



VISION : VIKSIT BHARAT@2047



GARGI COLLEGE

University of Delhi
(Accredited Grade 'A+' by NAAC)

Under the aegis of IQAC,
in association with

**Committee for Financial Literacy,
University of Delhi**

organises

**National Conference
on**

**FINANCIAL LITERACY:
DEMYSTIFYING INVESTMENT
OPTIONS**



March 15, 2024



Gargi College, Siri Fort
Road, New Delhi -110049
<https://gargicollege.in/>



About the College

Gargi College, founded in 1967, is a renowned South Campus College of the University of Delhi, with an NAAC grade of A+. The spirit of Gargi, the enlightened scholar, leads the mission of this College, which is to foster excellence in education and students' overall development. The institution has had a significant impact in the fields of Arts, Commerce, Science, and Education. The College has received excellent ranks among premier educational institutes. Gargi believes in its mission statement that every student who goes through its doors emerges as a fully developed individual, representing the spirit of enterprise and inquiry that distinguishes Gargi.

About the Conference

Individual financial well-being contributes to the development of a strong and transparent financial system, which is important for a country's economic growth. Understanding how money works is essential for everyone, regardless of their field of study, career, gender, or age. Financial inclusion and financial literacy are two critical aspects that will influence the country's destiny. The need to learn and comprehend the concept of money operating has grown even more critical as the volatility in the world has increased. Changes in the financial sector and ongoing advances have made the study of money even more important. Financial inclusion strategies help in reducing not only income inequality, alleviating poverty but also has a strong impact in shrinking the gender gap. As a leading women's college of Delhi University, and with the aim to make the students and staff at Delhi University and other colleges and universities across the country, more informed about the savings and investment options available to them, help them decide how to choose the ones that suits their requirements, and to enable them to develop a strategy for themselves, Gargi College organizes a **National Conference on Financial Literacy: Demystifying Investment Options**. The Conference will have an array of experts from the area of financial expertise, who will apprise the audience of the care that they can take in choosing the right investment strategy for themselves. The Conference promises to contribute meaningfully towards creating financial awareness and financial well-being of the participants.

Our Panel of Experts



Mr. Alok Pant is an Equity Investor and Business Strategy consultant. He will talk about the benefits of thinking long-term, the advantages of planning early and having a balanced and diversified portfolio.



Mr. Suryakant Sharma is a senior consultant, AMFI & former DGM, SEBI. He will address the audience on decoding the stock market and the systematic way to invest in mutual funds.



Ms. Teena Jain Kaushal is the Editor, Money Today, Business Today. She will be talking on the role of the emerging woman investor and the goal of investment planning for women.



Mr Dipanshu Parashar is the founder of Virtual Cyber Labs. He will apprise the audience about cyber fraud & the measures that can be taken to reduce the possibility of fraud in online transactions.



CALL FOR PAPERS

The conference invites research paper presentations on topics related to the broad theme of the conference.

SUGGESTIVE TRACKS

The following tracks are only suggestive. Authors are encouraged to submit papers pertaining to the broad theme of the conference.

1. Behavioral aspects of finance

- Becoming aware of cognitive biases in decision-making
- Role of nudges in directing specific financial behavior
- Herd behavior and stock market

2. Financial literacy in the evolving digital financial landscape

- Digital penetration in India and the impact on financial inclusion
- Economic gains from digital penetration (ease of doing business)
- Financial frauds and good practices

3. Insurance and other risk-mitigation tools

- Insurance penetration in India
- The importance of health insurance (pre and post covid periods)
- Challenges faced by the insurance sector
- Retirement planning to mitigate risk in later life

4. Contemporary issues in finance

- Financial literacy in challenging times
- Role of financial literacy in financial well-being
- Resilience in financial planning
- Diversity in investment options for better inclusion (debt vs equity)
- Sustainable/green finance instruments as an investment option



Guidelines about Paper Submission

1. Full paper (original work of the author(s)) should be submitted latest by February 23, 2024, at finconference2024@gargi.du.ac.in.
2. The acceptance of paper shall be communicated by March 4, 2024
3. The paper should have an abstract, not be more than 500 words, along with 5 to 7 keywords.
4. The title page should include title, author(s) name, affiliation, E-mail ID.
5. All scripts should be in MS Word Document (Font style: Times New Roman (English), Font size: Heading -14, Text -12, Spacing 1.5)
6. All the tables and figures must be numbered and shall be placed in the relevant context
7. Kindly submit an undertaking stating that this paper is your original work, it has not been plagiarized, and that it complies with UGC recommended checks for plagiarism
8. Desirable Format of the Paper:
 - o Title Page
 - o Abstract
 - o Keywords
 - o Introduction
 - o Main Text divided into Sections and Sub-Sections (covering Objectives, Rationale, Review of Literature, Research Methodology, and Findings of the Study)
 - o Summary and Conclusion
 - o References in APA 7th Edition Format



Registration Details

- Paper presenters presenting their papers are required to register for the conference by paying a registration fee, latest by **March 8, 2024**.
- **Registration Form**
- In case of multiple authors for a paper, certificates will be issued only to those participants who have registered for the conference and paid the fee.
- No certificates will be issued if the registered author(s) are not able to present the paper.

PAYMENT DETAILS

FACULTY/RESEARCH SCHOLARS	INR 1000
STUDENTS (UNDER-GRADUATE/POST-GRADUATE)	INR 500

BANK DETAILS FOR PAYMENTS

(PAYMENT CAN BE MADE VIA RTGS/NEFT/UPI)

BENEFICIARY ACCOUNT	STATE BANK OF INDIA
BENEFICIARY BRANCH	GARGI COLLEGE, SIRI FORT ROAD, NEW DELHI 110049
IFS CODE	SBIN0010444
ACCOUNT NUMBER	41358848856
ACCOUNT NAME	GC Conferences
UPI ID	<u>GC^{CONFERENCE}@SBI</u>

NOTE - Participants/attendees will have to make their own arrangement for travel and stay.



Organizing Team



PROF. AMIT KUMAR SINGH

Chairperson
Governing Body
Gargi College



PROF R.P. TULSIAN

Chairperson
Committee for Financial Literacy
Delhi University

PATRON

PROF. SANGEETA BHATIA

Principal

CONVENOR

DR. ANJNI ANAND

Associate Professor
Department of Commerce
Gargi College

ORGANIZING COMMITTEE

DR. GEETA SIDHARTH

DR. NIDHI GUPTA

DR. PAYAL JAIN

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