



The Marketing Society

Gargi College

2016-2017



Alohomora

Alohomora'16 wasn't just bigger and better but it also celebrated GARGI COLLEGE'S GOLDEN JUBLIEE YEAR in alliance with Ecomantra(Economics Society) and Mathema(Mathematics Society).

The theme of the fest was "Impact of advertising on marketing-A Paradigm Shift". Which featured great speakers and chief guest such as Dr.Shushila Madan, Padma Shri Pushpesh Pant, Mr.Dilip Cherian, Mr.Sudhir Chaudhry.



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The events witnessed more than 40 team registrations and were given prizes worth 50,000 and more.



Newsletter

