



NAAC Presentation

Department of Commerce
Gargi College, University of Delhi

Contents

1. About the Department
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Department Background

Courses Offered

- B.Com. (Hons.)
 - B.Com.
-
- **Commerce faculty is also teaching the subject of Entrepreneurship and Small Business (ESB) to B.A. (Prog.) students.**
 - **Additionally, GE (Generic Elective) and SEC (Skill Enhancement Courses) are also offered by Commerce Department**

Department Timeline

Introduced
B.Com. (H),
started
Cascade

Introduced
newsletter
Comascent

First
Pathfinder
Award

Innovation
Project

First
International
Seminar

1973

1993

2000

2003

2005

2008

2012

2013

2014

2018

2021

Established
department
with 1 section
of B.Com.

Started ESB
Workshops

Initiated
Add-On
Courses

Converted
Comascent
into magazine

ReUse
Paper Club

Entrepreneurship
Conclave



Faculty Profile and Achievements

Faculty of the Department of Commerce



Faculty Profile

Academic Year 2021-22

Full-Time faculty members	29
Faculty holding PhDs	12
Faculty currently pursuing PhD	09
Associate Professors	12
Assistant Professors	17

Teaching Experience

>30 years	03
20 - 30 years	07
10 - 20 years	06
05 – 10 years	08
< 05 years	05

Faculty Progression and Contribution to Research

Over the last 5 years, our faculty has progressed in terms of pursuing doctoral studies

- No. of faculty *holding* PhDs has **increased** from 9 to **12**
- No. of faculty *pursuing* PhD has **increased** from 3 to **9**

- Faculty *guided M.Phil.* - **01** (2018)
- Faculty *guiding Ph.D.* - **01** (2022)
- Faculty *recognized as guides to supervise Ph.D.* - **01** (2018)

3 more faculty members have applied to be Ph.D. supervisors

Faculty Research and Development

Faculty has published their research in various reputed national, international, SCOPUS and UGC-Care listed journals

45

• Papers Published

4

• Books Authored / Co-Authored

28

• Chapters Contributed

17

• Conferences Attended / Papers Presented

98

• Faculty Development Programmes Attended

Faculty Leadership and Achievements

- Convenors of various societies at College and Department level
- Convenors of *Add-On Courses*
 - Advertising and Marketing Communications
 - Banking and Financial Services
- Invited as *Resource Persons* for Training Courses
- Representation of College at University level by participating in *Paper Setting, Syllabus Revisions, Curriculum Designing*, etc.
- *External Examiners* for practical papers
- Faculty is actively involved with *restructuring course* as per NEP guidelines

Faculty Recognition

Delhi Government presented the “College Lecturers Award 2020-21” to Dr. Geeta Kichlu for her exemplary contributions



gargimediace11 The Gargi Family applauds the achievement of Dr Geeta Kichlu, Department of Commerce; who was awarded the College Lecturers' Award 2020-2021 (instituted by Delhi Government in 2019, for the exemplary work done by teachers).
#gargishines #prideofgargi #shineon #gargifamily

Felicitation of faculty members for their contributions to the college

Completion of 40 years



Ms. Rajkumari Gupta



Ms. Kiran Batra

Completion of 25 years

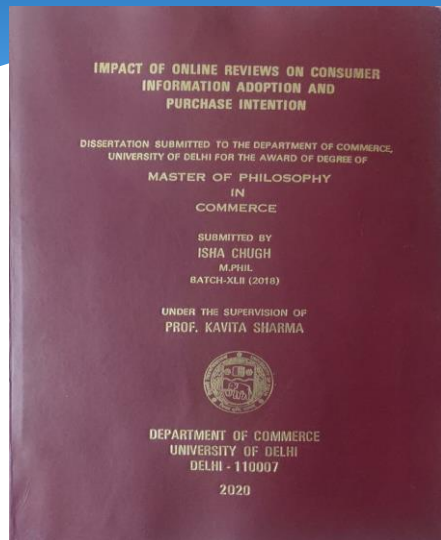


Dr. Mandakini Das

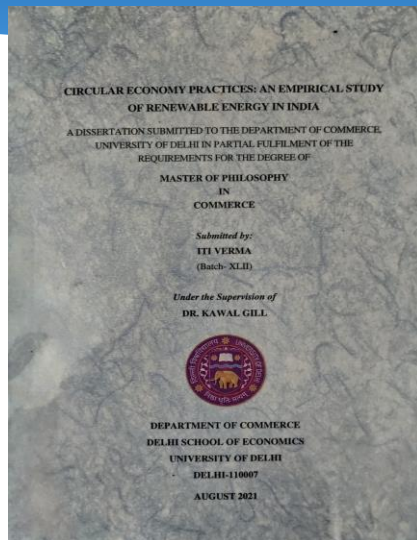


Ms. Ramanbir Bindra

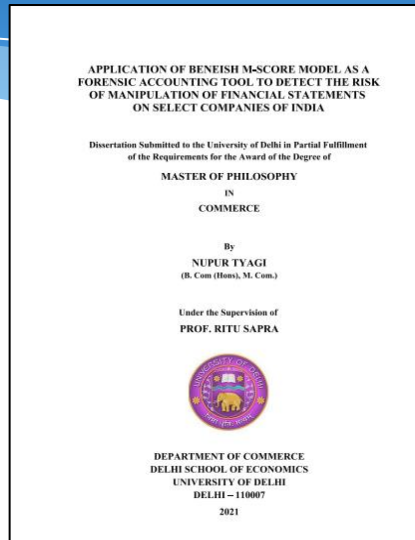
Faculty members who have recently completed their M.Phil / PhD



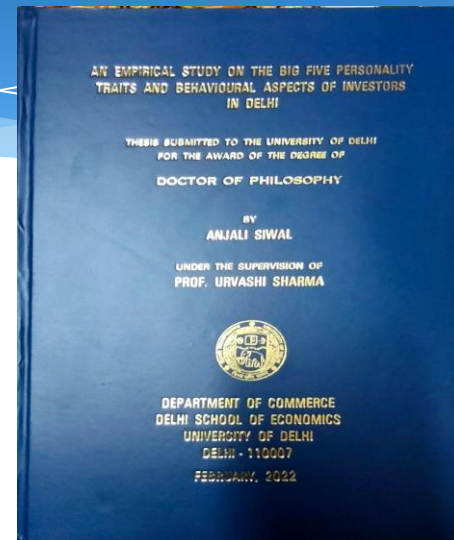
Ms. Isha Chugh was awarded M.Phil. degree in July 2021 by Department of Commerce, Delhi School of Economics, University of Delhi



Ms. Iti Verma was awarded M.Phil. degree in September 2021 by Department of Commerce, Delhi School of Economics, University of Delhi



Ms. Nupur Tyagi was awarded M.Phil. degree in October 2021 by Department of Commerce, Delhi School of Economics, University of Delhi



Ms. Anjali Siwal was awarded Ph.D. degree in July 2022 by Department of Commerce, Delhi School of Economics, University of Delhi

Faculty Mentorship

A snapshot of resolutions provided by the mentors

Incoming and Current Students

- Counselling to outstation students
- Support and guidance with respect to syllabi, assessment and medical concerns
- Guidance and mentoring for research projects
- Remedial classes provided for additional help
- Additional study material provided to students

Outgoing Students

- Mentoring on academic performance, higher education and career opportunities
- Supporting students by providing Letters Of Recommendation (LORs) timely
- Guidance on non-academic issues beyond curriculum
- Seminars organized for contemporary topics

