, the air carries poison in it for the inhalers.

The rivers and ponds which we admired once, have now turned over a new leaf for the worse. They have become a hub of diseases and stink unbearably with filthy stagnant waste that flows in them, not water. Yamuna River fits like a glove in such a case.

At a global level, the day isn't far when entire earth would be submerged in floods taking note of the increasing global temperature due to global warming and climate change. The future of the natural assets of Mother Earth hangs in the balance. Man owes to Mother Earth for what it has delivered since time unmemorable.

High time we mend our ways disguised in the name of development for no development is greater than losing the inherent beauty of Earth.

Ruchika Bhatia
B.Com(H) – I yr.



PROMISES OF PARIS SUMMIT 2015

The increasing global temperature is a matter of foremost concern before the world leaders and calls for concrete steps to be undertaken at the earliest.

The Paris summit 2015 or Conference of Parties 21, brought to the table alarming statistics of the deterioration in the environment with reference to climate change. The main objective of the summit was to sign a legally binding agreement to keep the average global temperature below 2 degree Celsius.

But, why does an increase by one degree Celsius in average global temperature matter?

It is so, because abundant heat is required to warm the earth in order to surge the temperature by one degree, including the atmosphere, oceans and land.

Ever since the United Nations Framework Convention on Climate Change (UNFCCC) was formed, member countries were expected to be the torchbearer, of trading with clean footprints, but, they backed out and the targets were never met.

Following the failure of developed countries to ratify signed agreements at previous summits such as Kyoto, ultimately failing, to meet the targeted results of cutting down global greenhouse gases' emissions, the Paris Summit was looked up to, as a crucial step in confirming the agreement to be legally binding upon the signatories for reporting. It also aims at devising technology for reduction in emissions.

The main areas to look forward to from the summit are, acceleration in implementation, reporting the monitored changes every five years and impacts which would last. The developed countries must take it upon themselves as an onus to financially aid the developing countries and comply with the agreement till the goal is achieved because their withdrawal puts the targets in doldrums and the developing countries step back too.

Ruchika Bhatia
B.Com(H) - I yr.



FALLING STARS

Mother! Mother! I saw one.

I saw a falling star.

She looked upon her radiant face.

Smiling, she asked her to make a wish.

The kid perked and closed her eyes,

wishing for all the beautiful things.

The mother and daughter stood beneath the
starry sky.

Mother! Mother! I saw one.

I saw a falling star.

She asked the child what she meant.

Confused as she was,

since the child just came home from school
and day for sure it still was.

The child, now irritated, repeated herself.

Mother! Mother! I saw one.

I saw a falling star.

The child went on to explain,
walking back towards her house.

She saw some men around a tree.

Curious as the child was, she went ahead to
look .

The men were preparing to bring down a
tree,

and standing there, she saw a tree falling
down.

Mother! Mother! I saw one.

I saw a falling star.

Mother couldn't still make head or tail.

Thought, it'll be better just to listen to the
tale.

The child proudly explained what she learnt
the other day.

Trees give us fruits and shade.

They give us air to breathe.

They give us those wonderful flowers.

So the teacher called them, our stars.

Mother! Mother! I saw one.

I saw a falling star.

She embraced her daughter lovingly,
proud as she was.

Kissing her tender cheeks she went on to
say,

that it is indeed true that trees are the real
stars,

but embracing the bitter truth,

she said with a heavy heart ,

in this world, full of greed, they are nothing
but,

Falling Stars...

Anushka Malhotra
BBE – I yr.

AIR POLLUTION: DELHI NEEDS TO ACT NOW!

According to a WHO study, 13 of the 20 most-polluted cities in the world are in India and Delhi was found to have the highest concentration of particulate matter smaller than 2.5 micrometers, making it, the world's most polluted city. Scientific studies have shown that apart from affecting the functioning of lungs and the respiratory system, it has adverse effects on cardiovascular and neurological health as well. With staggering facts such as, air pollution in Delhi causing 30,000 deaths annually or 4.4 million children of Delhi growing up with irreversible lung damage, it became important for the concerned authorities to take action. One such policy the Delhi government came up with, was the Odd-Even Policy. Although, no research has been able to identify the main contributor towards poor quality of air in Delhi, this policy targeted vehicular pollution in particular. According to a lot of researchers, the policy was bound to fail as some studies have shown that vehicular pollution contributes to no more than 15% of Delhi's pollution and people in Delhi usually, own more than one car. After the trial period for the Odd-Even policy was over, Delhi began to witness high levels of pollution again. Experts say that breathing in Delhi's air for 24 hours is equivalent to smoking 10 cigarettes a day.

Many environmental and health agencies have been warning for a long period of time about the gravity of the situation and how a population of 22 crore people are breathing toxic gases. Even though government and various other concerned authorities, have been raising awareness and taking various other necessary steps, such as ban on burning of leaves & solid wastes, asking major industries to install online continuous (24X7) monitoring devices etc., India is still severely lacking in monitoring and instant transmission of air quality data that people can access, which is required to make suitable changes as and when needed and to monitor the progress.

Ayushi Gupta

B. Com(H) –II yr.



ACHIEVEMENT

Today is the day of achievement.
 I have achieved it, finally.
 Oh what a feeling!
 A feeling of joy, extreme joy,
 I experience here.
 This is the day, I had been waiting for,
 a day I always hoped for,
 how I always imagined it would turn out to be!
 As fate would have it, it has turned out to be just as it ought to.
 A day of joy,
 as my smile covers my face,
 unshed tears of ambivalence roll down my cheeks.
 how I died a little each day to be able to live today.
 the day I have reached,
 the mountain I have climbed,
 as the epiphany of having my dreams in my hands, crosses my mind.

Kriti Sharma

B.Com(H) – II yr.

VOICE OF NATURE

"Hark ! It's not mute.",
 whirlpool of heart says.
 Some 'IKTARA' has echoed,
 like a dream rain drop by drop,
 that drenches wet the barren,
 dry ground of heart.
 The wind, air touching the face
 in the 'Tunnel' like nights.
 Landing oneself not on the drops,
 but the sea of drops itself!
 Heart is a river, doesn't stop,
 dives into the river of dreams,
 and destiny's boat will get a shore.

