

Bachelor of Business Economics (B.B.E)

1. To develop an in-depth understanding of theoretical constructs of economics, management and research methods.
2. To equip students with skills that enable them to perform as managers, economists and researchers in the areas of finance, marketing, econometrics, entrepreneurial and start-up skills.
3. To foster research acumen through the use of relevant software, econometric modelling, economic/financial data and live projects.
4. Enhance the ability of students to analyze and interpret data to take effective managerial decisions in various departments.

Programme Specific Outcomes

1. The course being a blend of management, quantitative skills and economics disciplines, students graduating from this programme are expected to possess both subject specific and generic skills.
2. Recognise the importance of key theories and practices in the broad areas of business and economics.
3. Conduct quantitative assessment of business situations keeping in line with professional standards and moral values and recommend appropriate courses of action which satisfies all stakeholders.
4. Demonstrate computational skills and data modelling skills required in handling economic and business related problems.
5. Analyse and synthesize information as well as data across disciplines in order to evaluate business opportunities from local, global and economic perspectives to make sound business decisions.

Course Outcomes

1. **Disciplinary Knowledge:** Students will become capable of demonstrating comprehensive knowledge and understanding of the business and economic disciplines that are an integral part of this course.
2. **Communication Skills:** Students shall develop the ability to express thoughts and ideas effectively in writing and orally; confidently share their views; demonstrate the ability to listen carefully; read and write analytically; and present complex information in a clear and concise manner using appropriate software.
3. **Problem Solving:** Students shall have the capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems, rather than replicate curriculum content knowledge and apply their learning to real life situations.
4. **Analytical Reasoning:** Students shall develop ability to evaluate the reliability and relevance of evidence; identify logical flaws and holes in the arguments of others; analyze and synthesis data from a variety of sources; draw valid conclusions and support them with evidence and examples, and shall be capable of addressing opposing viewpoints.
5. **Digital Literacy:** Students shall learn to use ICT in a variety of learning situations, demonstrate ability to access, evaluate, and use a variety of relevant information sources; and use appropriate software for analysis of data.
6. **Leadership Qualities:** Students shall develop a practical capability for mapping out the tasks of a team or an organization, and setting direction, formulating an inspiring vision, building a team who can help achieve the vision, motivating and inspiring team members to engage with that vision, and using management skills to guide people to the right destination, in a smooth and efficient way.

7. Research Related Skills: Students shall develop a sense of inquiry and capability for asking relevant/appropriate questions, synthesizing and articulating, ability to recognize cause and effect relationships, define problems, formulate and test hypotheses, analyze, interpret and draw conclusions from data.

Received from TIC-Business Studies through email



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