Alumni

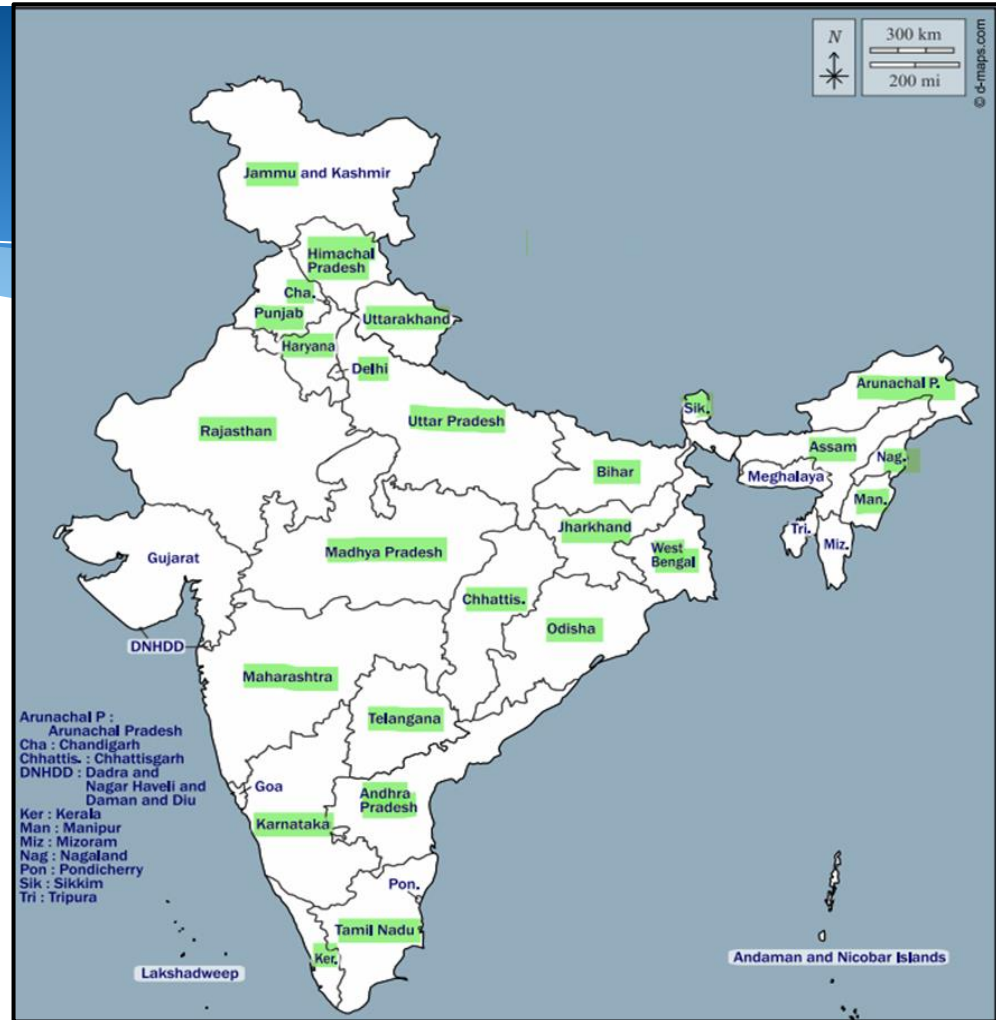
- Mentoring alumni after their graduation
- Career counselling and discussion on future academic plans
- Providing LORs



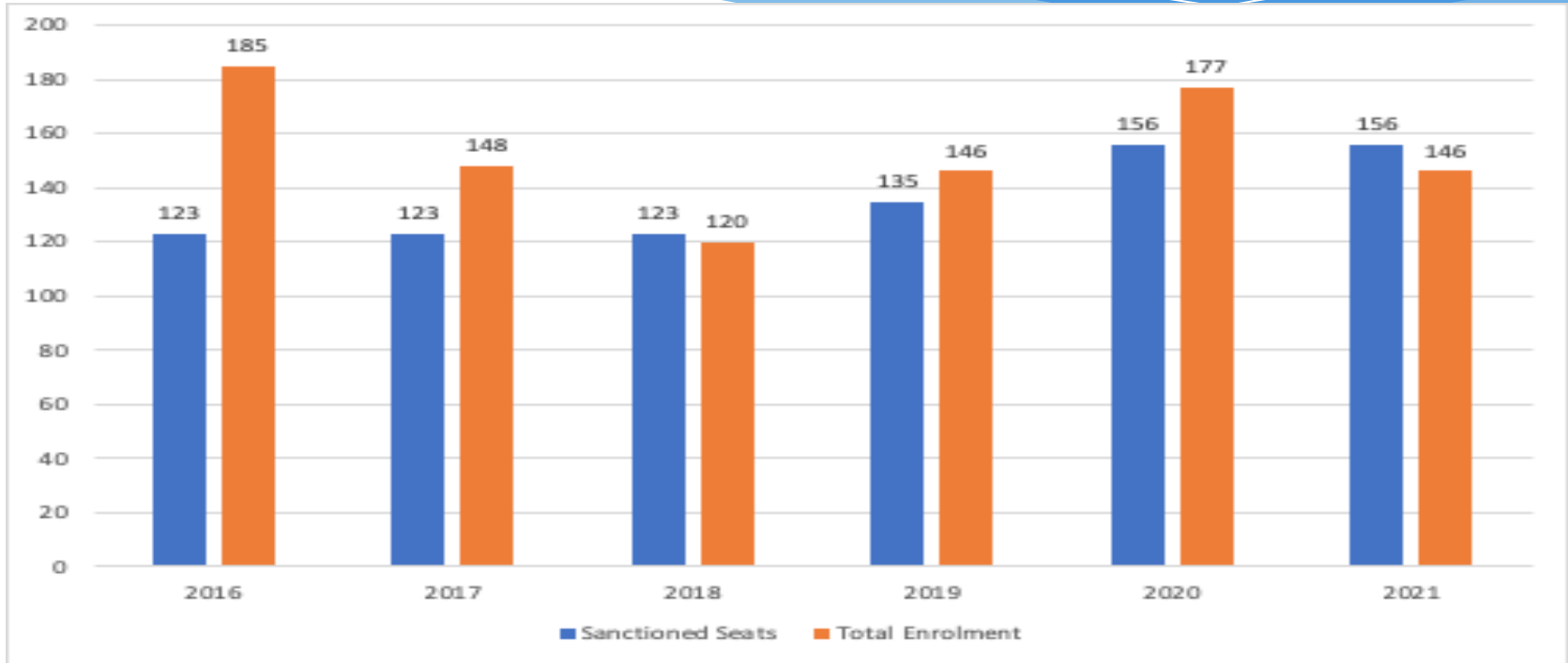
Student Profile and Achievements

Diversity and Inclusion

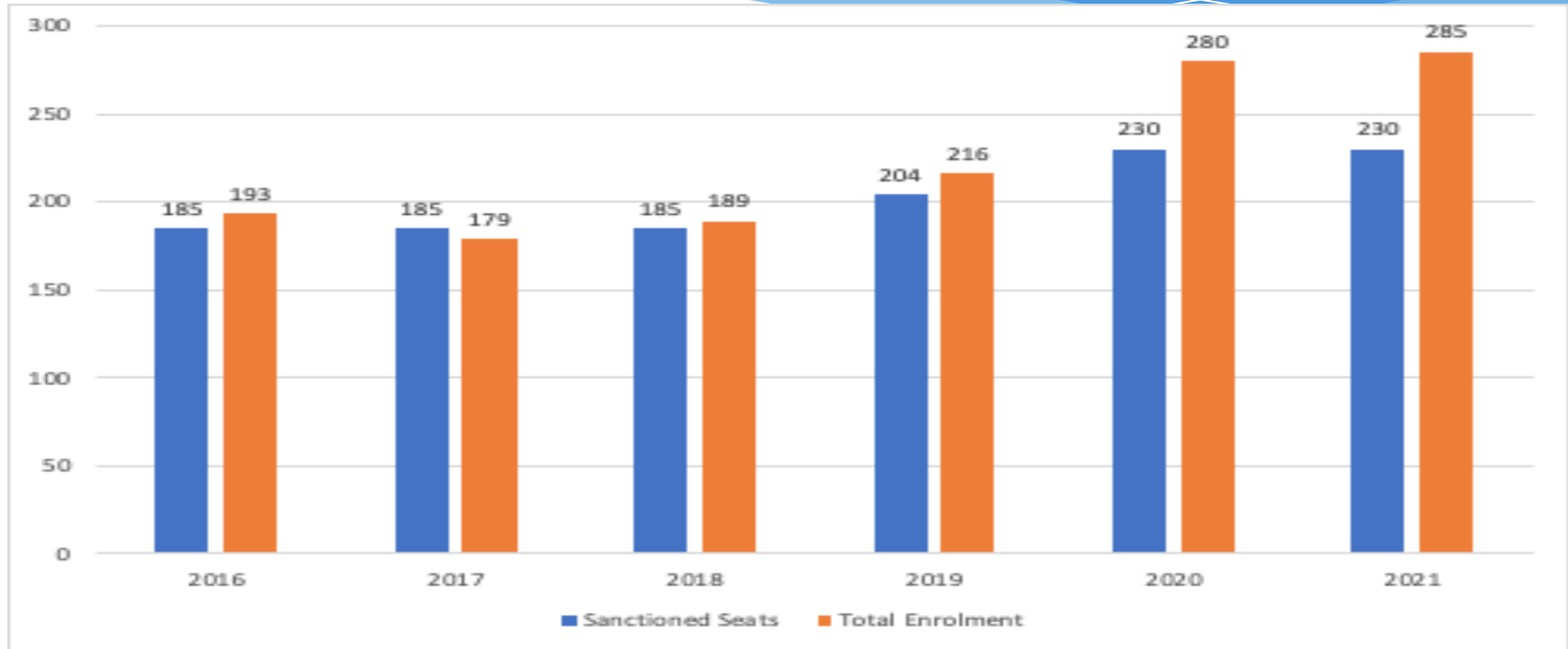
Gargi College, University of Delhi is **always** a **preferred destination spot** for the students to pursue their higher educational studies. Students across different zones i.e., **North, East, West, Central, South and North-East India** to get themselves enrolled in our department every year. The data of five years is a clear indication that the **Commerce Department of Gargi College** brings diversity and fosters inclusion.