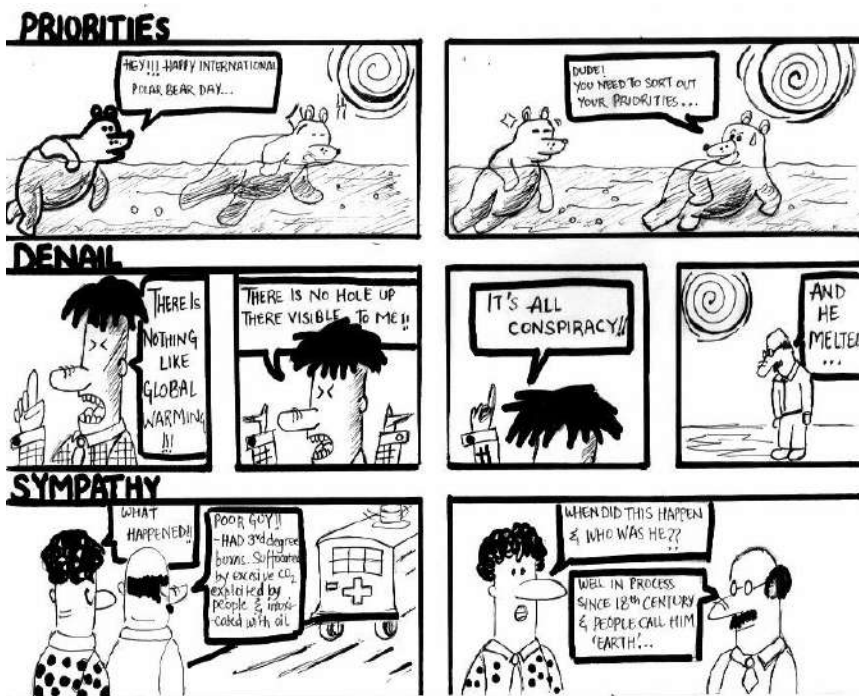
And somewhere, there are
 new instruments in the valley;
 Where raw sunshine, raw path, is
 dissolving!

Hark! And let the raw heart pluck
 some new moment from
 Nature, saying "I'd be your
 shadow.

I'd walk with you
 I'd keep walking."

Parul Verma

B.Com(H) – I yr.



Designed by- Soumya Jain ,BBE – I yr.

NURTURING NATURE

‘Technology is the reason which degraded our environment’

Is it possible to repair this menace using technology itself?

Earth is the only planet in the solar system with life. But today our planet is being affected. Water, air and soil, everything is polluted. Technology is one of the main causes for degradation of environment. But it should not be held solely responsible for the adverse environmental conditions. Increasing population and irresponsible human behavior too are degrading the environmental condition, making the planet worse and perhaps uninhabitable. But some of the main environmental problems faced are due to the misuse of technology or it can be said as a side effect of technology.

Global warming is a result of the higher percentage of carbon dioxide present in the earth’s atmosphere. This causes depletion of glaciers and increasing temperature. Ozone layer which protects the earth from harmful ultraviolet rays of the sun is getting depleted due to emissions of chlorofluorocarbons from air conditioners.

Technology could be held responsible for different types of environmental pollution. For example vehicles and industries cause air pollution by emitting harmful gases in the atmosphere. E-waste such as CDs or non biodegradable wastes like plastic and polyester and excessive use of chemical fertilizers and pesticides cause soil pollution.

But if technology is a cause of this menace, it can also be a way out. Sustainable development is required to create a healthy environment. CO₂ emissions caused due to electricity usage can be brought under control by using energy efficient appliances.

LED bulbs can be used in households, mobiles, traffic signals and also in cars. It consumes less power, works for longer years and is very affordable. Energy efficient refrigerators, ACs, microwaves with 5 star ratings are being produced. Solar PV cell is another idea that is aiming for a greener world.

Along with eco friendly technology, people need to be sensitive and responsible towards the environment. We should use renewable sources of energy, preserve rainwater, use recycled things and most importantly plant trees. If each and every individual contributes a little & do their part it can lead to a cleaner & healthier environment.

Shadaan

B.Com(H) – III yr.

IT'S MY MOTHER – EARTH

We lovingly refer to our homes as “home sweet home”, but we abuse our mother earth which is home for millions and millions of beautiful creatures. Every creature has its place in nature and most creatures are confined to their places without hurting us. But with our callous attitudes we are not only destroying their places, but ours too.

Why the pomegranate seeds aren't red anymore and why is the cabbage worried about the fading away of its green color? It is we, who are the culprits and spraying pesticides and herbicides mindlessly. Have you seen stars twinkling in Delhi the way they do on hills? Your answer will be no, as hundreds of factories spew out smoke and form a canopy in the sky. Artificial lights cause light pollution, which deprives us of the beautiful *Sapta Rishi*.

The crops are pleading for clean water. The Yamuna River has become a sewer and is crying for help. We are throwing garlands, idols, ashes, etc. along with the millions of liters of sewage into the river every day.

Remember the plastic bags and the Styrofoam cups in which we have our coffee. Yes, we know but we might forget that these plastic bags and cups will live on the earth for millions of years in the land fill and will never be a part of the earth. Whenever this plastic is burnt; a lot of harmful gases are released which causes air pollution. As a result, many of us have respiratory problems. So what are we waiting for? Let's learn to live in harmony with nature in a symbiotic relationship, before it is too late!

Pratishtha Aggarwal

B.Com(H) – III yr.



Designed by- Soumya Jain ,BBE – I yr.

PROTECTING OUR ENVIRONMENT

“The Earth has its music for those who will listen.” – George Santayana

Nature is not a place to visit, it is home. It is God’s precious gift to mankind but we are in the middle of an environmental crisis and it should come as no surprise to anyone who reads or listens to the news. Species extinction, air and water pollution, and global climate change are a few issues covered regularly in the media. With few exceptions, most experts agree that human activity has played at least some role in the creation of our environmental problems and how many of us have thought about preserving nature. The ecological disasters have been caused by people's lack of interest about nature's resources. If we do not do something fast, maybe we will be the last species on Earth. The ecological balance was broken by human hands centuries ago, but just now we can clearly see the results of deforestation and global warming.

Each and every human being should be made to plant at least one sapling in his or her lifetime. Trees enhance the landscape and provide valuable and unique habitats for forest flora and fauna. Above all, they provide us with a vital renewable material - timber. A single tree can be a sustainable source of fuel, food, animal fodder, and timber and at the same time absorb much of carbon.