Student Admissions - B.Com. (H)



Student Admissions - B.Com.



Academic Results - B.Com. (H)

Academic Results - B.Com. (Hons.)		
Academic Year	Pass Percentage	Percentage of students securing above CGPA 6.00 / First Division
2016-17	100	93.75%
2017-18	96	92.13%
2018-19	100	96.20%
2019-20	100	96.69%
2020-21	100	100.00%



Till Academic Year 2016-17, University was following percentage system of evaluation. From Academic Year 2017-18 onwards, the CGPA system was adopted

Academic Results - B.Com.

Academic Results - B.Com.		
Academic Year	Pass Percentage	Percentage of students securing above CGPA 6.00 / First Division
2016-17	98	89.35%
2017-18	98	85.16%
2018-19	98	91.58%
2019-20	99	96.07%
2020-21	100	99.47%



Till Academic Year 2016-17, University was following percentage system of evaluation. From Academic Year 2017-18 onwards, the CGPA system was adopted

University Toppers

Academic Year	Name & Course of Student	Course & Year	Position
2016-17	Chitralli Daw Shubhangi Ojha	B.Com. (H) 2nd Year B.Com. 2nd Year	University Topper - 1st Position University Topper - 1st Position
2017-18	Sikta Pandit Deepanshi Arora Pooja Lohia Avantika Rastogi	B.Com. (H) 2nd Year B.Com. (H) 3rd Year B.Com. 1st Year B.Com. 2nd Year	University Topper - 1st Position University Topper - 1st Position University Topper - 1st Position University Topper - 1st Position
2018-19	Aditi Avantika Rastogi	B.Com. 1st Year B.Com. 3rd Year	University Topper - 1st Position South Campus Topper - 1st Position
2019-20	Lipika Priyanshu Chalana	B.Com. (H) 1st Year B.Com. 3rd Year	South Campus Topper - 1st Position University Topper - 1st Position
2020-21	Vishnu Priya Gupta Drishti Vashishth Taniya	B.Com. 1st Year B.Com. 2nd Year B.Com. 2nd Year	University Topper - 2nd Position University Topper - 2nd Position University Topper - 2nd Position

University Toppers – Our students have remained consistent in securing positions in the University as well as South Campus



Deepanshi Arora
University : 1st Position
South Campus : 1st Position
B.Com(H) 3rd Year



Chitralli Daw
University : 2nd Position
South Campus : 2nd Position
B.Com(H) 3rd Year



Sikta Pandit
University : 1st Position
South Campus : 1st Position
B.Com(H) 2nd Year



Avantika Rastogi
University : 1st Position
South Campus : 1st Position
B.Com 1st Year



Pooja Lohia
University : 1st Position
South Campus : 1st Position
B.Com 1st Year



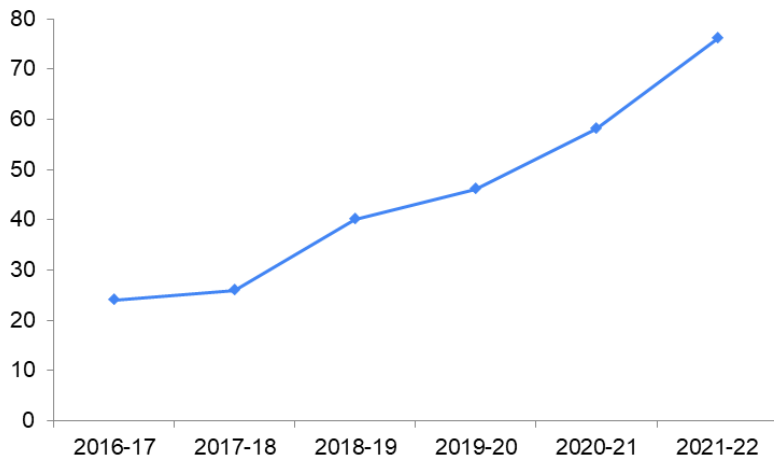
Priyanshu Chahalana
University : 2nd Position
South Campus : 2nd Position
B.Com 1st Year

Student Recognition Awards

Awards	2016-17	2017-18	2018-19	2019-20	2020-21
SMT. LAJWANTI MALIK BEST ALL ROUNDER AWARD COMMERCE	AANCHAL CHAWLA	TANYA NAGARATH	KRITIKA BALUJA	DARSHITA DEWNANI	SHUNYA M GUPTA
DR. HEMA V. RAGHAVAN LONG STRIDER AWARD		SHAILY GUPTA			
UTTAM SEWAK AWARD			SRISHTI	RISHIKA RASTOGI	
BEST STUDENT IN FINE ARTS					CHITRA
BEST NCC CADET				ANKITA RANI	

Student Support

Number of Commerce Students Availing Scholarships/Freeships



	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Arunachal Pradesh State Stipend Scheme	0	2	2	2	0	0
Central Sector Scheme of Scholarships for College and University Students	6	6	13	13	23	33
Kalpana Chawla Chatraviti Yojana - Himachal Pradesh	0	1	1	1	1	1
Post Matric Scholarship Schemes Minorities CS	1	1	3	3	5	5
Student Welfare Fund/Sports/Freeship/Ward/Others	16	15	18	24	27	34
Umbrella Scheme for Education of ST Children - Post Matric Scholarship (PMS) For ST Students	1	1	3	3	2	3
TOTAL	24	26	40	46	58	76

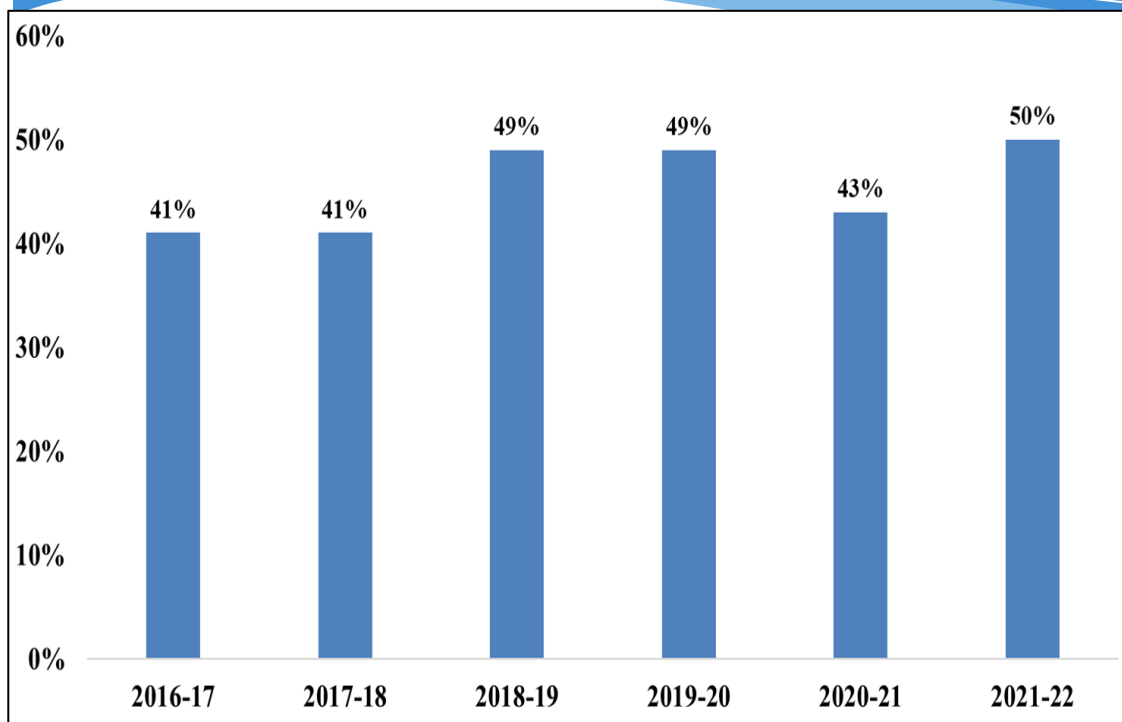
Gargi College supports its students by enabling availment of scholarships of Central and State Governments, National Scholarship Portal, Student Welfare Fund, Freeships, and other scholarships.