Environmental protection is a broad subject. Environmental problems are rising day by day and everyone is concerned about global warming and climate change globally. Protecting the environment starts with pollution control and so, we can help reduce it by paying attention to minor details in our daily lives.

By applying what we know at home and schools, we can help to market a greener city. Discarding computers, electrical appliances and rechargeable batteries can seriously harm the environment. Our role is to implement recycling programs for used computers and electrical appliances, such as arranging for collection services instead of simply throwing them away.

Our natural environment is a priceless part of our heritage. A healthy natural environment is vitally important for all eco-systems and it is our responsibility to protect it.

Ritika Anand

B.Com (H) – III yr.



NURTURING NATURE

The word 'NURTURE' comes from the Latin word 'NUTRITURA' meaning the act of suckling. Be it an innocent infant or the magnanimous 'Mother Nature', all aspire nourishment and rejuvenation at times. "Let's nurture the nature, so that we can have a better future." One of the sad effects of progress is destruction of environment. Large scale deforestation, pollution of air, introduction of toxic chemicals in rivers and oceans and technological progress is depleting biodiversity. We should be concerned about nature's destruction, for if we destroy nature, we will lose valuable genetic information and also our survival will be threatened.

We all need to head towards 'sustainable development' for proper construction of a new age life embedded with the peace of nature. Sustainable development can be defined as a process in which we use recyclable materials, resources and energy for our needs in an extremely efficient and environmentally sound manner.

A change in mindset is necessary for sustainable growth. The best way to do it is to teach children in schools and colleges about the wonders of nature and limitations of natural resources of the world. Besides, the knowledge that our world resources are finite and we need to harness them carefully should be spread along with instilling frugal habits in them. There is also a need for international cooperation on development of sustainable and environmentally sound technologies. Equitable international cooperation in technology and resource transfer will allow the developing countries to leapfrog into modern age and help environment improvement. The ensuing economic and social development will also help reduce the social strife in world. Nevertheless there is a need to create a spiritual movement so that we march towards a sustainability which is holistically driven. Hence, it is the responsibility of all of us to understand the need of hour and join our hands together towards sustainable living.

Priya Srivastav
B.Com (H) – I yr.

NATURE'S CALL

They say "The poetry of nature is never dead".

But look what we have done to our so called 'MOTHER NATURE'!

Droughts, floods, deforestation, drastic weather conditions, global warming and what not?

Due to man's continuous quest for more and more comfort and luxury, he is radically exploiting the resources. Even the most beautiful creation of GOD, MAN, yes! We are causing disturbances and disruptions in the natural cycles of Earth -the Ultimate creation of GOD, due to which the ecological balance is disturbed. Continuous experiments along with industrial pollution have affected the nature at large. The hunger of man to be the supreme source of knowledge has in a way created a major hindrance for his future generations.

Man has taken nature for granted. He needs to understand that he is a mere tenant on the earth, borrowed ownership from his forefathers and owes to his future generations. People nowadays in order to provide best to their children are lacking on ground level due to which children lack values and they keep on exploiting nature. Mother Nature is calling out for our help like an old parent who is unable to move. Due to recklessness, selfishness and continuous ignorance, our surroundings have come to such a stage where we all criticize each other for all the mishaps but no one is willing to get up and stand for the negatives. Today is the time when youth is hyperactive; several programmes have been put forward and implemented; *Swachh Bharat Abhiyan*, Odd- even policy, started by Delhi Government, No Car day (observed 22nd day of every month in Delhi), Earth Hour started in 2007, Paris Summit etc. Policy tools further include use of environmental impact assessment, strategic environment assessment. These programmes and policies have not been implemented since past few years; they have been into picture since Independence and even before that like *The Chipko Movement*, *Narmada Bachao Andolana*, *Save Yamuna* etc. Nature needs our help and we should stand and clear our throats to shout loud and make the world aware about their doings so that we can save our MOTHER NATURE from dying.

Nishitta Rai
B.Com(H) – I yr.



BEAUTY OF NATURE

I wished a bird would fly away,
and not sing by my house all day,
have clapped my hands at him from the door
When it seemed as if I could bear no more.
The fault must partly have been in me.
The bird was not to blame for his key.
And of course, there must be something wrong
In wanting to silence any song.

A Minor Bird - Robert frost

Nature is marvelous. Its beauty is enchanting. It keeps on changing from season to season, from minute to minute. Every change is like a new beginning. The sea that is bright blue in the morning, becomes emerald green hue by the noon and orange by the dusk, reflecting the setting Sun. The colors of the sky keep changing throughout the day, from pale pink at dawn to dazzling blue at mid- morning and bright orange at sunset. Up above covered by the clouds the sun peeks through, as if it is playing hide and seek and at times, it shines so bright that we try to find solace underneath the canopy of the trees. It's a paradise on Earth, to live along with God's wonderful creation. But will this all be the same if we don't mend our ways?

Think about the time when all the trees would be gone and only parched land remains, all around. Instead of the beautiful rivers and lakes, there will be just muck and drains. The sound once created by the rustling of the leaves replaced by the hauling of the wind against the naked branches of the trees. We all would be resting in our pompous homes since there would be nowhere else to go.

Ever since the dawn of time, we were gifted with its presence. Sadly, we never understood its worth, till our very own actions started questioning its existence. This is not the way how we envisaged the future for ourselves and for the generations to come. Though the idea of, 'stepping towards development' sounds enticing, but we shouldn't make wild decisions and start treading along the wrong path. Rather we should take a step back and ask ourselves that, is it something that we really require? Nature is ours to take care of and this is something we all shouldn't be oblivious to.

Soumya Jain

BBE – I yr.

ENVIRONMENTAL DECADENCY OF DELHI

Delhi is one of the top five most polluted cities in the world and that is not a title to be proud of. There are many indicators of the fact that the degradation of the environment in Delhi is on the rise.

One of the major pollutions in the city is air pollution. The thick layer of smog blanketing the city everyday is a visible sign that it is a major problem. There are various sources of air pollution in the city, namely vehicular pollution, power plants, burning of waste, diesel generators, various industries, etc.