Student Placements

Profile	Company
Analyst	Deloitte, Evalueserve, EY India, TresVista, Wipro
Associate	Accenture, EY GDS, Genpact, Macquarie
Audit Assistant	Deloitte USI, KPMG India
Consulting	Concentrix, Kellton, LearningShala, McKinsey
Executive	ICICI Prudential, KPMG

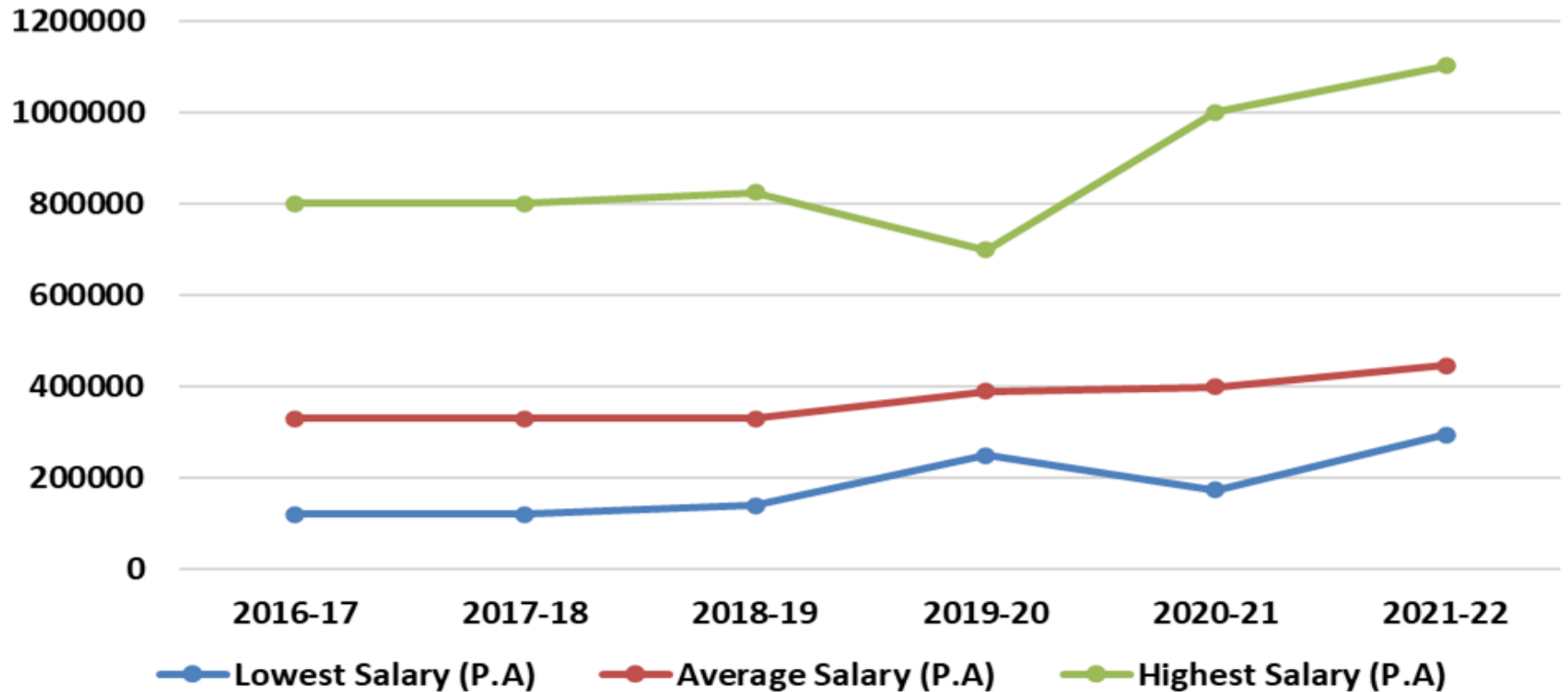


Placement of Outgoing Students

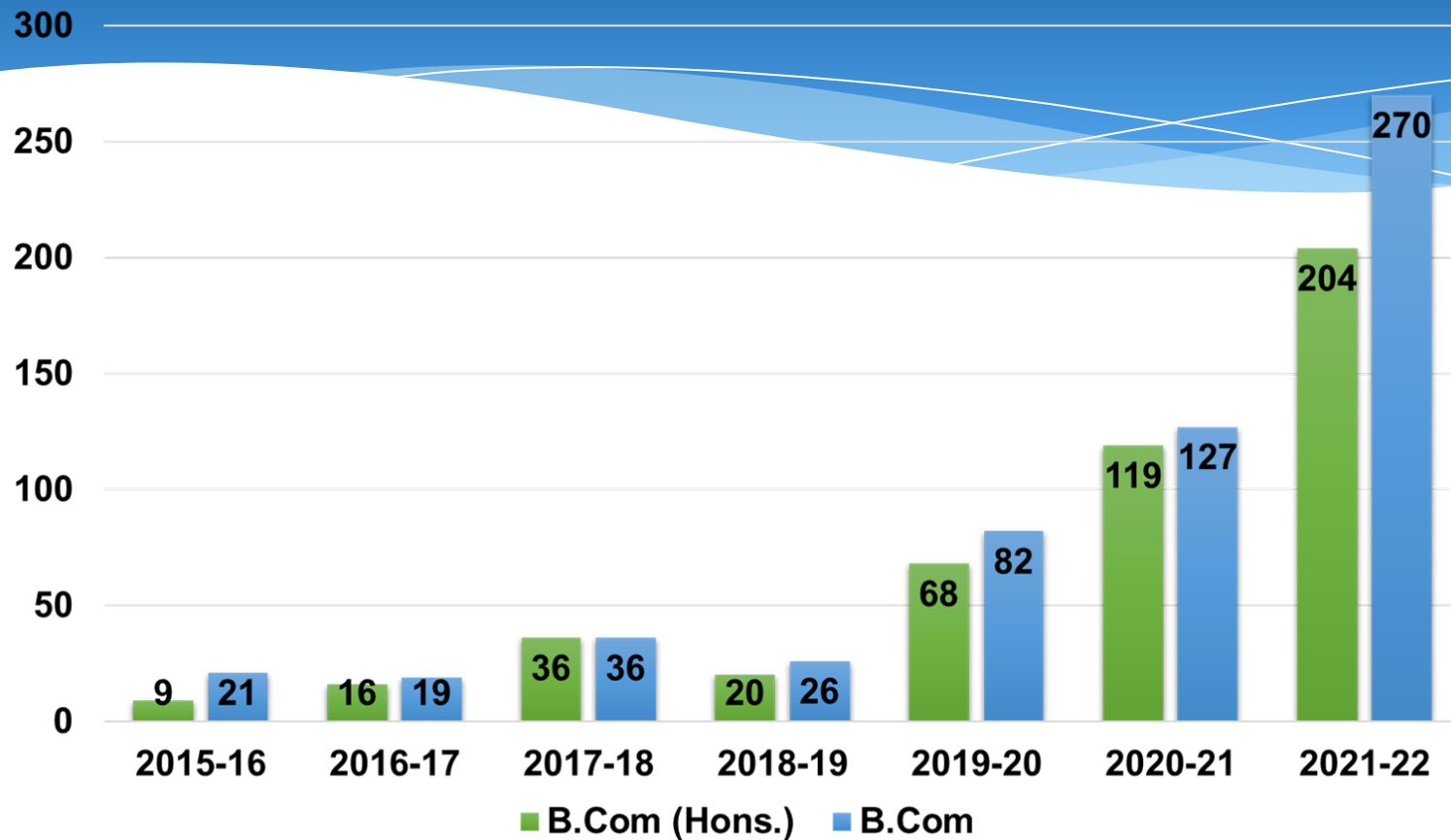


Years	Total No.of students who opted for Placements	Total No.of students placed
2016-17	254	104
2017-18	254	102
2018-19	274	133
2019-20	236	115
2020-21	277	118
2021-22	294	147

Salary Package



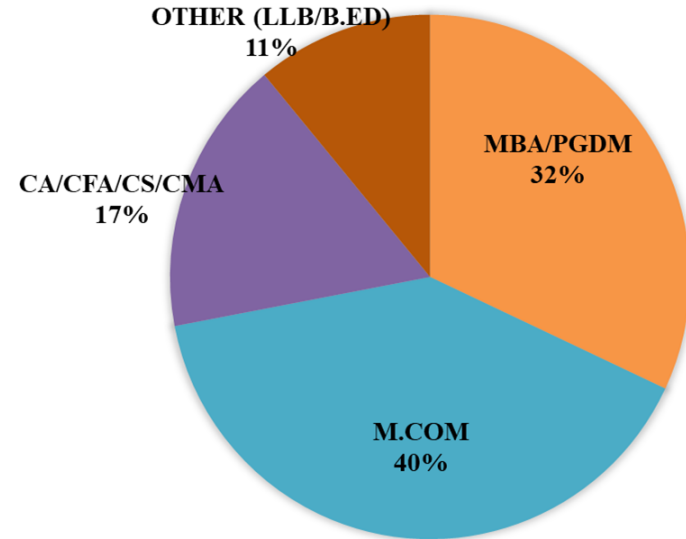
Students Undertaking Internship



Details of Students Progressing to Higher Education

- Following are the **prestigious institutions** i.e., IIMs; Delhi School of Economics, University of Delhi; XLRI; GGSIPU; Christ University; Jamia Milia Islamia; Campus Law Centre, University of Delhi; MDI, Gurgaon; IGNOU; Narsee Monjee Institute of Management Studies; Cardiff University, University of London; IITs; Humber College, Canada; and University of Australia from where the students of our department have been completing their higher educational courses.
- It is interesting to note that the students of our department have been showing their **remarkable success in terms of qualifying competitive exams** such as NET, State and Central Government Examinations.