Delhi has more vehicles than the rest of the metro cities i.e. Bangalore, Chennai and Mumbai combined. While legislation dictates that all public transport vehicles convert to CNG and electric, yet not all vehicles conform. Recently an odd-even scheme was implemented to reduce pollution caused by existing personal vehicles however; the two-wheelers were exempted from this. The municipal corporation has banned burning of waste within city limits but at times it is easier to just light a match to dispose of the waste lying around. Many power plants in the city have suspended operations or have installed various filters, scrubbers or electrostatic precipitators to prevent suspended particulate matter pollution and also a few of them are being re-located to the outskirts of Delhi. Diesel generators are used during power cuts and also during peak power rate times to reduce costs, however, due to absence of filters on these devices, they become a major cause of particulate matter.

The major cause of water pollution in the city is industrial discharge and untreated household sewage. Various industries use water for various purposes namely dilution of chemicals, washing of products and cooling of equipment. All this water is supposed to be treated before being dumped but more often than not these drains empty into the Yamuna river untreated making the river water totally unfit for all uses and resulting into acquiring water from alternative sources in UP and Haryana. The recent water crises due to Jat agitation could've been avoided if the River Yamuna was Delhi's primary source of water.

Soil pollution is another major pollution, it happens due to rise in urban development resulting in reduction of the green cover by cutting of trees and indiscriminate dumping of waste resulting in formation of various landfills and land dumps. These landfills are very harmful to the environment because various chemicals enter into the soil and not only make the land barren and unusable but they also pollute the underground water aquifers resulting in water pollution thereby reducing available water. Planting of trees is necessary because not only does it reduce soil erosion but it is also responsible for decreasing Carbon Dioxide, a major greenhouse gas in the atmosphere.

Due to operation of vehicles and other heavy machinery operating industries within city limits, another type of pollution called noise pollution takes place. This has major long time effects on the human body.

Air pollution results in various lung diseases of which most common are asthma and pneumonia, it also is responsible for increase in allergies and increase in resistance to antibiotics. Water pollution causes loss of aquatic life in the various water bodies where it is present and also if consumed by humans, it can cause various infections and also at times poisoning. The effects of Noise pollution tends to show over a long period of exposure namely impairment of hearing, damage of the ear drums, increase in anxiety and stress, fatigue, etc. Soil pollution usually indirectly affects humans but it is no less severe than any other type of pollution.

While the Supreme Court of India has on times directed both past and present Governments to check the rise of pollution in the city, no major headway can be actually made without public participation. Therefore a public awareness program along with a solid plan of action is important.

Mahatma Gandhi said “Earth provides enough to satisfy every man's needs, but not every man's greed.”

If we do not adopt sustainable development and continue on the present path then life in the future will get very difficult not only for us but also for the coming generations.

Shivali Dharnia

B.Com (H) – III yr.

SUSTAINABLE DEVELOPMENT

Man is the creator of the world’s largest and breathtaking inventions, yet he fails to recreate the mother of all inventions-Nature. He fails to acknowledge that every act of his to develop the human civilization signals his own end.

Here, indeed we need to act consciously and responsibly for we can’t undo the harm, but at least we can try to minimize our impact. The question in the larger picture is whether in the era of global competition, an economy can afford to halt its economic development and focus on a greener environment?

The answer to this question is even a larger question, Can this particular economy afford to lose its citizens because of pollution and increasing natural calamities?

The obvious reply is ‘NO’. Now is the time when a sustainable future is more important than developing a present that has no future. To take an example, China has experienced double digit economic growth but due to its ageing population and deteriorating environment conditions attributable to polluted air which is not fit for breathing. China is going through an economic slowdown. Moreover, air purifiers are being installed to provide minimum bearable standard of polluted air. If any economy is focusing on such a future, then unprecedented growth with no regard to nature is the way ahead.

It is essential for every entity to understand that every action of theirs has a bearing on nature and indeed the entire community. Corporate entities need to develop sustainable solutions that cause less damage to the environment and provide products that create no further damage. Proper waste management and better utilization of non renewable resources is the key to cleaner environment for the next generations. Also government of each country plays a key role in determining the vision of various entities in its ambit. Government need to place greater restrictions on corporate to decrease their carbon footprint by imposing restriction and giving tangible benefits like tax exemptions, options and interest free loans for research and development in the renewable energy sector.

Effective governance coupled with individual efforts can create a smaller impact to start a global revolution in the long run. Developing an economy can go along with nurturing nature but all it needs is a sincere thought.

Kanika Sachdeva
B.Com(H) - III yr.

प्रकृति

प्रकृति एक चेहरा,
 में उसकी होठों की मुस्कान
प्रकृति एक किताब,
 में उसकी लेखिका
प्रकृति एक कविता,
 में उसमें छिपी एहसास
प्रकृति एक दरिया,
 में उसकी बहती तरंग
प्रकृति एक गज़ल,
 में उसकी राग
प्रकृति एक सफर,
 में उसकी मुसाफिर
प्रकृति एक कला,
 में उसकी कलाकार
कभी प्रकृति मेरे साथ, तो कभी मैं प्रकृति के साथ
 हो चाहे यह पलभर का साथ,
या फिर बीतें हजारों दिन व रात,
 परंतु फिर भी है, हम दोनों साथ-साथ
जैसे सूर्य और प्रकाश।।

-रिचा पंसारी

बी. कॉम - 3 वर्ष

बारीश

बारीश की बूंदों ने एसी धूम मचाई
मानों खुशियों की लहरें यु आंगन में लहराई
नाचे मोरी पपीहा कैसे झूम झूम कर आज
गाए गीत मधुरीम देखो कोयलीया देकर सरगम साज
पतझड़ की वो पत्तियां झड़ कर नए कुमुम मुस्काए
हर बच्चा कागज़ के नौके बनाकर पानी में बहाए
प्रेम प्रीत का प्रतीक देखों वर्षा ये बताए
सूखी धरती की आस भरी नज़रें गगन पर हैं टीकाए
टीप टीप करती हर एक बूंद खेतों में ऐसे लहराए
मानो नव शिशु के आगमन से परिवार में जोश आए
जीवन का उद्देश्य है " चलते रहना हर बार"
प्रकृति की रीत निभाए बरस कर वर्षा बार - बार।।