COURSES OPTED FOR HIGHER STUDIES





XLRI Jamshedpur
School of Business & Human Resources



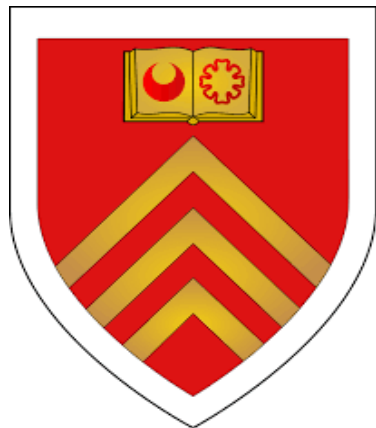
GURU GOBIND SINGH
INDRAPRASTHA
UNIVERSITY



ignou
THE PEOPLE'S
UNIVERSITY



UNIVERSITY OF
CAMBRIDGE

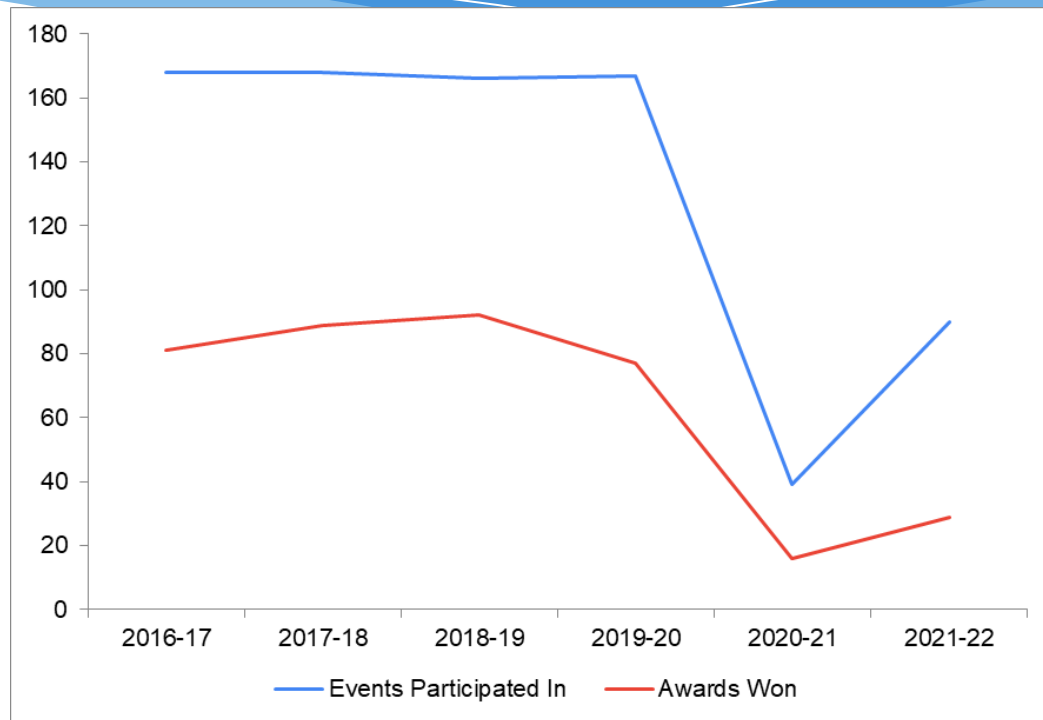


HUMBER

Awards and Participation in Sports and Cultural Events

Year	Events Participated In	Awards Won
2016-17	168	81
2017-18	168	89
2018-19	166	92
2019-20	167	77
2020-21	39	16
2021-22	90	29

Students of Gargi College participate in a diverse range of cultural and sporting events and make their departments and college proud by winning prizes. In 2021-22, the performance is better than 2020-21 and this will only get better in the coming years.



Participation in Academic Competitions

Ernst and Young GDS conducts an **International Competition - Young Tax Professional of the Year (EY GDS - YTPY)**. 1 student (Avilasha Borthakur, B.Com (H) 2019-2022) reached the Top 20.

In the year 2020-21, Commerce students reached among the Top 5 in the **National Competition, "Graduate School Maverick Program"** of Deloitte USI.


D. Deloitte India (Offices of the US) 2h • 🌐

The countdown for the grand finale of one of the most prestigious competitions among India's top UG schools, to find the best and brightest minds begins. **#GSM2020**
#GraduateSchoolMaverick

Follow this link to virtually experience Graduate School Maverick: <https://lnkd.in/gX9Ufzr>

See less





Student Enrichment Activities Undertaken by the Department

Departmental Activities to facilitate Experiential Learning

CASCADE

Annual
Academic
Seminar

COMASCENT

Bi-annual
magazine

PATHFINDER COMPETITON

Promotes
research culture
among faculty
and students

INDUSTRIAL VISITS AND EDUCATIONAL TRIPS

Academic and
Industry Interface

SEMINARS AND WORKSHOPS

Facilitate in-
depth
understanding
of the relevant
topics

CASCADE

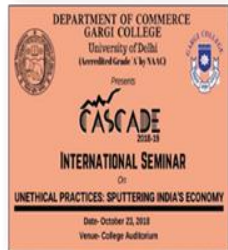
Cascade was introduced in the year 1993.



Cascade 2016-17 themed 'Fintech: A Renaissance in Finance' - One of our eminent speaker was Professor I.M. Pandey, Director General, Delhi School of Business.



Cascade 2017-18 was themed 'GST: An Epoch Making Revolution'. The event was graced by Mr. Sachin Jain, Additional Commissioner, GST South Delhi Zone as the Chief Guest.



Cascade 2018-19 was titled 'Unethical Practices: Sputtering India's Economy' - Prof. Mukul Asher, a Professor at the Lee Kuan Yew School of Public Policy, National University of Singapore was invited as the Chief Guest.



Cascade 2019-20 themed 'Economic Empowerment of Women' - Padma Bhushan and Padma Shri recipient Dr. Shayama Chona was invited to address the students and throw light on new ideas and thoughts.

“Comascent” is the bi-annual magazine of the Commerce Department. It started as a newsletter in the year 2003 and from 2012 onwards is issued as a Bi-annual magazine. It covers a wide range of subjects and themes. Each issue includes visual content and in-depth writing including poems, thinkers’ corner and book reviews on a certain subject.



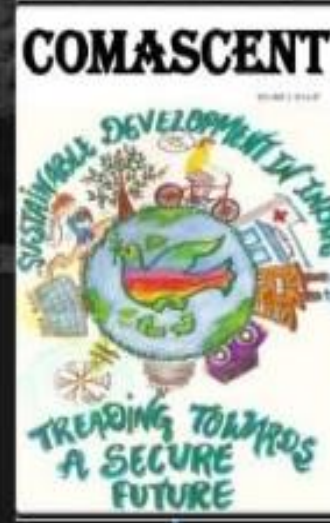
VOLUME 1 ISSUE 7
Startup India: Empowering
Entrepreneurship



VOLUME 2 ISSUE 8
Nurturing Nature



VOLUME 1 ISSUE 9
Fin-Tech



VOLUME 2 ISSUE 10
Sustainable Development in India:
Trading towards a Secure Future