-साक्षी बागडी

बी. कॉम - 3 वर्ष

**पर्यावरण का रखे
ध्यान, तभी बनेगा
देश महान.**



LOST SOUNDS OF NATURE

The topic of 'Nurturing Nature' is very common. It's a topic that can be debated, written about, talked about. One of my friends asked me to write about this topic. So I was thinking about all the possibilities like sustainable development, increase in developmental activities and loss of forests, grasslands etc, and various steps taken by governments all over the world to protect nature and so on. My mind was completely muddled with all these kind of thoughts. During my process of thinking, I went to a park and saw a big bushy tree. I sat under the tree with my pen and paper and again came back to my work of thinking. There was cool breeze blowing, there was rustling of dry leaves, squirrels were playing around the tree. I could even hear sounds of sparrows and pigeons. All this was so enchanting and soothing that I decided to hear them rather than write about them. The day was sunny and the environment was peaceful and calm. I haven't felt more relaxed and happy in my life. I was somewhere lost in that world. After taking a peaceful nap of half an hour, I saw my paper and the heading of the article 'Nurturing Nature'. Just then all those thoughts came into my mind. But 'Nature' is one those topics that can't be written, debated or talked unless one experiences it, listen to its sounds and observe its beauty. In our busy and mundane schedule we have completely forgotten to sit peacefully in the garden and observe beauty of flowers or listen to the chirping of birds. Sitting in an AC room won't help us to take any decisions related to protection of nature. We will realize our duty to protect the nature for our present and future generations once we go outside and hear, observe, listen and experience ourselves about what nature actually is. So open your doors and let fresh air comes in, go to a garden or field and walk bare foot on wet grass, listen to rustle of leaves, chirping of birds, cool breeze.... *Listen and try to observe the Lost Sounds of Nature!!!*

Deeksha Bhardwaj

BBE – I yr.



BOOK REVIEW

TITLE: I Have a Dream

PUBLISHER: Westland Ltd.

AUTHOR: Rashmi Bansal

GENRE: Non- Fiction, Business, Self- Help

ISBN: 978-93-80658-38-4

Rashmi Bansal's book, **I have a Dream**, is a collection of stories of 20 idealists who using their creative, innovative and entrepreneurial skills decided to use these skills to bring a change and dedicated their lives for the greater good of the society. The entrepreneurs in this book, instead of developing business models for profits, used it as a tool for the betterment of society.

Like any other Rashmi's books, this book too has been divided into three categories: The Rainmakers, The Change Makers and The Spiritual Capitalists. The Rainmakers do not have a profit motive and help in generating revenues for the disadvantaged sections. The second part, i.e. The Change makers, is about people who tried to bring about a change. The last one, i.e. The Spiritual Capitalists, have blended spirituality with selflessness towards the society.

Apart from impacting the lives of the lesser privilege sections, a few entrepreneurs in this book focused on working towards the betterment of environment too. For instance, Anita Ahuja from 'Rags to Riches', decided to run a unique income-generation program – recycling plastic waste to create beautiful export-quality handbags, thus achieving the dual objective of helping the under-privileged and creating a sustainable environment. Even, Harish Hande from 'Prodigal Sun' installed solar lighting systems in many villages in Karnataka.

Each story in the book follows a simple format with easy language. Their childhood, background and journey have been well-documented. Each chapter then ends with a small advice from them. The writing style is pretty much the same as other books of hers with a little tinge of Hindi words in between to make it an interesting read.

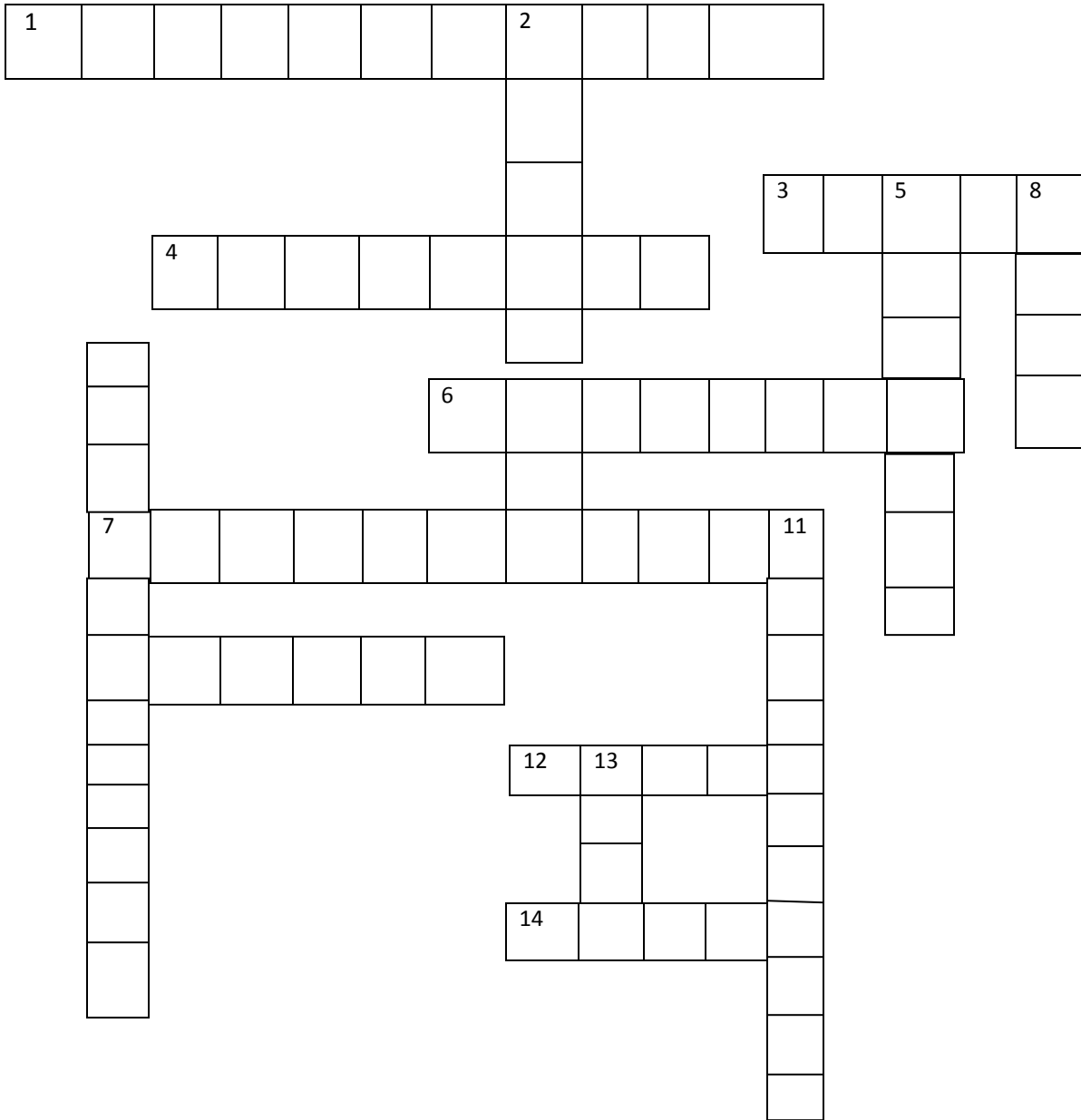
However, the one aspect this book fails to cover is the difficulties, challenges, etc. encountered by these entrepreneurs, which would have helped the readers to get a hold of the struggles they had to face and might have inspired a few readers to take up a social cause. Also, the views of the people who benefitted from such initiatives could have been taken to also provide a glimpse into their lives as well and what other initiatives can be taken to help them.