VOLUME 1 ISSUE 11
GST



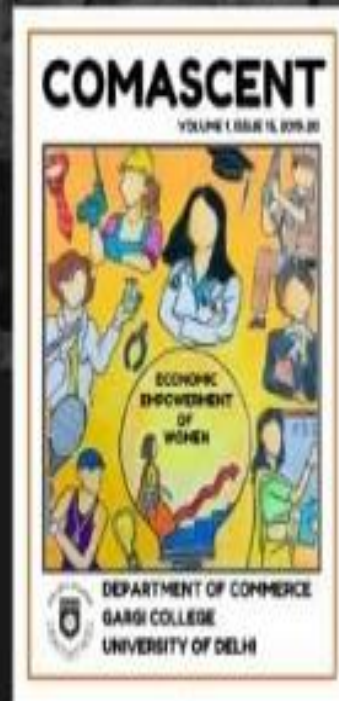
VOLUME 2 ISSUE 12
The Digital Era: Fast and Furious



VOLUME 1 ISSUE 13
Ethics Money



VOLUME 2 ISSUE 14
Mental Wellbeing



VOLUME 1 ISSUE 15
Economic Empowerment of Women



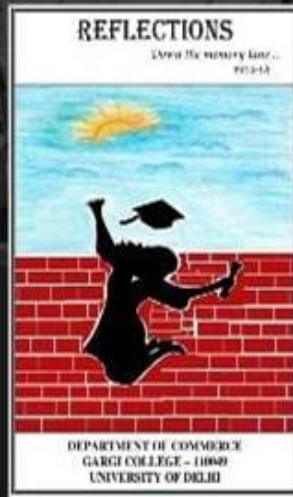
VOLUME 2 ISSUE 16
Differences In Perception among Generations X, Y and Z

"Reflections", the Yearbook of the Department of Commerce is curated by the Comascent Editorial Team to cherish the enriching time and memories of the outgoing batch. "Reflections" features the results of a survey conducted by the Comascent team. This memento is a reminder of the enriching journey of the students during the three years.

REFLECTIONS- THE YEARBOOK



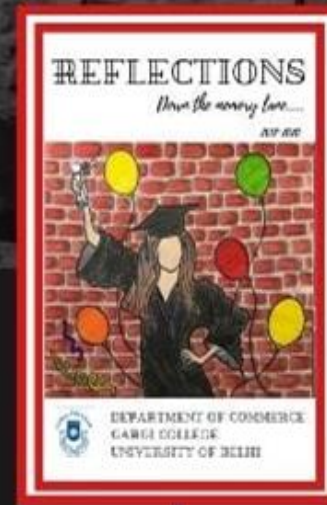
2014-17



2015-18



2016-19



2017-20



2018-21

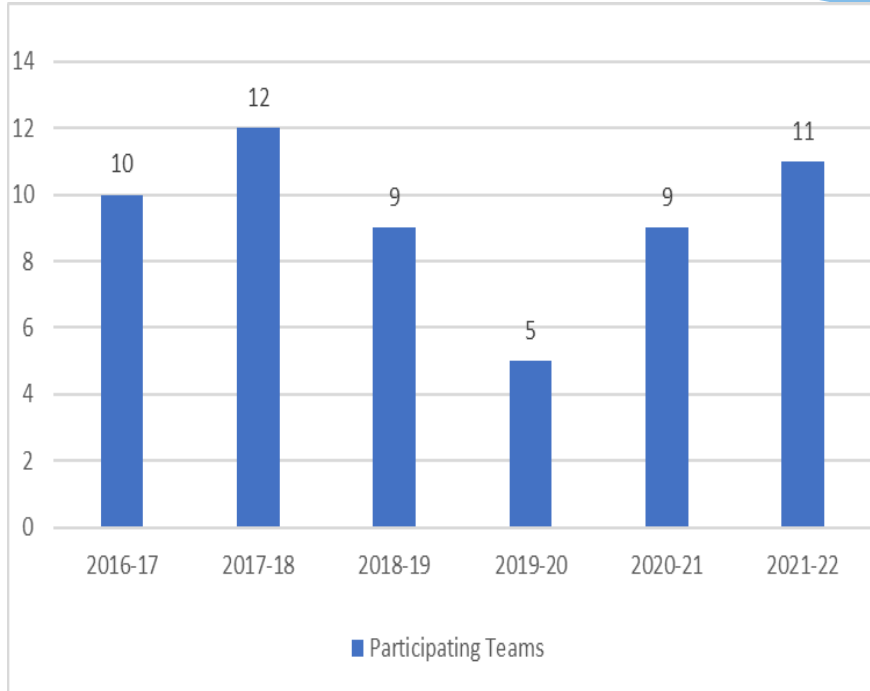
Pathfinder Competition was introduced in the year 2008. Every year, the competition gives students a platform to research on contemporary and innovative topics under the guidance of faculty members. The competition was conducted online during academic years 2019-20 and 2020-21.



Winning Projects

- | | |
|---------|---|
| 2021-22 | Impact of Telemedicine on Consumers, Medical Professionals, and Government Services in the Pandemic Era |
| 2020-21 | Advertisements on Social Networking Platforms and their Impact on Consumers' Buying Behaviour |
| 2019-20 | Online Payment Failures and Profit of Commercial Banks under RBI Regulations |
| 2018-19 | Mitigating the Kashmir Conflict using the Prisoner's Dilemma |
| 2017-18 | Menstruation Leave as a HR Policy – Impact and Solutions |
| 2017-18 | Protecting Youth from Depression: The Need of the Hour |
| 2016-17 | Impact of Demonetization on Digital Payment |

Participation in Pathfinder Competition



Students eagerly wait to participate in this research oriented activity.

The number of students participating in this competition is steadily increasing.

Even during the pandemic, the Pathfinder Competition took place in the online mode, with external judges.



The Pathfinder Research Program at Gargi helped me foster my problem solving and critical thinking skills. It taught me how to look at a situation or problem, ask questions about it and then find my own answers to those questions. The entire experience was very rewarding and gave me a chance to study a specific subject in depth outside of the classroom.

- Pratishtha Gupta, B.Com (H) - Participated in the year 2019-20



Pathfinder Competition conducted by the Department of Commerce helped me enhance my various skills. I learnt how to work in a teamwork and how to collaborate with my fellow mates. The competition also inculcated a growth mindset in me which improved my communication skills as well as confidence. Working under strict deadlines made me build time management skills. I also learned a lot things from my mentors who guided us throughout the research project and taught us many new concepts.

- Chhavi Agarwal, B.Com Hons - Participated in the year 2020-21



Participating in the pathfinder research conducted by the commerce department, (Gargi college) was truly a valuable and fruitful experience. I learnt a lot in this process- hard to comprehend journals, synthesizing and writing, collecting data, analysing data, and understanding the research process itself. Through valuable guidance and support from mentors and constructive feedback from judges, this research has become a huge learning asset for me.

-Manomita B.Com - Participated in the year 2021-22



Pathfinder Competition gave me an opportunity to work in a collaborative environment and hone my skills. I learnt the importance of teamwork through working in a team. Working on the research paper helped me take on various challenging tasks and build my communication and management skills. My mentors helped me gain new perspective throughout the research and also gave constructive feedback and suggestions which helped us to adapt and make a good research project.


- Pragya Modi, B.Com (H) - Participated in the year 2020-21



Participating in the Pathfinder competition was one of the most memorable and enriching experiences I've ever had. The three-stage competition, which includes rigorous research and learning, helps you develop your soft and hard skills. Interviewing industry experts to delve deeper into the theme, as well as constantly interacting with mentors and presenting our thesis, all helped me hone my research and analytical skills and boost my confidence. Writing a research paper in college adds value to your profile, and Gargi College provides students with this golden opportunity, which can give them a competitive advantage in the future. I strongly encourage all students to participate in large numbers.

- Yukti Nagpal B.Com (H) - Participated in the year 2018-19

Pathfinder Competition - Published /Under Publication Projects



“Online Payment Failures and Profit of Commercial Banks under RBI Regulations”- This research project was converted into a working paper by the mentor and student in **Munich Personal RePEc Archive (MPRA)**. This paper is also under review process in **Singapore Economic Review** .



“Beating the Curve and Fostering Innovation: A Study of Entrepreneurial Traits in Delhi University Students”- Converted into a research paper and is published in **Scopus Indexed Journal “ TEST Engineering of Management”**.

Programmes Held for Capacity Building, Career Counseling & Skill Enhancement

Soft Skills

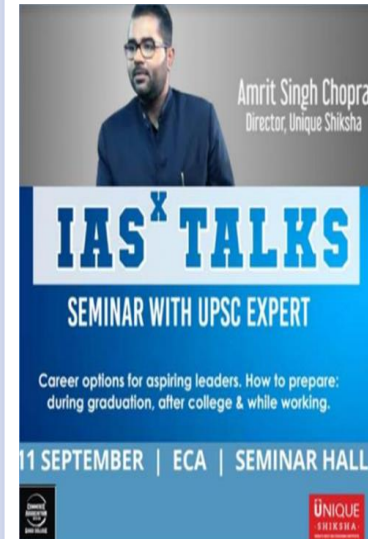
- **Workshops** on Public speaking skills, Career counselling and Case study were conducted.
- Organize **Annual Academic Seminar 'CASCADE'** and **Gargi Pathfinder Competition** on contemporary topics.
- **Seminars** were organized to guide and counsel students for preparation in GDs and PI and UPSC examination.
- **International Webinar** on the theme- "The Global Ad Industry: Plumbing depths in the Pandemic".
- **Educational and recreational trip** for better learning outcomes.
- **Online event**, 'The 3C Week- Connect, Cultivate, and Contest'.