QUIZ

1. Which bank opened the first solar-powered ATM, thus taking an important step towards a revolutionary eco-savvy change in the Indian Banking Sector?
2. Which automobile manufacturer had recently been in a controversy, which was commonly known as 'Diesel Gate', in which the Environmental Protection Agency found that their engines emitted harmful pollutants upto 40 times higher than the permissible limit, thus causing major harm to environment?
3. Which Indian mobile network operator came up with the 'Use Mobile, Save Paper' campaign to save paper along with planting trees to convey the green message?
4. Which Indian company has been one of the top 20 'World's Greenest Companies' since 2010, and has partnered with the Gujarat state forest department to save the Asiatic lions in Gir forest?
5. Which leading global IT services provider announced the 'Go Green!' initiative which involved taking steps in the solving the problems of toxics and e-waste in the electronic industry?
6. Which company has adopted a unique initiative of opening a 'One Earth Campus' spread over 10 acres of land in Hadapsar, India, and is the most energy-efficient building built in India?
7. Which famous campaign by Aircel had a lot of star brand ambassadors such as Dhoni, Irfan Pathan, Amitabh Bachchan and was a huge success?
8. Which South Korean consumer durables company launched a range of eco-friendly products, commonly known as 'Eco-Chic' products, in which the use of hazardous materials was kept to minimal and consumed less energy?

(Answers on page no. 32)

CROSSWORD ON EARTH DAY



Across

- 1. A place where garbage is hauled and burned.
- 3. Many people plant these on earth Day.
- 4. April 22 (two Words).
- 6. A place where garbage is hauled and buried.
- 7. Using a resource in such a way that it is not depleted or damaged.
- 10. To use less.
- 12. Chemical industrial wastes and sewage are often allowed in streams, rivers and oceans, polluting this.
- 14. A popular color on earth Day.

Down

- 2. Polluted precipitation that can damage the environment (Two Words).
- 5. The study of relationship between organisms and their environment.
- 6. A place where garbage is hauled and buried.
- 8. _____ Pollution is a build-up in the earth's surface of toxins, chemicals, salt and the other substances that adversely affect plan life.
- 9. Planned management of natural resources to prepare waste, exploitation, or destruction
- 11. The physical conditions that surround and create a home for all living things.
- 13. Polluted by smoke and exhaust fumes.

RESULTS

B.COM (P)

S.no	Semester	Total number of Students	PASS %	Number of students ABOVE 75%	% of students above 75%	Total number of First Divisions	% of students with First Division
1.	I	167	100	53	31.74	142	85.03
2.	II	165	96.9	33	20	118	71.51
3.	NA	NA	NA	NA	NA	NA	NA
4.	NA	NA	NA	NA	NA	NA	NA
5.	V	160	100	75	46.88	130	81.25
6.	VI	160	100	63	39.37	144	90

S.NO	SEMESTER	TOPPERS	%AGE
1.	I & II	1. Juhi Chaudhary 2. Muskan Khandelwal 3. Garima Sahu	86.875% 83.125% 82.75%
2.	SEM 6 (OVERALL)	1. Amita Yadav 2. Mehak Behl 3. Ayushi Sood	83.56% 82.96% 82.4%

B.COM (Hons.)

S.no	Semester	Total number of Students	PASS%	Number of students ABOVE 75%	% of students above 75%	Total number of First Divisions	% of students with First Division
1.	I	131	99.23	49	37.41	112	85.49
2.	II	131	99.23	59	45.03	110	83.96
3.	III	225	99.11	130	57.78	203	90.22
4.	IV	225	99.55	132	58.67	205	91.11
5.	V	109	100	26	23.85	77	70.64
6.	VI	109	100	56	51.38	83	76.14

S.NO	SEMESTER	TOPPERS	%AGE
1.	I & II	1. Ishita Agarwal 2. Ishita Jain 3. Ayushi Sharma & Renuka Parsad	93.11 90.66 88.22
2.	III & IV	1. Tannavi Sharma 2. Tanvi Baluja 3. Upasana Hota	93.62 92.75 90.12
3.	SEM 6 (OVERALL)	1. Ruchi Agarwal 2. Hiba Akram 3. Priyanka Jain	84.18 83.81 85.74

2015-16 ALL SEMESTERS' RESULT

B.COM (P)

S.NO	SEMESTER	TOPPERS	%AGE/ CGPA
1.	I	1. Vibhuti Manchanda	8.18
		Kajal Dhamija	8.18
		Alisha Khan	8.18
		Ritu Kalani	8.18
		Poorvisha Jindal	8.18
		2. Akansha Karia	8
		3. Ayushi Mangla	7.91
		Sithara Gopinath	7.91
		Sakshi Goyal	7.91
		Mehak Jaswal	7.91
2.	III	1. Anshul Maheshwari	92%
		2. Baani Chitkara	87.25%
		3. Mihika Jha	86%

B.COM (Hons.)

S.NO	SEMESTER	TOPPERS	%AGE/ CGPA
1.	I	1. Amisha Patra & Deepanshi Arora	8.73
		2. Shreya Srivastav	8.64
		3. Tanya Nagrath & Ruchika Bhatia	8.36
2.	III	1. Aayushi Sharma	90.8%
		2. Ishita Aggarwal	90.4%
		3. Avni Bhasin & Neelam	88.4%
3.	V	1. Bharti	98.25%
		2. Chandni Malhotra	97.75%
		3. Shreya Arora	96.25%

PLACEMENT REPORT



Aditya Birla Money

WIPRO	NIIT	KPMG	EY	ADITYA BIRLA MONEY
		AUDIT		
Sakshi Garg	Sristhi Jain	Ayushi Tanwar	Tannavi Sharma	Yasmin Ali
Yashika		Apoorva Arora	Geetanjali Sharma	Dimple Saluja
Divya		Chandni Malhotra	Suneha Sethi	
		Bhumika Bhalla	Yashasvi Patne	
		Ayesha Akhtar	Mahima Gupta	
		Drishiti Kathuria	Aarushi Kumar	
		Jayati Arora	Ambika Ramdev	
		Kritika Yadav	Riya Sharma	
		Madhulika Sircar	Megha Arora	
		Kaushiki Singh	Tanvi Baluja	
		Preeti Singhal	Vani Dhingra	
		Prathishtha	Stuti Uppal	
		Niharika Bhuwania	Sakshi Bagdi	
		Pallavi Jaggi	Nikita Mehra	
		Preeti Yadav	Sugandha Agarwal	
		Richa Pansari	Saadhika Munjal	
		Sakshi Antil	Prachi Goel	
		Shivali Dharnia	Anushka Rajkumar	
		Shreya Arora	Ritika Anand	
		Swati Sarda	Harleen Kaur	
		Vibhooshitha Raghuraman	Kritika Pahwa	
		Upasana Hota		
		Surabhi Khetarpal		
		ANALYST		
		Anisha Kashyap		
		Khyati		

NEWS FROM DEPARTMENT

PANORAMA



On 20th October 2015 Ms. Rupal Arora, faculty member, gave a presentation on the topic “Role of Credit Rating Agencies in Corporate Governance”.

On 14th December 2015 A workshop was organized on “Enhancing presentation skills: upgrading to the next level” with the aim of interchanging knowledge on latest IT based presentation skills. Two presentations were delivered by students of the department Ms. Niharika (on movie maker software) and Ms. Priyanka (on Prezi software). Faculty members attended the workshop with keen interest and requested for a series of such workshops.



On 25th January 2016 Ms. Pritika Dua, gave the presentation on the topic “Capability Building: A case of Maruti Suzuki ltd.” The presentation covered the meaning of the term “Capability Building” with special reference to Maruti Suzuki ltd. Through the annual reports and company data, attempt was made to specify the capabilities built by the company and the advantages of them.

CASCADE 2015-16



12th October, 2015, The Commerce Department had its Annual Fest "Cascade". The theme was **"Start Up India: Empowering Entrepreneurship"**. The event began with the Lighting of Lamp by the Chief Guest Mr. Manish Sisodia, Deputy Chief Minister, Government of Delhi, Guest of Honour, Mr. Saurabh Bhardwaj, MLA, Delhi. Guest speakers at the event included Mr. Atul Kotra, Governing Body, Gargi College, Prof. Kavita Sharma, HOD, Dept. of Commerce, DU and Mr. Piyush Paul, CEO Unlocker Apps Pvt. Ltd.

Comascent, the bi-annual magazine (July-Dec, 2015-16, Volume 1, 7th issue) was released by the esteemed guests. The issue was on the theme of Cascade.

Consilium, the Business Society of Gargi College was also launched on the same day. Ms. Kanika Sachdeva, President, Commerce Union, under the guidance of TIC Dr. Geeta Sidharth and support of the Principal Dr. Shashi Tyagi and Commerce Department founded the society in 2015. Consilium is a student driven initiative to facilitate knowledge sharing in the different aspects of business.

The fest also included competitions such as ICD Marketer, Digi-Psyche Symposium, Mock Stock, App war. Students across DU participated with full zest and zeal. The winners were awarded cash prizes which were RS.6000, 4000, 2000 for 1st, 2nd & 3rd positions respectively. Winners of Mock-Stock competition were also awarded with scholarships along with cash prizes. The winners were from Gargi College, Maharaja Agrasen College, College of Vocational Studies, Shaheed Bhagat Singh College amongst other colleges. The event concluded with vote of thanks by Ms. Avni, Vice-president, Commerce Union. The union was appreciated for its efficient management.

COMASCENT EVENTS

The Comascent team organized 'Slogan Writing competition' and 'Best Out of Waste competition' on 11th January 2016 and 12th January 2016 respectively for Commerce and BBE students. The competitions received an overwhelming response and the students got a chance to show their creativity and innovation skills.

Best Out of waste results:

1st Prize- Pinki, B. Com (H)

2nd Prize- Suchi Goenka and Nishita Rai, B.Com(H) Ist year

3rd Prize- Ashwani and Geetika, B.Com.(P)Ist year & Priyanka Saini and Rinki Garg, B.Com (H) IInd year

Slogan writing results:

1st Prize: Nidhi Singh and Anchal Chawla B.Com(H) IInd Year

2nd prize: Preksha Sipani and Ritika Maheshwari B.Com(H) Ist Year

3rd prize: Dolly Mangla and Deeksha B.Com(H) Ist Year



YOUNG ENTREPRENEURS WORKSHOP- 2016



12th February, 2016: A competition was organized for the BBE and ESB students in which they set up stalls to sell their products and showcase their entrepreneurial and marketing skills.

The competition is organized every year since 2000 and continues to be a huge success. A wide variety of products were sold such as bookmarks, greeting cards, cupcakes to diaries, wall hangings along with a few games. The Comascent team went to various stalls and asked a few questions to get an insight about the teams' experience, the difficulties they faced, how they procured the raw materials etc. The competition was judged by Dr. Geeta Sidharth, Dr. Manju Sahai and Ms. Usha Vaish. The teams were being judged on the basis of their communication skills, their ability to convince, creativity, strategies they had adopted and various other areas required to have a successful entrepreneurial venture. With a total participation of 57 students and more than 15 teams, all the participants together were able to earn a profit of Rs. 11,800 within a day. The winners were selected separately from each course and year.