Life Skills

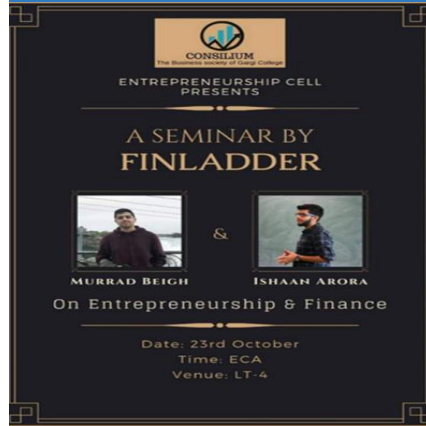
- **Motivational talk** on the topic- 'Executing Excellence: Key to Success in Life'.
- Organize **Cleanliness Drives and Events**.
- Organize **Newspaper Donation Drive**.

ICT/Computing Skills

- **Fintech: A Renaissance in Finance**.
- **Train to Trade: Online trading simulation competition**.



Programmes Held for Capacity Building, Career Counseling & Skill Enhancement

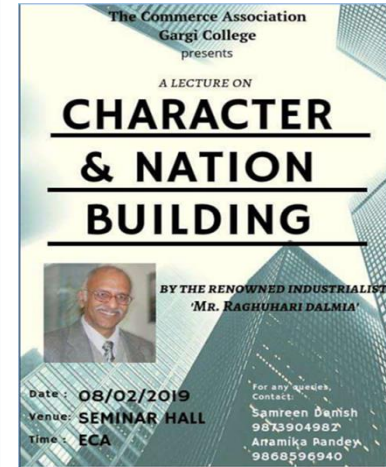


Entrepreneurial Skills

- **Entrepreneurship workshop** – ‘Young Entrepreneur’s Workshop’, during Reverie, the Annual College Fest by the department for three days.
- **Seminars** on the topic “Management as a Career”, and “Entrepreneurship”.
- **Industrial Trip** to Coca Cola factory in Noida.
- We, the Department of Commerce, Gargi College feel proud of our fearless women entrepreneurs as **more than 30 students** have courageously initiated their start-ups at a young age and embrace uncertainty to build those valuable experiences.

Language & Communication Skills

- Creative writing competition.
- Cryptic crossword competition.
- Dialogue writing competition.
- Article writing competition.
- 18-word story writing competition on the topic : Climate Change in 2020-21.



Seminars and Workshops



Industrial Visits and Educational Trips



Educational cum Recreational trip to Jodhpur and Jaisalmer

Innovative Entrepreneurial Workshop

Department organizes “**Innovative Entrepreneurship Workshop**” for students belonging to different courses such as BA (Prog) ESB, B.Com and B.Com (H). They showcase their creativity and monetize on various activities and products such as hand made pots, home-made food, bookmarks, the art of capturing pictures on Polaroid camera and throwing interesting challenges such as ‘gol gappe’ challenge.





COVID-19

Virtual Cascade

Annual academic event, Cascade was conducted virtually during the pandemic

2020-21 - Addressing the Alliance: CSR X Climate Change

2021-22 - Work from Home, The New Normal: A boon or a bane for women

DEPARTMENT OF COMMERCE
GARGI COLLEGE
presents

CASCADE
2020-21
on

**ADDRESSING THE ALLIANCE:
CSR X CLIMATE CHANGE**

February 18, 2021 || 11 A.M. Onwards || Cisco Webex

EVENTS

- The Lost Lady
- Twin-Win
- Climate Wars

Prizes worth ₹ 2,00,000+

DR. PROMILA KUMAR
Principal, Gargi College

DR. JYOTI K. PARIKH
Executive Director - IRADe

MS. MATHSY KUTTY
Regional Manager - Green Initiatives, Infosys Limited

MR. SHREY SAXENA
Executive Director, Grow Diesel Ventures

Prizing Partner
KAPLOTES
VEDANA

Giftng Partner
Hart & Soul
Refreshment Partner

Knowledge Partner
FNLADDER

Media Partner
The Commerce Association, Gargi College

commerce.gargi@gmail.com
commerceassociation_gargi

Hargun Kaur Jham
President
9021067829

Aradhana Joshi
Vice-President
7534040498

DEPARTMENT OF COMMERCE
Gargi College
presents

CASCADE
2021-22

**Work from Home, The New Normal:
A boon or a bane for women**

Panel Discussion

The Uncanny Quest

Bidding Arcadia

28th February
11 am Onwards
Cisco Webex

Deepshikha Kumar
Author, Entrepreneur, Asia Women Icon Awardesee
Founder and CEO, Speakin

Manvi Sharma
Mental Health Practitioner
TEDxSpeaker

PATRON
Prof. Promila Kumar
Principal, Gargi College

Dr. Anjana Neira Dev
Moderator

Shikha Verma
Global Happiness Coach & Woman Evangelist

Shweta Shroff Chopra
Partner (Competition Law) and Mental Health- D&I Champion

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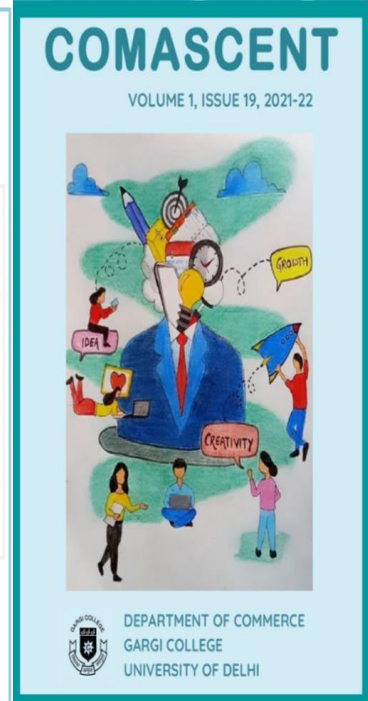
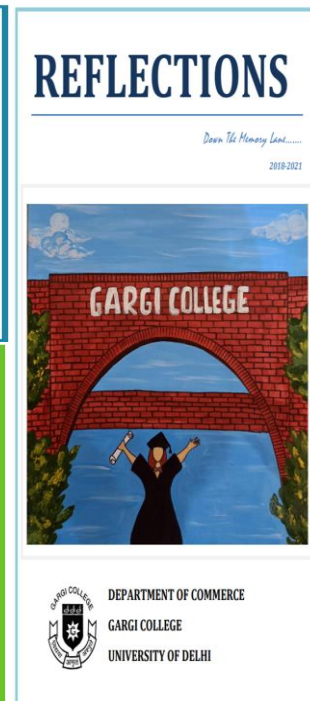
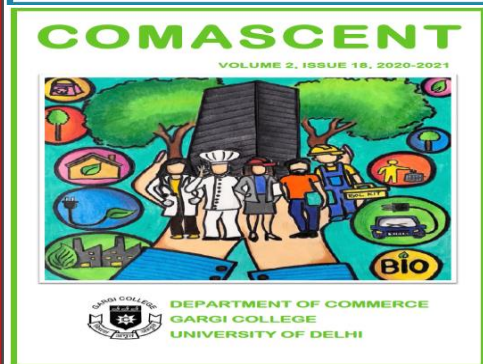
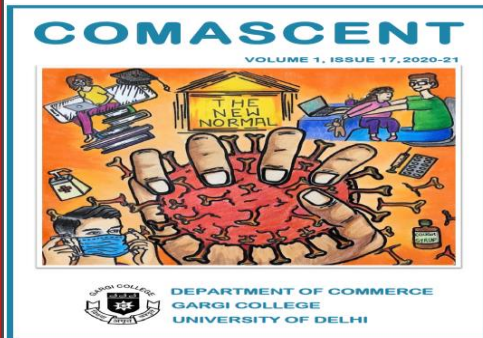
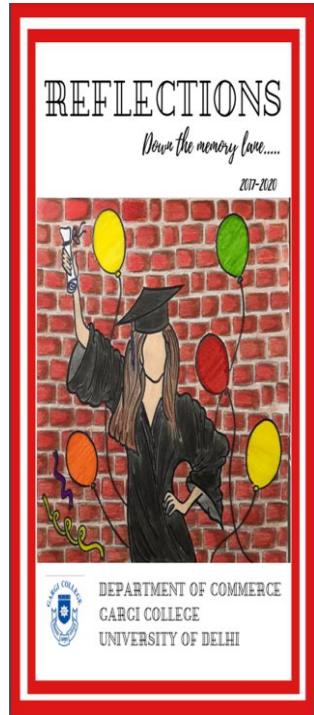
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(President)
833895009

Eshika Garg
(Vice-President)
8699482825

Comascent



Virtual Pathfinder Competition



JUDGE

Dr. Priti Rai
Shyama Prasad Mukherji College,
University of Delhi



JUDGE

Dr. Anita Bajaj
Associate Professor,
PGDAV College (Evening),
University of Delhi

Entrepreneurship Conclave

A panel discussion, on 29th October 2021, included an alumnae connect where prominent entrepreneurs of Gargi College at **national and international level**, shared their journey, experiences, and the challenges they faced along the way.

The Commerce Association, Gargi College
presents

**ENTREPRENEURSHIP
CONCLAVE**

Entrepreneurship • Culture • Creativity

Alumnae
Connect

Paper
Presentation

Win Exciting
Prizes

29th October

11 am Onwards

Cisco Webex



PATRON
**Prof. Promila
Kumar**
Principal Gargi College



Manasi Khanna
Co-Founder,
Tasty Talks



Mrinal Sharma
Co-Founder,
Baba Beans



Rohi Bashir
Founder, RB-
Kashmiri Handicrafts



**Lavanya
Trehan**
Founder, Crease
Design Works



**Varunavi
Chauhan**
Founder,
Paper Works

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President
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Eshika Garg
Vice-President
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Entrepreneurship Compendium (2021-22)

E-WASTE MANAGEMENT: AN ENTREPRENEURIAL OPPORTUNITY?

Authors: Sanskriti Pal, Srishti Jasuja, and Tanya Nain (Team 14)

Abstract: India is a country that generates a lot of e-waste. However, e-waste is not futile and it can be made valuable too. The main theme of the paper is to search for entrepreneurial opportunities available in India which can make it a growing hub of e-waste management. A SWOT analysis of e-waste management hints at the opportunities available to take the much-required job to entrepreneurs discusses the factors conducive in the Indian setting and the scope and potential of entrepreneurship to exploit technological opportunities available in e-waste management. The paper tries to explore entrepreneurial opportunities in private sectors enterprises, public sector enterprises, or a partnership of both public and private i.e. PPP mode, available to profitably take up the brimming industry of e-waste management which is not new to India but certainly not well exploited, with the help of existing examples of some Indian start-ups, big firms, etc. It also gives a model and guides on what goes into starting an e-waste management unit. The Government of India has also taken several initiatives to encourage entrepreneurs to take up e-waste management, these are also discussed in brief. E-wastes though hazardous to the environment and health cannot be considered trash. These e-wastes in return for recycling offer some valuable resources such as noble and precious metals. The paper discusses the opportunities available in metal extraction from e-waste. Future scope again highlights the fact that e-waste can be made useful and cites ways to make it useful, which certainly involves dealing with the current limitations that the Indian business environment and market is currently faced with.

PAPER PRESENTATION COMPETITION WINNERS FIRST PRIZE

Team Dynamix (Srishti, Tanya Nain, Sanskriti Pal)

SECOND PRIZE

Team Ascend (Arpita Dixit, Ria Bharti)

THIRD PRIZE

Team Dominators (Priyanshi Agarwal, Shubhi Goel, Vaishnavi Singhal)

GREEN ENTREPRENEURS- THE FLAG BEARERS OF THE GREEN WORLD

Authors: Arpita Dixit and Ria Bharti (Team 7)

Abstract: Encouragement of pro-environmental behavior within society has become crucial in view of the approaching green economy. Through this research paper we have shed light on numerous areas of green and environmental entrepreneurship, emphasising their importance and impact on society as a whole. We've also shown a peek of what our society may become if we had the appropriate information on sustainable enterprises. In a nutshell, we've highlighted the journey we've already taken and the road we still have ahead of us to make the world a better place to live.

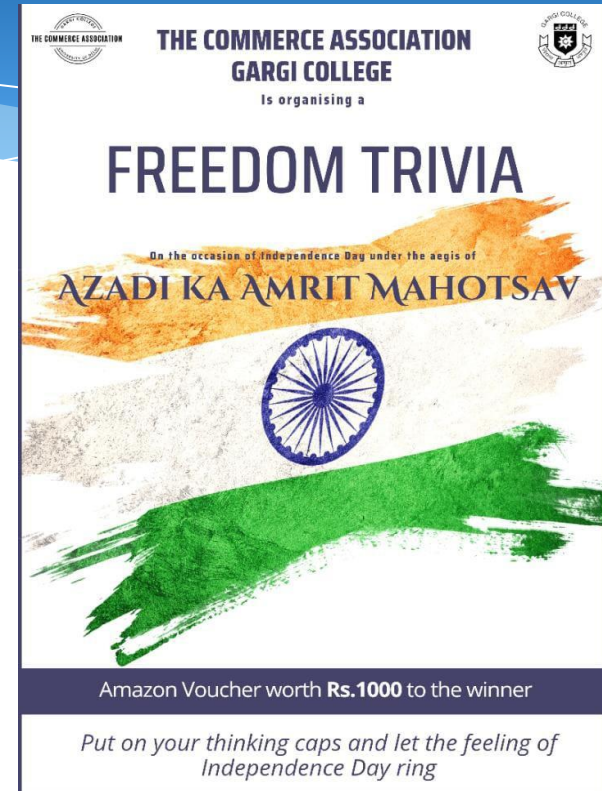
ECOPRENEURSHIP: A WIN WIN SITUATION

Authors: Priyanshi Agarwal, Shubhi Goel, and Vaishnavi Singhal (Team 20)

Abstract: Change is a common phenomenon that can occur in a cyclic pattern or in a seemingly random order. Customers' needs, wants, requests, tests, and preferences differ according to the same approach. Consumers are becoming increasingly open to eco-friendly or green products as their awareness of environmental issues grows. As a result, this consumer preference leads to the growth of the green market. It is a growing industry that offers numerous opportunities in fields such as green design, green supply chain, green production, and many more. The anti-environmental behaviour has little or no respect for the well-being of flora and fauna. As a result, the primary goal of this paper is to evaluate, explore, and synthesise existing viewpoints in the field in order to clarify key concepts in the context of green entrepreneurship. We also identified the need to properly outline the steps leading to the practise of green entrepreneurship as a deviation from traditional business practises. In terms of the findings, the paper identified new trends in green entrepreneurship and the need to define several key topics including CSR, diverse sustainable company models, the green entrepreneurship decision-making process. The paper was concluded by recent developments around the globe, government adopted environmental policies, and the impact of covid-19. Resources are scarce and we must meet the demands of people. Green entrepreneurship is the only option for them to keep their promises of providing efficient and safe operations while also being environmentally and socially responsible.

Azadi Ka Amrit Mahotsav

On the auspicious occasion of 75 years of Independence, The Commerce Association of Gargi College organised an online quiz, FREEDOM TRIVIA. The competition gave students an opportunity to put on their thinking caps and test their knowledge of free India. Winner of the quiz was Archita Varshney, a student of B.Com (H) 1st year, Gargi College.



SWOC Analysis

STRENGTHS

- Highly qualified, experienced and motivated faculty.
- Faculty Enrichment through FDPs, conferences, seminars and workshops.
- Innovative practices (case studies, presentations, research-oriented assignments and competitions) to supplement classroom learning.
- All-round development through various departmental activities.

WEAKNESSES

- Engaging with huge and diverse alumni database.
- Converting pathfinder research projects into publications.

OPPORTUNITIES

- Increased student-industry linkages and sessions by experts on contemporary topics for providing practical exposure.
- More research-oriented activities can be promoted.

CHALLENGES

- Stimulating students for developing a deeper level of analytical thinking within the limited time in each semester.
- Dedicated online network to connect with the alumni at the department level.

The Way Forward

- Aligning Department's future plans, policies and projections in accordance with NEP
 - 50% of the faculty members were part of the curriculum redesign and restructuring committee based on NEP 2020.
 - Faculty attended FDPs and webinars on CUET and implementation of NEP to implement it in true spirit at the college level.
- Increased emphasis on experiential and holistic learning by
 - Organizing workshops, seminars and panel discussion on Research Methodology, Digital Marketing, Business Analytics, Financial Modelling
 - Student-industry linkages
- Continue leveraging use of technology for faculty-student interaction, enhancing student learning process, establishing connections with industry experts, with the end goal of achieving department objectives.
- Strengthen department-alumni engagement.



THANK YOU