The winners of B.A Prog. Ist year were:

1st prize- Nidhi Jain, Nikita S, Nikita K

2nd prize- Anjali and Harshita

The winners of B.A Prog. IInd year were:

1st prize- Pooja, Tanisha, Lovely, Mansi

2nd prize Samriddhi, Jyoti, Monika

The winners of BBE were:

1st prize- Parisha Gupta and Vidhi and 2nd prize- Niharika Agarwal and Binny Anand

NEWS FROM THE DEPARTMENT OF BUSINESS ECONOMICS

On January 15, 2016, The Business Economics Association of Gargi College, organized a talk on the topic “Creative Execution in Indian Advertising.” by Dr. Kulveen Trehan, Program Coordinator and Associate Professor, University School of Mass Communication, GGSIPU, New Delhi.

The opening address was given by Dr. Manju Sahai, Convenor, Department of Business Economics. She elaborated about the extensive career opportunities available to the graduates of this exclusive course.

The guest speaker Dr. Trehan was invited to introduce advertising as the “profession of ideas”. She enlightened the students about the various positioning and repositioning strategies that have been used by significant brands for their momentous campaigns over the years such as Vodafone’s use of lovable “Zoo-Zoos” or Coke’s memorable tagline “*Thanda Matlab Coca Cola*” (literally translated to “Coke means refreshment”). There was an interactive session after her presentation.

The session concluded with the presentation of the souvenir to Dr. Trehan by faculty members Ms. Jyotika and Ms. Chandrika. The vote of thanks was delivered by Shivangi Jain, President, Business Economics Association.

11 March 2016: An interactive session on “strategies for startup: marketing and finance” was organized with Mr. Ajay Chaturvedi, Founder and Chairman, HarVa (Harnessing value of rural India), a rural BPO employing only women, to encourage students and to give them an insight on how to fund and market their ideas. He shared strategies for turning an idea into a successful business and enlightened students about his personal journey from resigning from a high profile job to discover himself in Himalayas. He spoke about his book, ‘The Lost Wisdom of The Swastika’. He emphasized that our whole Indian system is based on Swastika and, thus, it’s necessary to understand what Swastika is, and, why is it important.



Answers for the quiz-

1. IndusInd Bank 2. Volkswagen 3. Idea 4. Tata Chemicals 5. HCL 6. Suzlon 7. Save Our Tigers Campaign 8. LG

CONSILIUM

Consilium, The Business Society of Gargi College is a student driven initiative to facilitate knowledge sharing in the different aspects of business- Finance and Investment, Accountancy and Human Resource Management. The society aims to create an environment where students feel motivated to undertake research in these areas of business. The vision is to construct a common platform where teachers and students of different colleges can meet and discuss the latest developments in these areas.

Ms. Kanika Sachdeva founder student of B. Com(H) under the guidance of Dr. Geeta Sidharth (TIC) and support of the Principal Dr. Shashi Tyagi instituted the society in 2015. This society is a step taken to ensure students engage beyond academics and learn by practice.

Consilium organised its first event- **EXCELSIOR** in association with the Marketing Society of Shaheed Sukhdev College of Business Studies on 19th January 2015. The preliminary round of the event was hosted at Gargi College. It consisted of three competitions: Best Manager, Best Marketer and The Strategist.

SEMINAR AND SCHOLARSHIP TEST CONDUCTED BY BSE INSTITUTE LIMITED - BSE Institute Limited, a wholly owned subsidiary of BSE (Bombay Stock Exchange) conducted a seminar and scholarship test in association with Consilium for one of its certificate programs - GLOBAL FINANCIAL MARKETS PROFESSIONAL (GFMP). This program ensures students get in-depth working knowledge of financial markets. On completion of this program students are offered internships with institutions for tenure of six months.



Answers for the crossword-

- | | |
|----------------|-----------------|
| 1. Incinerator | 8. Soil |
| 2. Acid rain | 9. Conservation |
| 3. Trees | 10. Reduce |
| 4. Earth Day | 11. Environment |
| 5. Ecology | 12. Water |
| 6. Landfill | 13. Air |
| 7. Sustainable | 14. Green |

EDUCATIONAL TOUR TO UDAIPUR AND MOUNT ABU

From 24th March 2016 to 27th March 2016 the commerce department organized an educational trip to Udaipur and Mount Abu, with 75 students and 5 teachers. Two days were spent in Udaipur, where students visited *Haldi Ghati*, *Chetak Smarak*, City Palace and Museum. On the third day the famous Dilwara Jain Temples, Universal Peace Hall and Nakki Lake were visited. Apart from that DJ night and *Pajama party* were also organized for the students' recreation and fun. All students enjoyed the trip a lot and are looking forward to have more such trips in future.



PATHFINDER AWARD 2015-16

Date: March 30, 2016

Judges:

Dr. Priti Rai (SPM College)

Dr. Suchi Patti (Ramanujan College)

Convenors:

Mrs. Kiran Batra

Mrs Sheela Dubey

S.No	Topic	Mentor	Students	Position
1	Penetrating into Solar Energy Market: Enhancing Sustainable Development	Dr. Geeta SIDharth	Kanika Sachdeva (B Com Hons 3 rd Yr.) Simran Varshney (B Com Hons 3 rd Yr.) Vishnupriya Gupta (B Com Hons 2 nd Yr.)	I
2	Burning of Fuel on Delhi Roads – A Study of its Social and Economic Cost	Dr. Geeta Kichlu Ms. Aakriti Chaudhry	Ayushi Gupta (B Com Hons 2 nd Yr.) Ruchika Bhatia (B Com Hons 1 st Yr.)	II
3	Project Hunar: Empowering Artisans	Ms Pritika Dua	Aakriti Gupta (B Com 2 nd Yr.) Aditi Sonthalia (B Com 2 nd Yr.)	II
4	The Treasure Trove in E-waste's Commercialisation and its Eco-friendly Disposal	Ms Pooja Gupta	Juhi Chadha (B A Hons Maths 3 rd Yr) Pinkee Dalal (B A Hons Maths 3 rd Yr)	III

Heal the EARTH... Heal Our FUTURE



Designed by- Ritika Dhankar, B.Com(H)- III yr.